Care . Innovate . Educate

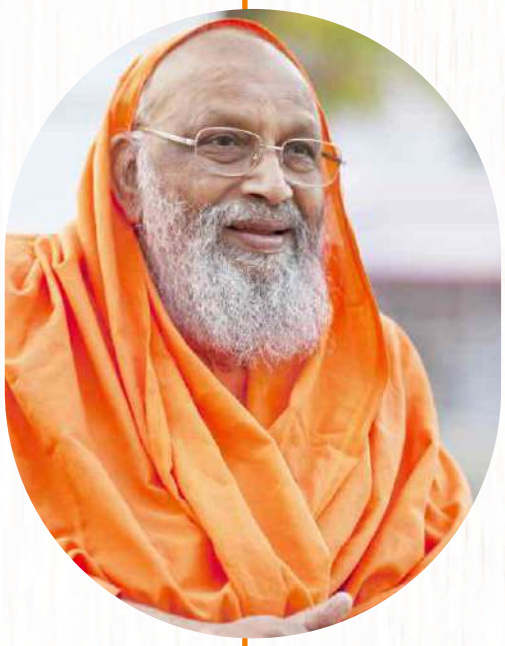
AIM for SEVA

Educating Rural India

ANNUAL REPORT

2025-2026





FOUNDER'S MESSAGE

In India we have an unbroken tradition of teaching with regard to the learning of the Vedas and also of language, logic, music, dance, sculpture, the construction of temples and so on. This tradition of teaching and learning is carried on in a *gurukula.*

A student seeking knowledge in a given discipline lives with a teacher of the respective discipline for a length of time to learn and master the subject matter. After a certain number of years, the student himself becomes a teacher. Thus, the tradition of teaching has been maintained until today.

In this type of teaching, the teacher has the advantage of knowing the student well, inasmuch as the student lives with the teacher for the entire period of learning. Whatever be the subject matter involved in this type of learning, the teacher sees to it that the student grows up as a person of culture, committed to a life of dharma, duties.

Nothing can be known without a modification of the mind and listening to the teaching of the scriptures from a guru, creates this. There is no surrender of reason in this listening and gaining self-knowledge. It is an enlightened acceptance, not open to criticism. If the mind is serene, wakeful and active, there is no room for doubt or criticism because recognition of the self takes place spontaneously as the teaching takes place. If it is gaining knowledge of an object, then criticism or verification is possible. But here, verification is in terms of coherence or recognition.

What you need is to know who you are in reality, then alone all seeking stops. Therefore, go to a teacher and he will teach you to discover who you are, that all that you seek in life is yourself. Showing a 'word-mirror,' he will throw you on your own lap and make you see yourself.

Pujya Swami Dayananda Saraswati
-Founder, AIM for Seva
-Excerpted from Vision of Vedanta



CHAIRPERSON'S MESSAGE

Namaste

Our first step towards educating rural India began with the establishment of a hostel in Anaikatti, Tamil Nadu in 2001. Today, we are present in 17 states with 262 projects with 10,000 students benefiting from our rural education initiatives centred around Chatralayams (free student hostels), co-educational rural residential schools and *Sandhya Gurukulams* (evening tuition centres), year on year.

At every step of our journey, we have tried to remain faithful to the words expounded by our Founder, Pujya Swami Dayananda Saraswati. "In *Bharata Desa,* many people live in remote places and they need to be protected and their culture needs protection as well."

Bearing that in mind, we have focused our efforts in educating and empowering Gen Next from rural India. Of course, every footprint came with its fair set of challenges but looking back, that is what made this whole journey so much more interesting and deeply satisfying. We have reached out and provided basic education and even formal schooling opportunities to many students from underserved communities. From *Bhils, Baigas* to *Irulas*, you are sure to find an AIM for Seva student from each of these ethnicities.

The proof of the pudding is in the many alumni stories. Our nurturing educational system enabled them not only to dream but also achieve the same and create a mark for themselves in their chosen field.

We have earnestly tried to live up to our name of being an All India Movement for Seva every single day during our 25 year journey. At the end of it, the realisation that has dawned on us is it's been small steps till now and that the real trek lies ahead!

On that note, I take this opportunity to thank all our donors, coordinators, staff, volunteers, well wishers and other supporters for truly believing in us. This is what gives us the strength and momentum for the next score and five journey of AIM for Seva.

Warm regards,

Sheela Balaji
Chairperson & Managing Trustee

AIM FOR SEVA
BOARD OF TRUSTEES



MS. SHEELA BALAJI
Chairperson and Managing Trustee
Social Entrepreneur

Inspired by her Guru, Pujya Swami Dayananda Saraswati, Ms. Sheela Balaji, Chairperson and Managing Trustee of AIM for Seva has directed her efforts towards educating rural India. Under her stewardship, AIM for Seva now has a K2K presence, Karnaprayag to Kanyakumari, spanning 262 projects, touching the lives of over 20 million individuals.

At Manjakkudi village in Tiruvarur district, Tamil Nadu, the birthplace of Pujya Swami Dayananda Saraswati, Ms. Balaji directly oversees the functioning of three educational institutions and related projects.

To facilitate the dissemination of the spiritual wisdom received from her teacher, Ms. Balaji also established the Arsha Vidya Research & Publication Trust (AVRPT). She has authored a biography on her Guru as well as books on Vedanta.

Ms. Balaji received the 'Nari Shakti Puraskar 2017' award from the Ministry of Women & Child Development. This award is one of the highest civilian honours bestowed exclusively upon inspirational women.



SWAMI SAKSHATKRTANANDA SARASWATI
Trustee and Chief Acharya
Swami Dayananda Ashram, Rishkesh

Swami Sakshatkrtananda Saraswati is a senior disciple of Pujya Sri Swami Dayananda Saraswati. He is the Chairman and Managing Trustee of Sri Gangadharesvar Trust which manages Swami Dayananda Ashram in Rishikesh. Swami Sakshatkrtananda Saraswati is also the Chief Acharya of the Ashram.

Swamiji underwent a long-term course study in Vedanta and Sanskrit in Sandeepany Sadhanalaya between 1980-1982 under the tutelage of Svarupa Caitanya (now Swami Viditatmananda Saraswati). Swamiji served Pujya Swamiji and the ashram for many years between 1984 and 2000. He was initiated into the order of sannyasa by Pujya Swamiji in 1992. Swamiji successfully conducted a three-year course at Arsha Vidya Gurukulam, Anaikatti, Coimbatore (India) between 2010 and 2013.



MR. R. KANNAN
Treasurer, Former Director - Shriram Group

Mr. R. Kannan was among the senior-most Directors of the Shriram Group, under whose leadership Shriram Chits became a Rs. 3,000 crore institution and the leader in the chit funds industry. Under him, the chit marketing network turned into a multi-product vendor, helping promote and distribute various products and services of the group as well as associate companies.



MR. ARVIND BALAJI

Trustee, Industrialist

Mr. Arvind Balaji is currently engaged as Managing Director of Lucas TVS Limited, Managing Director of India Nippon Electricals Limited and Director of Lucas Indian Service Limited, Delphi- TVS Technologies Limited, TVS Training & Services Limited and Schaeffler India Limited.

Mr. Arvind is the Past President (2015-16) of the Automotive Component Manufacturers Association (ACMA) and led the Technology, Safety and Regulatory (TSR) Committee of ACMA (2017-18). Mr. Arvind continues to play an active role in all ACMA Technology and Regulatory Committees. Mr. Arvind is also a member of the CII Manufacturing Council.

Prior to joining Lucas-TVS, Mr. Arvind worked in the investment banking division of Bank of America in the General Industrials group where he focused on helping automotive companies in financing and M&A transactions. Mr. Arvind also worked at Oracle Corporation in their consulting division.

Mr. Arvind has an MBA in Finance from the Wharton School, University of Pennsylvania as well as a Masters degree in Manufacturing Systems Engineering from Stanford University and Bachelor's degree in Mechanical Engineering from BITS - Pilani, Rajasthan, India.



MR. RAVEE MALHOTRA

Trustee, Industrialist

Mr. Ravee Malhotra was born in Lahore and moved to Chennai in 1948. He did his bachelor's in commerce from Loyola College, Chennai.

Mr. Ravee Malhotra then joined his father's business of distribution of NBC bearings that he continues to oversee. He started Evolv Clothing Co. Pvt. Ltd. in 1975 and serves as its Chairman. In 2001, Ravee Malhotra started Evoluzione which specializes in retailing of designer garments.

He is also the Managing Trustee of Arya Samaj Central Trust Board and Trustee of Punjab Association which manages Adarsh Vidyalaya schools and Anna Adarsh College and Sri Jagannath Spiritual Educational Cultural Trust. Mr. Ravee Malhotra is also the Vice President of Tamil Nadu Arya Samaj Educational Society.



DR. E.S. KRISHNAMOORTHY

Trustee, Neurologist

Dr. Ennapadam S. Krishnamoorthy is a Behavioural Neurologist and Neuropsychiatrist. The founder of Buddhi Clinic and Neurokrish Foundation, he is a pioneer of integrated and holistic care and rehabilitation of the brain and mind. He has taken on multiple international leadership roles in the clinical science and treatment of epilepsy, dementia and neuropsychiatric disorders.

He is the immediate past president of the International Neuropsychiatric Association (INA) and the editor of the Global Approach series for Cambridge University Press & Neuropsychiatry Across Cultures for Oxford University Press. He has to his credit 70 plus scientific papers, 30 plus book chapters and over 25 articles in the lay press and has lectured widely across four continents. He convenes the TS Srinivasan Conclave & Oration annually, is Adjunct Professor at Manipal University and Public Health Foundation India. He is also Senior Clinical Advisor- Neurosciences, Apollo Hospitals Group.



MS. PRIYAMVADA BALAJI

Trustee, Industrialist

Ms. Priyamvada Balaji is a full-time Director at Lucas Indian Service (LIS) Ltd, Chennai. She is also on the board of Lucas TVS Ltd. She is a member of Tamil Nadu State Council of Confederation of Indian Industry. She has experience in international bond ratings as well. During her eight years of experience in credit ratings, she covered a wide range of sectors including autos, metals and mining and manufacturing. Prior to this, she had around three years of experience in commercial and investment banking. Ms. Balaji has a post-graduate diploma in management from IIM Ahmedabad (2000), and has a Bachelor's degree in economics from Stella Maris, Chennai, where she was an academic silver medallist.

Vision

To transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.

Mission

Empowerment through value-based education and reaching out to the children of rural India through a network of Chatralayams (Free Student Hostels) and schools.

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UP NORTH:

SPORTING VICTORIES AND UNIFORMS FOR LIFE

For long, the hills of Garhwal Himalayas have been alive to the sounds of bells, chants and yoga. If Haridwar and Rishikesh are the gateway to spiritual knowledge and enlightenment, neighbouring Dehradun and Mussorie have carved a niche for themselves in the educational space with numerous schools, colleges and boarding institutions dotting this Himalayan landscape.

Another city in close proximity at the foothills is Roorkee. This region is now emerging as the new educational hotspot. We travel down to **Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand** to find out more.

Numbers Tell the Story



70
admission in 2024
(When the school
opened doors)



433
admissions
during Academic Year
2026-2027



6
fold increase in
admits over the last
24 months

School authorities are hopeful to touch the 600 mark within the next couple of years and 800 by the end of the current decade.



EFFICIENT OFFICE MANAGEMENT

If the school admission figures are impressive, it's only due to the good team work and spirit displayed by the school administration. School principal, **Sri. Girish Uniyal** has chosen a very component team (comprising of seniors and youngsters) to manage affairs relating to the institution.

In fact, teams of teachers have been formed who go door to door in Gumma Wala and neighbouring villages during the admission season stressing the importance of K-12 education and urging parents to admit their tiny tots to **Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand.**



Today, there is growing awareness in rural India of the power of K-12 education and also completing the same in a proper institution that boasts of good infrastructure and facilities. Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand, scores well on all these counts.

But challenges remain. Fee collection is a major issue. On its part, the school authorities are trying to address this issue in various innovative ways. For one, the fee structure has been simplified. Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand, has done away with features like security deposit, refundable and non refundable deposits and in its place are monthly fees and annual fees (for various school programmes and competitions). But even then, collection is not an easy affair.

> "As the school is located in an agrarian zone, many parents are comfortable paying fees in 2 instalments every year which is mostly post harvest," shares Sri. Girish Uniyal.

That's not all. Many parents end up paying a lump sum amount twice a year but then, they demand a discount on the amount deposited stating they paid a large sum in one go! In such a scenario, the services of officials like **Sri. Prashant Saxena** becomes crucial. He is the officer deputed from school for parent administration. Beneath the smiles and politeness is a persistent personality who is constantly calling up parents, asking them to remit fees and clearing their doubts for the n^{th} time. Clearly, no easy task, but Sri. Prashant Saxena is not complaining. He is the accounts head at Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand.

Earlier, he was working with Swami Dayananda Saraswati SCP Inter College, Rishikesh, Uttarakhand which is managed by Swami Dayananda Ashram, Rishikesh, Uttarakhand, a long standing partner of AIM for Seva. "Roles like accounting and finance are sensitive in nature and we cannot trust outsiders to fill this post," explains Sri. Girish Uniyal.



> "Overall, it has been a rich exposure. This role added lot more meaning to my work and experience. I am also actively involved in various school activities," states Sri. Prashant Saxena.

On his part, the ever smiling Sri. Prashant Saxena has patience as his strong ally during daily parental interactions.

With the main source of revenue being on a yo yo mode at the moment, cost management then attains all the more importance. It is here that **Sri. Pradeep Dabral** steps into the picture. He is the estate manager of the property and the school's repairs and maintenance, civil works, electrical, mechanical, inventories, kitchen and dining, all fall under his jurisdiction. A veteran in the school administration field, Sri. Pradeep Dabral also liaisons with all the local government officials on matters relating to the school. He is also known to negotiate hard with vendors and gets the best possible rates for all school consumables. Recently, the institution shifted to solar



"I have been inspired by Pujya Swamiji's (Pujya Swami Dayananda Saraswati, Founder, AIM for Seva) teachings. I would like to work for the community, give back to the society by contributing towards the running of a good institution," shares Sri. Pradeep Dabral.

power. The 46 (6 x 3) solar panels have brought down the monthly electricity billing by one-third.

He is also training the next gen staff in the nitty gritties of repair and maintenance. Office assistant, Sri. Mukul Saini from Gumma Wala village, where the school is located is learning all the tricks of the trade under the ever watchful eyes of Sri. Pradeep Dabral.

School administrator, **Sri. Rohit Bijalwan** firmly believes that education is a very important tool towards the betterment of society. Having gained critical work exposure in child marriage and labour in Uttar Pradesh and Rajasthan, he is now using that developmental sector experience to develop relevant



"I am designing and implementing programmes keeping in mind the annual calendar as well as the long term vision under sir's (principal) guidance," shares Sri. Rohit Bijalwan rather modestly.

programmes for the school. "He plans, designs, implements and monitors many programmes for the benefit of the school," says Sri. Girish Uniyal proudly.

Last year, 15 workshops were conducted for the benefit of the students and staff alike.

Most recently, a workshop for teachers on promoting students' mental health and well-being was conducted in the school campus. This engaging seminar focused on understanding children's behaviour, recognizing early signs of emotional challenges and fostering supportive classrooms. In addition, interactive activities and practical demonstrations enabled



"Girls like me tend to get emotional at times. Counselling sets in motion a process of inner engineering and we are able to navigate our lives in a better way," says hosteller Kanika Jhakmola.

teachers to experience psychological concepts first hand.

An important theme across many programmes is counselling. Students attest to this power of reassurance.

With the processes in place, Sri. Girish Uniyal is hopeful that the school will likely break even in the next 3 years and will be on a self sustaining mode thereafter.



"When we look back, we see not merely the growth of a school, but the gradual unfolding of a larger vision—to bring meaningful, value-based education to children in rural and semi-urban areas and to give them opportunities that can transform their lives," states **Swami Shraddha Nand ji,** project coordinator, Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand.








All Round Development

If Harayana is known for its wrestling prowess, the Roorkee belt is known for its village sports like Kho Kho, Kabbadi and Throwball. Already, two students are part of the under 14 national team in Kho Kho while one student has made it to the under 14 nationals in Taekwondo. In all humility, Sri. Uniyal states that this has come about mainly due to the each one's individual efforts. Nevertheless, the school has also provided a supportive and enabling environment to enable the students to attend competitions on a regular basis and make up for the lost portions later on.

Sri. Uniyal shares an interesting facet on how diets shape bodies and endurance to sports. “As Roorkee is predominantly an agrarian belt, consumption of native grains, fresh fruits and vegetables, dairy and paneer help in development of good physique and strong bodies for endurance sports.”

Academic Blueprint of a Residential School in Rural India

Academics are also an important component of the overall education. Seen from the macro standpoint, after Kota and Sikar in Rajasthan, Dehradun is now emerging as the new coaching hub.

But before the rat race begins, Sri. Girish Uniyal is focusing on strengthening the fundamentals first. From academic year (2026-2027) onwards, Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand, will roll out after school academic support in three groups, primary (classes 3 and 4), middle school (classes 5 and 6) and senior (classes 7 to 9). These sessions will be conducted 5 days a week (Monday through Friday), 2 hours daily post school hours.













Interestingly, the focus won't be homework completion or class revision. It will be back to basics, strengthening of concepts in English, maths and Hindi. "We would start with 15 lessons, 4 in each subject and 3 related to arts, music and dance. The whole objective is to make the entire process of learning enriching," sums up Sri. Girish Uniyal.

Once this is in line, Sri. Girish Uniyal is fairly confident that the first batch of students would appear successfully for the class 10 CBSE board exam. The next logical step would be a push towards STEM (science, technology, engineering and mathematics) education for higher classes. Once interest in science and maths is kindled, the final step would be coaching for various engineering and medical entrance examinations.

Project coordinator Swami Shraddha Nand ji shares another interesting dimension. "Over the last three years, the school has moved from being a new initiative to becoming an institution with its own identity, culture and community. We have seen children grow in confidence, teachers develop a deeper sense of ownership, and parents gradually develop greater faith in the institution. The CBSE (Central Board of Secondary Education) affiliation has certainly been an important milestone, but from my perspective, the more meaningful milestones are the human ones—the change we see in the children and the trust that has developed among the families."

The *Gauris* of Garhwal Himalayas



Its salute time now. The Garhwal region has a strong tradition of sending its sons to the armed forces. For instance, the Garhwal Rifles is one of the most decorated, oldest and elite infantry regiment of the Indian Army.

What's heartening to note is that there is a mindset shift now in the Himalayan highlands, with women keen on joining the armed forces. So it's no surprise when Chatralayam student **Muskaan Semwal,** a native of Uttarkashi dreams of joining the Indian Navy someday. Similarly, another hostel student, **Aparna Gwari** is determined to join the Indian Army one day.



They say small drops make an ocean. Swami Shraddha Nand ji attests to this change as witnessed by him first hand at Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand. "While some of the memorable moments have been associated with major events or achievements, but very often, they have been small and personal—a child becoming confident enough to speak before an audience, a parent expressing happiness about a change in the child's behaviour, or a teacher taking special interest in a child's progress. These moments tell us that education is actually making a difference," he elucidates.

Voices of Stakeholders



Class 2 student, **Utkarsh Ror** is one of the first pupils who were admitted to Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand. His mother, **Babita** who works in the state health department had already made up her mind to admit her ward when she saw the school construction in progress during her daily office commute. "Other institutions in the region focus on 'English medium', but SDV lays emphasis on *Bharatiya sanskar* and *sanskriti* (Indic values and culture) and that's very important because in younger ages, children are very curious and if their interest is kindled in the right direction, it leads to a stronger foundation," says the mother.



"*Hamari Gudiya* (our doll) is very happy here," says a blushing **Praveen Singh.** Her daughter, Vaishnavi Singh is in class 6 and is studying very hard. Older brother, Vansh is an active volunteer with SDV helping with marketing and aiding the school during the admission process.



English teacher **Sri. Ratan Roy** also doubles up as the school activity coordinator. He has learnt lot of new skills on the job, like event management. "This school is growing day by day and each child is different. We note the talent of each student and try and promote that. The focus is not just academics and syllabus. Value education is given equal importance," he shares.



It's not only the students but the teachers are also growing by the day. Middle and high school, social science teacher, **Ms. Rupali Dobhal** sums up that it's been three wonderful years of learning and growth for her not as a teacher, but as a person." Our students are growing in confidence by the day. I get lot of love and respect from the students and constant words of appreciation from other teachers and the school principal," states Ms. Dobhal.

The story stands incomplete without acknowledgement of our contributors.

"The support of donors makes this long-term vision possible. My message is one of gratitude. You are helping create an environment where children can discover themselves, develop their abilities, live with values and eventually become contributors to society," shares Swami Shraddha Nand ji.

Hello and Bye



Before joining the Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand, as the first school bus driver, **Sri. Ghanshyam,** a native of Majri village, Dehradun, was a Char Dham bus driver, taking pilgrims from point A to point B on the *yatra* route. Today, he is much respected amongst the parent community as the daily safety of the young hearts is in his hands. From being invisible among hordes of *yatris*, to being front and centre today, it's indeed been a long journey and welcome homecoming for Ghanshyam.

On that note, here's wishing Swami Dayananda Saraswati Vidyalaya, Roorkee, Uttarakhand greater laurels in its mission to educate rural India.

School Infrastructure and Facilities

Spread over three acres in the rural Roorkee area, the school provides a perfect ambience for fostering learning and holistic development.

To enhance confidence and self-expression, the school organises cultural programmes, dance performances, dance dramas, role plays, skits and stage presentations throughout the year. These activities provide students opportunities to showcase their talents while developing public speaking skills, creativity, self-confidence, teamwork and organisational abilities.

The school also promotes intellectual growth through activities that encourage students to stay informed about current affairs and global developments. Regular quiz competitions, newspaper reading activities, classroom discussions and awareness programmes help students broaden their knowledge, improve analytical thinking and develop informed perspectives on contemporary issues.

Three Year Student Enrolment Figures

S.No	Year	Girls	Boys	Total
1	2024-2025	29	41	70
2	2025-2026	80	148	228
3	2026-2027	197	236	433

In a Nutshell

Name:
Swami Dayananda Saraswati Vidyalaya

Location:
Gumma Wala village, Uttarakhand

Started in:
2024

Number of Students (2025-2026): **228 Girls: 80 | Boys: 148**

Number of Villages from Where the Students Come From: **26**

Number of Districts from Where the Students Come From: **8**

Staff Details Teaching Staff: 30 (including principal).
Non Teaching Staff: **36**

DOWN SOUTH: A VIBRANT ECOSYSTEM

Whether Koramangala or Yelahanka, there is a certain nip in the air. If the former is the hub for start ups, a hostel in the latter is nurturing Gen Next to dream big, be bold and economically independent.

A major highlight of the Yelahanka Chatralayam is the spirit of volunteerism that is deeply ingrained in the institution.



NEIGHBOUR'S PRIDE



Whether it's about prompt gas delivery even during a crisis to donating provisions and vegetables for the hostel kitchen on a regular basis, stationery supplies, funding the fibre sheets for the Chatralayam gates (as an added security measure) or even priority health check up and free medicines for the 62 girls at the Chatralayam, help is just a call away for the students and staff at the twin Chatralayam set up at Yelahanka, Bengaluru, Karnataka **(DVG AIM for Seva Chatralaya for Girls and Swami Dayananda AIM for Seva Chatralayam for Girls).**

This spirit of giving and sharing is aptly summarized by a long time local volunteer and supporter, **Ms. Sowmya Venkatramanan. "Initially, I was a curious onlooker and contributed during special occasions. During the Covid-19 pandemic, I encouraged my daughter, who had just completed her Class 12, to volunteer by teaching the girls online. That experience deepened our family's association with the Chatralayam. It was no longer just about donating—it became a relationship built on learning, sharing and growing together."**

The numbers prove it too. From supporting the education of 2 to 11 girls now, it's been a deeply satisfying and fulfilling journey for Ms. Sowmya Venkatramanan and family. She has also contributed towards the building of the hostel wall as well as introduced other people to this cause.

"Every contribution, however small, becomes an investment in a brighter future for our nation. When many people come together with a spirit of service, countless dreams become achievable," shares Ms. Venkatramanan.



Sri. S. Jothi, project manager, Karnataka, Tamil Nadu and Puducherry, AIM for Seva states that many neighbours in the region are very appreciative of what AIM for Seva is doing and are ready to extend help whenever required.

It is this assurance that forms a bedrock of reassurance for hostel warden, **Ms. Divya Sakthivel** from Chinnasalem, Tamil Nadu.



"I arrived to manage the Yelahanka Chatralayam in March 2017. The timely support extended by many of our well wishers and neighbours on a regular basis has given me the confidence to continue what I am doing."

It's certainly not easy to manage 62 students on a daily basis but Ms. Divya Sakthivel has today emerged as a mother at large for these girls. As part of her own on the job training, Ms. Divya Sakthivel has learnt the basics in computer as well as relationship management. "She interacts with all visitors very nicely and has trained the girls as well in the basics of hospitality management. In addition, the hostel warden is able to draft and send out official correspondences including letters to concerned stakeholders on a regular basis," states Sri. S. Jothi.

Never mind the Cauvery water dispute, language holds the key anywhere and on **Swamini Suddhavidyananda Saraswati** ji's (the hostel coordinator at Yelahanka) insistence, Ms. Divya Sakthivel switched over to Kannada which eventually paved the way for earning trust and goodwill from the girls as well as from the larger neighbourhood. "I would like all girls to step out of this Chatralayam with a job in their hands and become self reliant," states Ms. Divya Sakthivel.

Ms. Divya Sakthivel has been at the forefront in organising tuitions, tailoring classes and other programmes for the benefit of the hostel girls on a regular basis. Sri. V. Shrikant, a regular maths and science tutor, is happy with the girls' progress, stating they are working at 60 to 70 % levels now.



Ms. Divya Sakthivel is ably supported in her motherly duties by another active volunteer at the Yelahanka Chatralayam, **Ms. Maya Krishnakutty.** Her patience and way of interaction with the girls is warmly reciprocated. This is her fourth year of service at this girls hostel.

"Many people have an altruistic feeling residing in their hearts. Nothing can be more satisfying than contributing towards 'Vidya Danam.' I have seen from close quarters that AIM for Seva is reaching out to the rural population and giving them the assurance of a better future for their children," she shares.



Hostel coordinator, **Swamini Suddhavidyananda Saraswati** ji expresses her own joy in managing the Yelahanka ecosystem. "One of my most memorable moments was when our land donor **(Ms. Shachi Devi),** expressed her heartfelt support and assured us that as long as we continue to care for these children, she would always stand with us and be willing to contribute for their better future."

She adds that people support this initiative because they believe every child deserves a good education and a better future.

WHEN BACKWARD IS ACTUALLY ABOUT MOVING FORWARD







A very striking and noteworthy feature of the Yelahanka Chatralayam is its emphasis to after school teaching and programmes.

Ms. Radha K.L., (the weekend science and maths tutor for middle school students) swears by the old 'drill' method of teaching. She believes in strengthening the basics by making students learn tables in reverse as well as making them write the tough spellings in science a few times till the girls get the hang of it. Whoa!

Another long time tutor, **Ms. Sumana Nayak** shared till around five years back, many girls couldn't recognise letters and today many seniors are actually helping the juniors with their academics.

Science tutor, **Sri. V. Shrikant** says that many girls have progressed beyond the textbook and are now reading and solving problems from other reference books and papers. "The students have started to ask a lot of questions during class which means I have to also come prepared as teaching is also a continuous learning process," he laughs.

Sri. V. Shrikant adds that it is important to have a congenial atmosphere for teaching and studying and the Yelahanka Chatralayam scores high on







A MODEL FOR HOLISTIC EDUCATION



Literate or educated? By the going of it, the Yelahanka girls are veering towards the latter in a big way, a validation of which comes from a long time associate, prominent educator and yoga instructor, **Ms. Shobha Bhat.** She has conducted two structured yoga and *pranayamam* courses for the benefit of the girls in the Chatralayam premises in the recent past.

And here is what Ms. Shobha Bhat has to say. "I am a teacher and it's my duty to teach but when the girls are able to judge their own personality and give a feedback like I used to get angry a lot before or I have reduced constantly comparing or contrasting myself with my peers, we are not talking of a change anymore, it's actually a transformation."



Similarly, another volunteer, **Ms. Namita Kejriwal** who has been actively involved with the Yelahanka Chatralayam for many years now, warmly recollects her close association and bonds formed with the girls over a period of time. "We have done *diya* and coaster making workshops and exhibitions. I love spending time with the girls and interacting with them," shares Ms. Namita Kejriwal affectionately.

She has also been at the forefront in organizing excursions and trips for the girls in the city in the recent past. These break free moments are important as it helps the students unwind from their daily routine and also interact with their peers in open and casual settings.

"I am so happy to see the girls blossoming at the Chatralayam. If they had stayed back at home, they would have been caught up in daily chores," says Ms. Namita Kejriwal matter- of- factly.



It's time now to draw the curtains. Last year, **Ariya Venugopal** from the United States undertook a theatre project with the girls at Yelahanka. The workshop culminated in 'Bedtime Adventures,' a short play that was performed on 12th and 13th July at the Chatralayam premises.

For over one month, Ariya Venugopal went to the hostel daily and trained the students in the finer aspects of acting, character development, voice modulation and dialogue delivery that culminated into stage confidence on D-Day. Students from classes 5 to 7 who took part in this act looked forward with excitement to the daily rehearsals with Ariya Venugopal.

Recalling those moments, Ariya Venugopal shares that this experience was equally rewarding for her and that she was able to witness the power of cultural exchange. Her biggest hope is that this project leaves a lasting impact on the students, inspiring them to dream big and believe in themselves. She is the granddaughter of **Sri. K.C. Venugopal,** one of the main donors and prominent supporter of the Yelahanka Chatralayam.



STAYING ROOTED



Many girls in the Chatralayam are from agrarian backgrounds and they are keen to stay connected to their roots by enrolling in agriculture and allied sciences in college. The hope is that such education will pave the way for them to take the family vocation to the next level.

C. Chaitanya, an alumnus of the Yelahanka Chatralayam is hopeful of getting a B.Sc. (Agriculture) seat at the prestigious College of Agriculture, GKVK, Bengaluru. Both her parents are farm labourers in Bagepalli, Karnataka.



"I loved tending to the small garden patch in the hostel premises as part of Sunday duties. I would now like to develop this interest further," says C. Chaitanya.

Similarly, student **V. Sirisha** is also veering towards a degree in agriculture science. Back home in Bommasandra village in Chikkaballapur district, Karnataka, Sirisha's parents are engaged in farming in the family's 5 acre plot as well as silkworm cultivation.



THE LONG TREK TO VIBRANCY

When Swamini Suddhavidyananda Saraswati ji, coordinator of the Yelahanka Chatralayam took over the affairs in 2016, this home away from home wasn't in its pink of health. The students lacked discipline and pilferage was common.

Slowly and steadily, systems were set and things began to fall in place. **"Today, we have an active volunteer base and good local support. The whole point about education and knowledge is that ultimately it should lead to social reform. Many people have come forward and joined hands here and made the hostel what it is today,"** sums up Swamini Suddhavidyananda Saraswati ji.



She concludes by thanking all those who made the Yelahanka hostel what it is today. "I would like to sincerely thank all the donors and well-wishers for their support. Your kindness and encouragement help us provide a better future for these children and continue this service."

On that note, here's to many more happily ever after to the girls at Yelahanka!



IN A NUTSHELL

Name of the Chatralayam:
Swami Dayananda AIM for Chatralayam for Girls
DVG AIM for Seva Chatralaya for Girls

Location:
Yelahanka, Bengaluru, Karnataka

Started in:
2011, 2023

Number of Students (2025-2026):
62

Number of Villages from Where the Students Come From:
10

Number of Districts from Where the Students Come From:
5

Hostel Coordinator:
Swamini Suddhavidyananda Saraswati ji

Number of Staff:
6

Salient Hostel Features

- Library
- Computer Centre
- Vegetable Garden
- Solar Power
- CCTV Surveillance
- Fire Safety Systems
- FSSAI Certification



















At the Founder's Birthplace: Education to Employment

Education...

LKG to Phd. At home, whether at school, college or work. Farm fresh food and opportunities for upskilling. At our Founder Pujya Swami Dayananda Saraswati's birthplace in Manjakkudi and neighbouring Sembangudi and Thippanampettai (Tiruvarur district, Tamil Nadu) it is all this and more.

As AIM for Seva completes a quarter century of seva, we thought it would be a fitting tribute to our Founder to conclude this story section of the Annual Report with a glimpse of the societal transformation that is currently underway in his *Janmabhoomi.*

The Power of Native Knowledge and Systems



Tamil Selvam is a student of Class 12 at the **Semmangudi Government-Aided Higher Secondary School, Sembangudi, Tamil Nadu** and he resides at the **Arun-Divya AIM for Seva Chatralayam for Boys** in the school campus.



Tamil Selvam is keen to pursue B.Sc. in Botany and the school principal-cum-biology teacher, **Ms. D. Srividhya** is also leaving no stone unturned to ensure Tamil Selvam gets into his chosen field.

And here's the catch as revealed by principal maam herself.

"Boys like him hail from agrarian communities and they have a profound sense of native knowledge with respect to flora and fauna in their regions passed down orally through generations. A formal degree will only further boost their career prospects," states Ms. D. Srividhya.

She adds that students like Tamil Selvam are able to grasp botanical concepts well in class and are at the forefront when it comes to organizing science exhibitions in school.



A few kilometers away in neighbouring Manjakkudi, **Gopi Krishna** from Class 11 and a student of Swami Dayananda Vidyalaya and a hosteler at the Arun-Divya AIM for Seva Chatralayam for Boys, Sembangudi, Tamil Nadu, is setting sights on becoming a dermatologist. As part of that foundation effort, he scored a centum in science in the Class 10 public exams.



"Gopi Krishna has shown a remarkable improvement in his studies. Initially, when he joined the school in Class 8, he struggled to read sentences even in Tamil. Now he is able to read and write well and is very obedient in class," sums up his physics teacher, **Sri. G. Sundaravadanam.**

Gopi Krishna is also emerging as an all rounder having participated in the zonal level sports meet in the recent past. The school handball team of which he is part, was runners up in the tournament.

As the **Swami Dayananda Vidyalaya, Manjakkudi, Tamil Nadu,** transitions to the CBSE (Central Board of Secondary Education) medium, school principal, **Ms. R. Rukmani** states the focus is on subject improvement and performance. The minimum subject average in the school ranges from 75% to 97%.



To further improve the academic standards, the Swami Dayananda Vidyalaya is organizing special focus classes every day after school hours, from 5:00 to 6:30 pm.

"The objective of this after school programme is to strengthen the performance of both the low scorers as well as high achievers. The coaching classes are structured in a way that the former will improve their performance while the latter will emerge as district level toppers. As of now, we are losing the district level ranking by 1 mark," informs Ms. R. Rukmani.

To Employment



That inspiration can come from unexpected quarters holds true for students like **Rajnish Kaurav.** A third year BA English student at the **Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu,** Rajnish is busy learning Japanese in his free time. "I am trying to familiarize myself with *Kanji* characters at the moment," he reveals.

The urge to learn this new language came about unlikely. During a AIM for Seva summer camp visit in Anaikatti, Rajnish Kaurav bumped into a few Japanese Vedanta students. Their sense for perfection and discipline in matters related to everyday living left a lasting impression on the youngster's mind.

He resides at the **Smt. Sukanya Shankar Memorial AIM for Seva Chatralayam for Boys, Thippampettai, Tamil Nadu**, in close vicinity to the college.

Rajnish is hopeful of completing the elementary stage of the Japanese language proficiency test (JLPT N4). Simultaneously, he has charted a career path of starting out as a BPO (business process outsourcing) executive in a prominent firm, gain valuable experience and English communication skills in the work environment and then proceed on to a career as a translator. Good show, Rajnish!



From Rajnish Kaurav to **S. Dhileebhan** (B.Sc, CS, 3rd year). He is the Manjakkudi samurai at the moment and resides with Rajnish in the same hostel. As the Senior Under Officer of NCC (National Cadet Corps), S. Dhileebhan manages 'one company', comprising 70 boys and 90 girls. His proudest moment came to fore when he addressed freshers at the GR Auditorium recently and urged them to join the NCC (National Cadet Corps). He is deeply grateful for this limelight of an opportunity as the address improved his confidence and public speaking skills in a state of the art auditorium to a large audience.

In his spare time, Dhileebhan is fond of coding and has set sights of joining the IPS (Indian Police Service) one day.

For some alumnus like **Gopal Rama,** the education to employment journey has been in and around Manjakkudi. And they are not complaining. From a macro standpoint, this holds importance because the success of an integrated community development programme at the village level ensures migration to bigger cities is stemmed.



Gopal Rama completed his high schooling at the Semmangudi Government-Aided Higher Secondary School, Sembangudi, Tamil Nadu while residing at the Arun- Divya AIM for Seva Chatralayam for Boys, Semmangudi, Tamil Nadu. While doing B.Com from the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu (2020-2023) he shifted his hostel base to Thippanampettai. After graduation, he joined the Wipro BPO unit in the educational campus at Manjakkudi.

Gopal Rama is currently employed as a senior officer in the accounts payable section at Wipro BPO. Eventually, he is looking to set up shop in Manjakkudi itself. He is toying with the idea of a marketplace, wherein he sources high end items from Chennai to Manjakkudi and sell organic produce from fertile Kumbakonam to Madras. The current accounting role at Wipro has made Gopal Rama realise how finance is the backbone for any business and he is further strengthening his basics in this. During weekends, he can be seen at his uncle's establishment in Tiruvarur where he is learning aspects relating to GST (goods and services tax) filing.

"Volunteering is second nature to many of the boys out here. Though some of them especially those from up north are reserved in the initial days, they eventually take initiative, mentor the junior boys and execute the Chatralayam rooster sincerely. They love attending the annual summer camps where they get to interact with other people. The hostelers also take turns to tend to our vegetable garden and this was featured as one of the best in the region in a local competition in the recent past," sums up Swamini Swaminathapriya Saraswati ji, the coordinator of the Chatralayam at Thippanampettai and Sembangudi.

The Mentoring and Skilling Push

The focus on low achievers as well as toppers continues through higher education. The boys residing at the Smt. Sukanya Shankar Memorial AIM for Seva Chatralayam for Boys, Thippanampettai, Tamil Nadu have enrolled for various graduate degree programmes at the Swami Dayananda College of Arts & Science, Manjakkudi (Tamil Nadu).

As part of the fresher orientation, each student is assigned a mentor, in line with their academic strength. This mentor-mentee relationship continues through the 3 year programme. This system helps the college authorities identify slow learners and advance learners. Once this identification process is complete, both set of students are provided extra coaching. The additional coaching for the toppers enables them to aim for university level ranks while the former set soon settles to the class average.



"As we have students coming in from different socio economic as well as schooling backgrounds (CBSE and matriculation), we have designed an open mentoring system (the academic mentor need not necessarily be the subject teacher) and his or her evaluation is independent of other internal assessments. This removes any inherent biases too," informs **Dr. V. Hema,** principal, Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu.

As part of the mentoring process, students are given training on business communication and writing skills.

During the final year, they attend courses on personality development and mock interviews to make themselves industry ready. In addition, the college also brings in external resources at frequent intervals in an effort to bridge the gap between what academia offers and what the industry actually wants.



Sri. J. Narayanan, assistant professor, Department of English, Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu, is all praise for Rajnish Kaurav and how he went about organizing LIT NEXUS under the aegis of the English Éclat & Communication Club sometime back. This programme aimed to nurture students' literary talents, communication skills, creativity and confidence through a series of engaging activities.

"Boys like Rajnish have a very open mindset. They will go wherever life takes them," concludes Sri. Narayanan.



When the North- South Divide Fades Out



We conclude the story with a message of unity as witnessed in ground zero.

As part of the education to employment journey, many boys in the Thippanampettai Chatralayam are enrolling in certificate programmes in yoga, doing Tally courses during weekends etc.

Rajnish Kaurav is bonding well with his Tamil mates at the hostel. Apart from Japanese, he is also learning Tamil as part of everyday communication. "I know *Konjam* (little)," he shares with a laugh. "There were 9 boys from North India during 2025-2026.

"The boys from up north always made it a point to step into the kitchen and make rotis for themselves twice a week without troubling anyone else. These are small things, but go on a reveal a lot about one's personality,"
observes **Swamini Swaminathapriya Saraswati** ji.

Similarly, for S. Dhileebhan from Mannargudi it was inspiring to hear the back stories of fellow hostlers. The key lesson he learnt during constant interactions with fellow mates was that everyone had faced some form of challenge, early on in life. "How we overcome it makes the difference," says S. Dhileebhan matter-of-factly.



Adds **Ms. M. Veerammal,** assistant warden, Thippanampettai Chatralayam, **"The boys have emotionally matured to a great degree now. They just need a little more training in some finer aspects in lifeskills. Some of the students here have promised to donate a part from their monthly salary once they get employment and that's very heartening for us."**

This is a glimpse of what peer learning and mentoring looks like. It's an important life lesson and one that the boys have learnt early on in life and we sincerely hope it will hold them in good stead.



Year in Review

We conclude the Annual Report by sharing some highlights from across our project locales during the year.



AIM for Seva Chatralayams

Academic Performance Class 12

GENDER-WISE ANALYSIS

Gender	Appeared	Pass
Girls	43	41
Boys	57	53
Total	100	94
Overall Pass Rate		94%

GRADE-WISE ANALYSIS

Division	Percentage %
1st Division	57%
2nd Division	21%
3rd Division	2%
Distinction	20%
Total	100%

KEY HIGHLIGHTS

Pass Percentage (Girls)	95.3%
Pass Percentage (Boys)	93%
Pass Percentage Total	94%
Number of Chatralayams	34
States Present	13

Academic Performance Class 10

GENDER-WISE ANALYSIS

Gender	Appeared	Pass
Girls	96	92
Boys	240	224
Total	336	316
Overall Pass Rate		94%

GRADE-WISE ANALYSIS

Division	Percentage %
1st Division	46%
2nd Division	18.7%
3rd Division	11.7%
Distinction	22%
Outstanding	1.6%
Total	100%

KEY HIGHLIGHTS

Pass Percentage (Girls)	95.8%
Pass Percentage (Boys)	93.4%
Pass Percentage Total	94%
Number of Chatralayams	62
States Present	15

AIM for Seva Educational Institutions

Academic Performance Class 12

Educational Institutions	No. of Students	Pass Percentage	Distinction	First Division	Second Class
INDER & PRABHA SHARMA GIRLS SCHOOL KHATEGAON, MADHYA PRADESH	8	100%	25%	75%	-
SWAMI DAYANANDA ROTARY MATRICULATION HIGHER SECONDARY SCHOOL KADALUR, TAMIL NADU	19	100%	84%	16%	-
SWAMI DAYANANDA SARASWATI VIDYASHRAM UTTAR PRADESH	5	100%	20%	60%	20%

Academic Performance Class 10

Educational Institutions	No. of Students	Pass Percentage	Outstanding	Distinction	First Division	Second Division	Third Division
INDER & PRABHA SHARMA GIRLS SCHOOL, KHATEGAON, MADHYA PRADESH	36	100%	-	8%	33%	42%	17%
SWAMI DAYANANDA ROTARY MATRIC HIGHER SECONDARY SCHOOL, KADALUR, TAMIL NADU	31	100%	22%	32%	36%	10%	-
SWAMI DAYANANDA SARASWATI VIDYALAYA KHARGONE, MADHYA PRADESH	35	100%	6%	49%	40%	5%	-
SWAMI DAYANANDA SARASWATI VIDYASHRAM DIGHAWAT, UTTAR PRADESH	13	100%	8%	23%	69%	-	-







Fundraisers

Three soul stirring fundraisers Ramam Bhaje, Sri Krishnam Vande and 'Hé Govind' were held across 10 cities in India in aid of AIM for Seva.



Ramam Bhaje
A MUSICAL CELEBRATION OF LORD RAMA

This was an immersive devotional concert that invited audiences to connect with the timeless virtues embodied by Lord Rama.

Renowned vocalist, Kumari Sooryagayathri accompanied by a talented ensemble of musicians, gave scintillating performances that revolved around traditional *bhajans* and compositions, including works by our beloved Founder, Pujya Swami Dayananda Saraswati, and other revered poets.

Cities Performed: Chennai, Udaipur, Mumbai, Pune and Hosur.

Cause: Swami Dayananda Krupa Care (Chennai) and AIM for Seva's educational projects.



SRI KRISHNAM Vande

Rendered by Aarya Ambekar in Hindustani style, along with her talented set of musicians, Sri Krishnam Vande brought alive Krishna's many moods, from playful and tender to profound and divine.

The performance explored how Kanha was seen through the eyes of Yashoda, Radha, Rukmini, Meerabai and various saints.

Cities Performed: Indore, Jaipur and Nagpur.

Cause: AIM for Seva's educational projects.



hé govind
हे गोविंद | An Ode to Krishna
AN EVENING OF DIVINE MELODIES

'Hé Govind' was a soulful musical journey that transported the listener to the divine realm of Lord Krishna. The concert was an audio-visual experience that featured many of the compositions of popular saints and seers of India including Pujya Swami Dayananda Saraswati that was beautifully rendered by two of the most talented musicians of our time, Sri. Jayateerth Mevundi on vocals and Sri. Pravin Godkhindi on *bansuri.*

The two maestros were accompanied by a gifted set of musicians.

Cities Performed: Belgaum and Bengaluru

Cause: AIM for Seva's educational projects.

25th Year Celebrations Across Our Chatralayams



Swami Dayananda AIM for Seva Chatralayam for Girls, Puducherry, Tamil Nadu

AIM for Seva marked its silver jubilee year with a host of celebrations across its project locations in India. We short share glimpses in this section.

On 26th October 2025, **Swami Dayananda AIM for Seva Chatralayam for Girls, Puducherry,** celebrated the 25th year with devotion and togetherness.

The Honorable Chief Minister of Puducherry, Sri. N. Rangasamy, graced the occasion, adding to its significance. This milestone occasion reiterated our commitment to service, compassion and community upliftment.

The event brought together people from all walks of life, donors, well-wishers as well as long-standing supporters who have been integral to the organisation's journey.

Students captivated the audience with vibrant cultural performances, showcasing the transformative power of education and opportunity. A special *Thiruvilakku* puja was conducted, invoking blessings and reinforcing the spiritual foundation of seva. The celebration concluded with a heartfelt vote of thanks and distribution of sweets, leaving everyone inspired by the enduring values that AIM for Seva has championed for over a quarter century now.



Bhavani Arun AIM for Seva Chatralayam for Girls, Chinnasalem, Tamil Nadu

The coordinator, staff and students at the Chinnasalem Chatralayam **(Bhavani Arun AIM for Seva Chatralayam for Girls, Chinnasalem, Tamil Nadu)** commemorated the 25th year of AIM for Seva on 24th August 2025 with an atmosphere of devotion, gratitude, and togetherness.

The event was attended by donors, well-wishers, and supporters who have been an integral part of the journey.

Students presented cultural programmes, while alumni shared inspiring speeches reflecting on the vision of Pujya Swami Dayananda Saraswati and the transformative role of AIM for Seva in their lives.

New Project Updates and Recognition

Seven new *Sandhya Gurukulam* centres were inaugurated in 2025-2026. Of this, 6 are located in Ganjam district, Odisha and 1 in Andhra Pradesh.

Conceived as an inclusive approach to rural education, AIM for Seva's *Sandhya Gurukulam* centres provide evening tuitions, value-based education, yoga classes and sports to students who are not part of AIM for Seva's network of Chatralayams and schools.

During the year, close to 3,900 students benefited from AIM for Seva's *Sandhya Gurukulam* intervention. Our 155 evening tuition centres are located in Andhra Pradesh, Gujarat, Odisha, Madhya Pradesh and Tamil Nadu.



On 12th January 2026, **Swami Dayananda Saraswati Vidyalaya, Padali, Madhya Pradesh** marked a significant milestone in its growth with the *Bhoomi Pujan* ceremony for the construction of the second floor of the school building. The ceremony was held in the presence of Sri. Srini Raman, Chief Operating Officer, AIM for Seva USA Inc.

The expansion reflects the school's steady progress and its continued commitment to providing quality education to an increasing number of students in the region. The addition of the second floor will enable the creation of new classrooms to accommodate higher grades being introduced each year, along with enhanced facilities that will support specialised learning and extracurricular activities. This development stands as a continuation of the vision of Pujya Swami Dayananda Saraswati, further strengthening the school's mission of bridging the urban–rural divide through accessible and value-based education.



Puja was conducted to commence construction of the first floor at the **Dayasagar AIM for Seva Chatralayam for Boys, Kalahandi, Odisha.**



The Indian Red Cross Society conducted a survey to identify outstanding service organizations and recognised AIM for Seva **(Kosuri-Doraiswamy AIM for Seva Chatralayam for Boys, Bapatla, Andhra Pradesh)** as the best in Bapatla district. In a special ceremony, the district collector of Bapatla presented the award to our hostel committee member, Sri. Rajasekhar, in appreciation of our impactful work in the region.

New Dawn at Krupa

Started in 2010, Swami Dayananda Krupa Care, provides long term care and support to adult men with developmental delays.

Apart from undergoing various treatments and therapies, our 45 residents are engaged in various meaningful pursuits throughout the day.

A look at some of their creations during last year.





Our Supporters

Since time immemorial, every culture has laid importance to philanthrophy. Some models often emphasise large, structured, corporate or family foundations as a way of giving while some traditions view generosity as an everyday, relational and spiritual duty.

In this context, India is no exception. To quote our Founder, Pujya Swami Dayananda Saraswati, “India is a living organism and not just a geographical area of Asia. The people here have a spiritual vision of life and a way of life leading to that vision. Giving for the sake of giving is our culture. We grow by giving. For in giving lies self growth. Everyone is born a consumer. An adult has to grow into a contributor.”

We thank all our contributors for their sustained, unstinted and generous donations. Your valuable contributions have enabled many students to have access to uninterrupted schooling.


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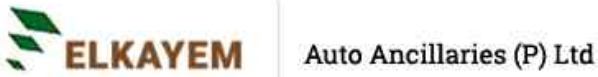

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- Ms. Rajalakshmi Narayanan
- Sri. Raman T G G
- Ms. Binita Devang Mehta
- Sri. Balaji Venkatesan
- Sri. Muralidharan and Mrs. Sudha Iyer
- Sri. Jay Ganapathy



How Can You Help

Active or Remote Volunteering

If you wish to volunteer for our cause of furthering child education either actively or remotely or even do an exciting internship project for a specific duration, please drop in an email to:

contact@aimforseva.in

Crowd Funding Support

We are an All India Movement for Seva. If you wish to raise funds for a specific rural education project via crowd funding platforms, please drop in an email to:

msuri@aimforseva.in

Local Fundraising

AIM for Seva has 262 projects across 17 Indian states. If you would like to raise funds for an AIM for Seva project that is in close vicinity to your location, do drop in an email to:

msuri@aimforseva.in

CSR Partnerships

From north to south (Karnaprayag to Kanyakumari) and west to east (Amreli to Bardhaman), you are sure to find an AIM for Seva project outpost across many last mile regions.

We would love to collaborate with you and build a lasting partnership aligned with your organisation's CSR (Corporate Social Responsibility) goals. If you wish to take this further, please drop in an email to:

msuri@aimforseva.in

Special Meals on Your Special Days

Birthdays, anniversaries, annual remembrances of departed ones to milestone celebrations. You could celebrate your big day or remember your loved ones by making a meaningful contribution towards our Special Meals Programme.

https://aimforseva.in/donations/special-meals-for-our-children-in-a-chatralayam-on-a-donor-designated-day/

Social Media Support

As the world goes digital, your online support can make a whole lot of difference to a child being in school or dropping out for lack of support. We request you to build awareness about AIM for Seva on social media by following our pages and sharing our posts with your networks.

https://in.linkedin.com/company/aimforseva

https://www.instagram.com/aimforseva

https://www.facebook.com/aimforseva

Your Donation Can Brighten a Child's Tomorrow

We have a multitude of donation options and you could even contribute an amount of your choice under the General Donation category.

Online Donations

https://aimforseva.in/donation/

If you wish to Donate via Bank Transfer

Name of the Account: **AIM for Seva**

Name of the Bank: **Indian Overseas Bank**

Name of the Branch: **Sriram Nagar Branch**

Type of Account: **Savings**

Account Number: **047901000023859**

Bank Address: **123/1, T.T.K. Road, Sriram Nagar, Alwarpet, Chennai – 600018**

Branch Code: **0479**

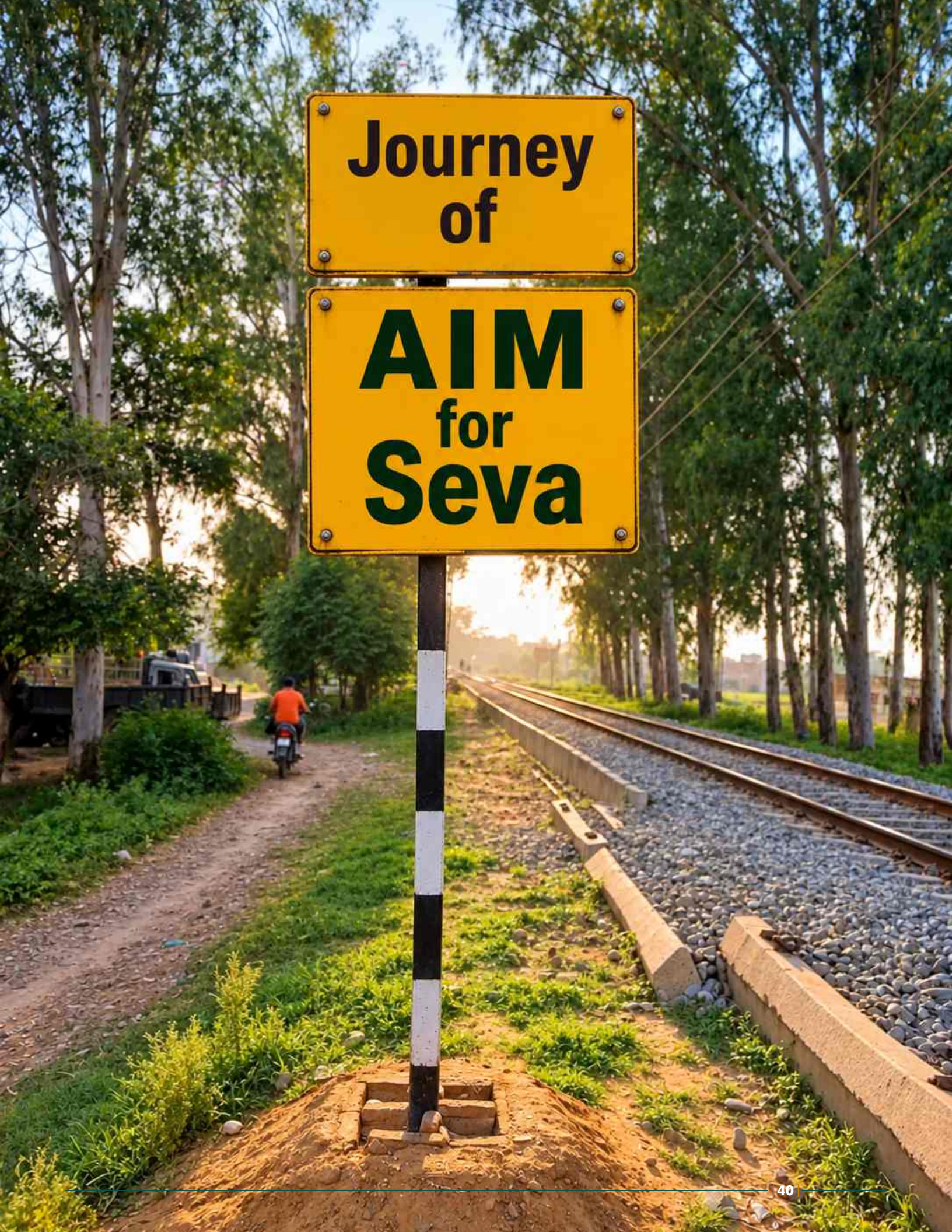
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Cheques

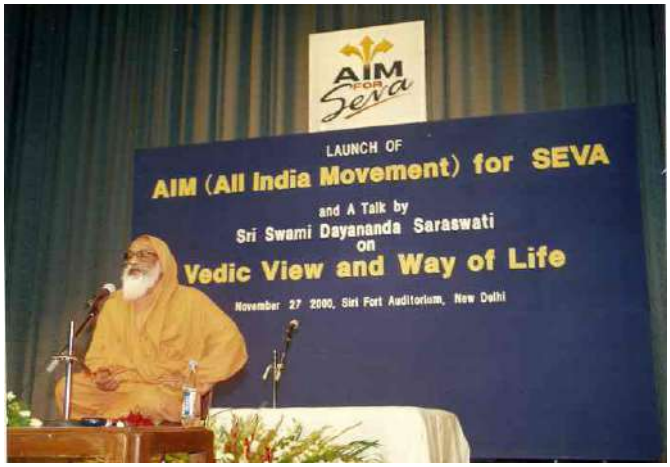
To be drawn in favour of **"AIM for Seva"**

There are many ways of giving. And that is how Bengaluru based Anthem Biosciences' relationship with AIM for Seva has evolved beautifully over time. On 27th April 2025, a group of 56 executives laced up and participated in the TCS World 10K Run to show their support for AIM for Seva.




Journey
of
AIM
for
Seva

Launch of the Movement (27th November 2000)



Speech by the Founder, Pujya Swami Dayananda Saraswati at the inauguration



Former President of India and Founder Trustee of AIM for Seva, Sri. R. Venkataraman at the launch function



Audience at Siri Fort Auditorium, New Delhi during the launch function of AIM for Seva

Earliest Donation Form

I / We wish to support AIM for Seva

Donor's Name : .....

Address : .....

.....

.....

Pin Code : .....

Phone : .....

E-mail : .....

Fax No. : .....

Please accept my donation of Rs.....

- ☐ Cash
- ☐ Cheque / D.D. No. ..... drawn on .....

I / We would like to contribute Rs..... per month / quarter.

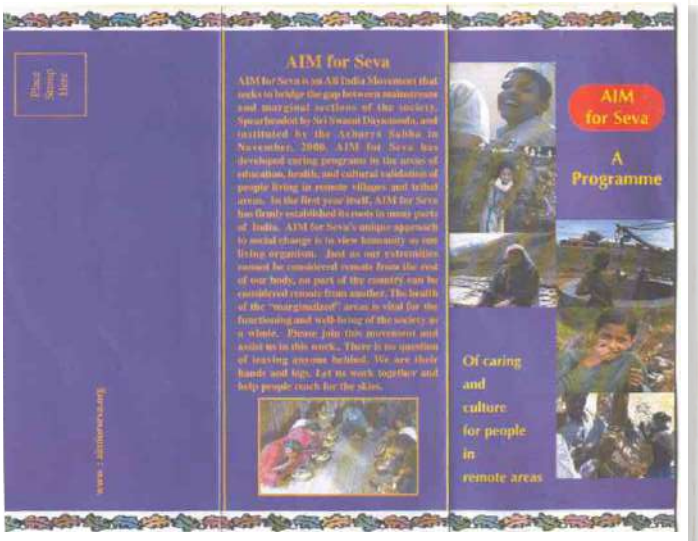
- ☐ Cheque / D.D. enclosed. Send me reminder monthly / quarterly.

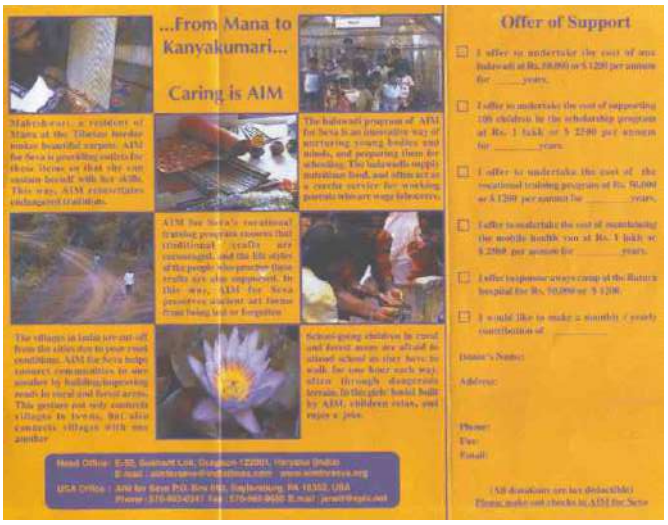
Signature : .....

• Cheques / Demand Drafts may be made in name of **AIM for Seva.** • All donations are exempt from I.T. under Sec. 80-G

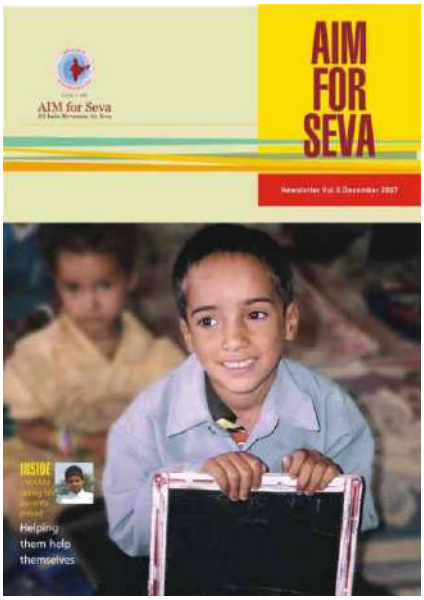
Contributions may be sent to : **AIM for Seva**
112-A, Hans Bhavan, 1, Bahadur Shah Zafar Marg, New Delhi 110 002.

Initial Brochure

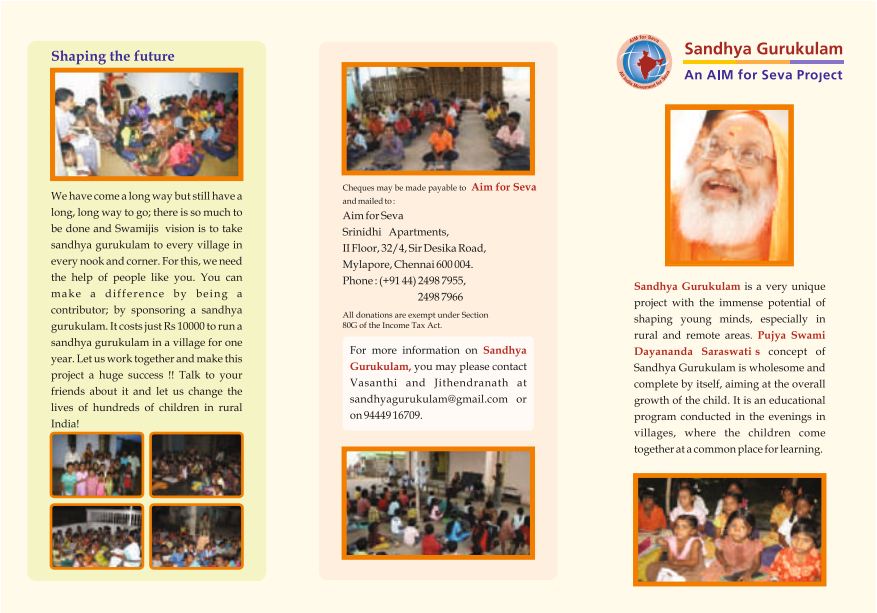




Newsletter in 2007



First *Sandhya Gurukulam* Brochure



Oldest Hostel Brochure

Poor children in remote areas in India, face tremendous odds in receiving even the minimum school education. In many states, government schools are few and far between villages. Commuting to the schools is difficult because of harsh climatic conditions. Again the child has to walk through barely existent mud paths over long distances through rugged terrain inhabited by wild-animals. So the child often drops out of school. Also, children are not sent to school because of poverty – they are needed to supplement the family's income as child laborers. More over the quality of government education in some of these areas is inadequate. Yet again, the home environment itself is often not conducive to learning, because the parents have little value for education. And the child receives no help with studies at home.

The result is little or no education for these children.

AIM For Seva has pioneered the construction of residential hostels in tribal areas, as a long-term solution to the host of problems that accompany poverty and illiteracy. Our goal is to **build a minimum of one hostel in each of India's 593 districts, within the next five years.** With each hostel accommodating 100 students, we intend to provide primary and secondary education to, at the very least, 60,000 children.

AIM For Seva Hostels



Mission Statement

"To provide an opportunity to the children of poor families from remote areas, to break out of the cycle of poverty, by

- *giving them an environment in which they can grow up to be educated, confident, productive, responsible and happy adults.*
- *with a strong foundation in values and their own culture and*
- *a strong sense of helping their community the way they have been helped."*

AIM For Seva's long term goal is that each hostel will be the nucleus around which an infrastructure of rural care, will be built. Attached to the hostel will be

- a medical unit with a mobile medical van,
- and a community hall where instruction in health care, values, social responsibility, economic self sufficiency, vocational training, environmental improvement and protection and will be imparted.

We provide:

- education in government and private schools, with supplemental tutoring in Maths, Science and English
- lodging
- food
- medical aid
- in-house programs to inculcate a strong foundation in values, and appreciation of their own culture

Other programs comprise sports, music, dance and cultural activities. Every effort is made to preserve the traditions, lifestyles and cultural artifacts of the tribal communities.



Hostel in Himachal Pradesh



Hostel in Gujarat

Currently, eight hostels operate in the states of Tamilnadu, Kerala, Orissa, Himachal Pradesh, Uttaranchal, Karnataka and Gujarat.

Be A Part of Our Endevour

(Tax-deductible receipts issued by Handi-Care Intl. for all cheques over $15)

Build A Hostel: In 2003, we have a goal of opening 50 additional hostels in various states of India. You can donate as an individual, group or corporation, towards building a room, or an entire hostel.

☐Whole Hostel	CAN$ 66,667
☐ Dormitory Room for 25 boys (2 such rooms for a hostel of 50)	CAN$17,200
☐ Dining Room	CAN$ 10,833
☐ Kitchen, Pantry, Storeroom	CAN$ 9,700
☐ Office Room	CAN$ 3,833
☐ House Manager Room	CAN$ 3,833
☐ Cook's room	CAN$ 2,167
☐ Servant's room	CAN$ 2,167

(Partial Donations towards the above projects also accepted. Donations towards hostel building will be specially acknowledged. Hostel and rooms can be named after a designated person.)

Sponsorship of a child: We have two main schemes for child sponsorship.

1. Endowment Scheme: CAN $5,000 is put in Fixed Deposit in the name of one child in the hostel. The interest earned is used for meeting the expenses for the child. When the child finishes his education, the endowment will pass on to the next child.
2. Sponsorship of CAN $500 for 1 year per child. This amount will go towards paying for rent/maintenance, food, education, clothes, medical and miscellaneous expenses.

(For both the above schemes, we will give you a framed photograph of the child, a letter from the child, as well keep you posted regularly, about the progress of the child.)

Donor Information:
(Tax-deductible receipts issued by Handi-Care Intl. for all cheques over $15)

Donor's Name: _____

Address: _____

_____

_____

Phone: _____

FAX: _____

E-mail: _____

Cheque No: _____

Amount: _____

Cash: _____

(Cheques in favour of *Handi-Care Intl.*)

Mail to :-

Mr. Mahendra Shah
14, Harrowsmith Place,
Richmond Hill,
Ontario L4E 2K1
Ph: 905 773-2689

About AIM For Seva

AIM For Seva (All India Movement for Seva) is a movement to transform and unite Indian society through care that promotes self-sufficiency and maintains the dignity of those who are served. Instituted in India, by the Acharya Sabha, in November, 2000, AIM for Seva, (www.aimforseva.org) is a registered charity in India and the US. AIM For Seva Board of Trustees is headed by Hon. R. Venkataraman, Ex-President of India and has many eminent persons on its Board.

In a short time, AIM For Seva's committed volunteers have developed caring programs in the areas of *education and literacy, health care, women's empowerment,environment improvement and protection, cultural validation and micro-finance* for vulnerable, needy people living in remote villages of tribal areas, as well city slums, all over India.

All of AIM for Seva's programs are implemented through recruiting and training volunteers. Volunteers carry out the tasks of surveying, initiating, managing, evaluating, and supervising projects all over India. These volunteers are drawn from the increasing numbers of early retirees interested in committing themselves to a life of social welfare.

AIM For SEVA's ever-expanding need-based programs of care, are about *a collective effort for a common good*, which makes a significant contribution *in the quality of life of the needy*, marginalized sections of society.

In Canada, tax-exempt receipts will be issued for AIM For Seva by Handi-Care Intl. (www.handicareintl.com) a registered charity in Canada.

AIM For Seva (Toronto)

For any further information contact :-

Dr. Terry Papneja (905)-

Fund-Raising Committee

Dr Terry Papneja	Mr. Arun Kapoor
Mr. Anil Kotecha	Mrs. Neelam Kapoor
Dr Hema Singh	Mrs. Roopa Lodhia
Mr. Mahendra Shah	Mrs. Pinky Luthra
Mrs. Nalini Bhargava	Mrs. Nimmi Papneja
Mr. Dhiru Madhvani	Mrs. Neelam Jairath

E-mail: aimforsevaca@hotmail.com

AIM For Seva (Head-Office in India)
AIM For SEVA
B-64, Lower Ground Floor,
Sarvodaya Enclave,
New Delhi – 110017
Phone/Fax : 91-11-26537985
E-Mail: aimforseva1008@rediffmail.com
aimforseva1008@vsnl.net

Chandigarh
Br. Navneet
(Acharya-Sevak),
#5697 Modern Complex
Manimajra
Chandigarh 160101
E-mail: aimseva@sify.com

Solan
Br. Navneet
Seva Niketan
Bhagavan Villa,
Near ITI,
Solan

Koraput

Hyderabad

US Office
Janet Falk
Box 639
Saylorsburg PA 18353
USA
Ph: (570) 402 1244
janetf@epix.net

AIM For Seva Hostels

Together we can make a difference

In the life of a poor child . . .



www.aimforseva.org

CARING IS AIM

25 Years and Beyond

Pan India Presence

17 States

227 Districts

3,000+ Villages

A2B
Amreli to Bardhaman

K2K
Karnaprayag to Kanyakumari

HARYANA
1 Boys Chatralayam

RAJASTHAN
2 Boys Chatralayams
1 Upcoming Educational Institution

GUJARAT
6 Boys Chatralayams
1 Girls Chatralayam
1 Health Care Facility
1 Community Development Project
1 Sandhya Gurukulam Centre

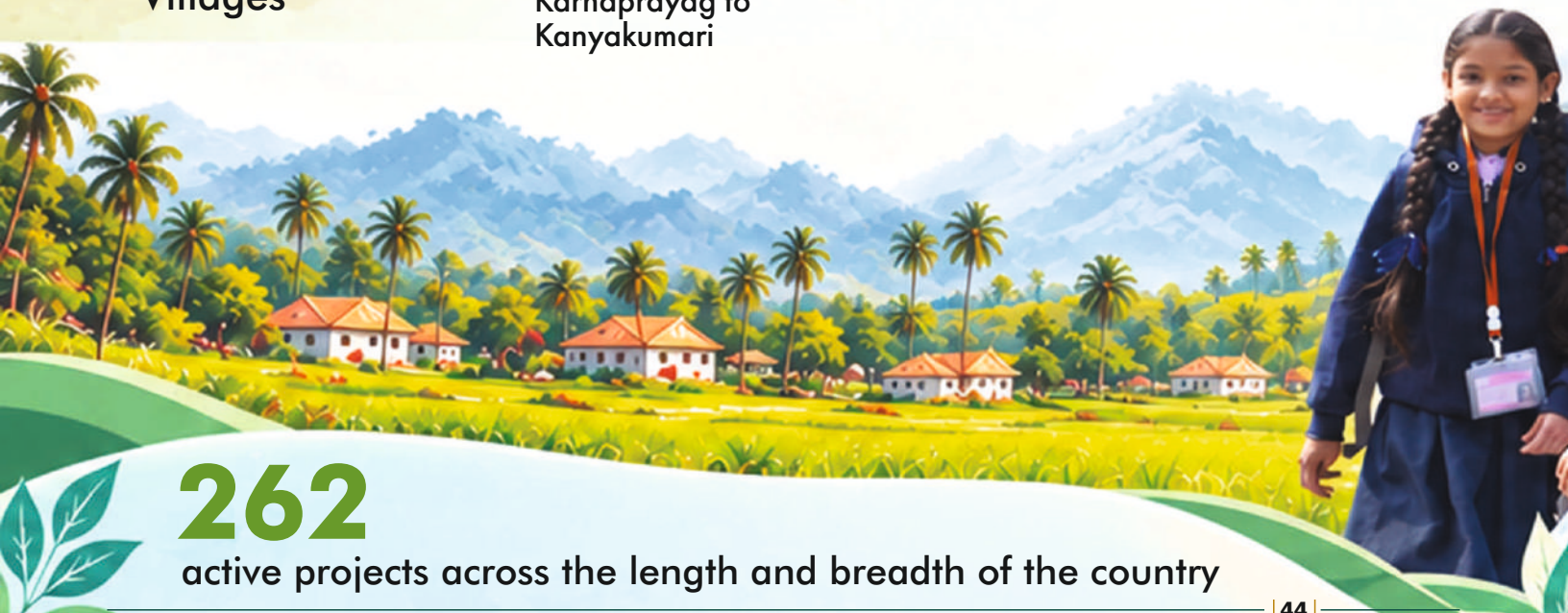
MADHYA PRADESH
8 Boys Chatralayams
2 Girls Chatralayams
2 Educational Institutions
3 Sandhya Gurukulam Centres

MAHARASHTRA
10 Boys Chatralayams
1 Girls Chatralayam
1 Educational Institution
1 Upcoming Educational Institution

TELANGANA
4 Boys Chatralayams
1 Girls Chatralayam
1 Community Development Project

KARNATAKA
6 Boys Chatralayams
5 Girls Chatralayams
1 Educational Institution
1 Upcoming Educational Institution
1 Community Development Project

KERALA
1 Boys Chatralayam

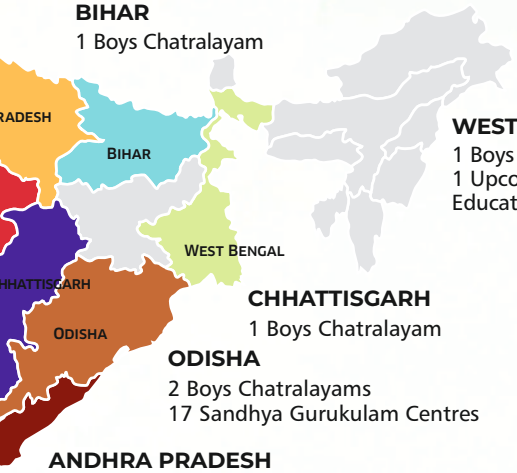


262
active projects across the length and breadth of the country

TARAKHAND
oys Chatralayams
irls Chatralayam
ducational Institution
ommunity Development Project

UTTAR PRADESH
4 Boys Chatralayams
1 Girls Chatralayam
1 Educational Institution
1 Health Care Facility

BIHAR
1 Boys Chatralayam



WEST BENGAL
1 Boys Chatralayam
1 Upcoming
Educational Institution

CHHATTISGARH
1 Boys Chatralayam

ODISHA
2 Boys Chatralayams
17 Sandhya Gurukulam Centres

ANDHRA PRADESH
9 Boys Chatralayams
3 Girls Chatralayams
2 Community Development Projects
40 Sandhya Gurukulam Centres
1 Upcoming Educational Institution

RRY
UDUCHERRY
Girls Chatralayam

NADU
Chatralayams
Chatralayams
ential Facility for Adult Men with Developmental Delays
unity Development Projects
tional Institutions
hya Gurukulam Centres

Our Major Milestones

Project Firsts

2000
AIM for Seva Sewing Centre (Tailoring Centre) Uttarakhand

2001
First Chatralayam, Tamil Nadu

2005
Swami Dayananda Rotary Matriculation Higher Secondary School, Tamil Nadu

2010
Swami Dayananda Krupa Care Tamil Nadu

Student Centric

10K students supported every year via our Chatralayams, co-educational rural residential schools and *Sandhya Gurukulams*

90% reduction in school drop-out rates

90% high school completion rate

80% of the graduating AFS students either pursue higher education or employment

4 million nutritious meals served annually



Educational Projects:

Key Highlights

94 Chatralayams or free student hostels

(AIM for Seva's thrust area)

8 Rural Schools

(Promise of quality and uninterrupted K-12 education for students in underserved communities).

155 *Sandhya Gurukulams*

(An inclusive approach to education where after school support and mentorship is brought to the doorstep of those students who are not formally part of the AIM for Seva school or hostel network).









Care Initiatives



1
Swami Dayananda Krupa Care
(A long-term residential care facility that provides hope, dignity and support to adult men with developmental delays).



1
Healthcare Facility
(Focus is on preventive healthcare and community well-being).

Women Empowerment



8
Vocational Training Centres (Tailoring)
(Tailored towards skill development and financial independence for women residing in rural India).

In all 20 Million Lives Positively Impacted over a 25 year period.
An All India Movement of Seva



Care . Innovate . Educate

AIM for SEVA

Educating Rural India

Administrative Office: 'Srinidhi' Apartments, No. 4, Desika Road,
Mylapore, Chennai - 600 004. Tamil Nadu
Phone: +91 44 2498 7955/66 | Mobile: +91 95000 60153
Email: contact@aimforseva.in

www.aimforseva.in aimforseva AIMforSEVAIndia AIM for Seva aim4seva