

# Outreach

An AIM for Seva Newsletter

2 | Cover Story:  
Education, Culture  
and Change

8 | What's Happening  
at our Chatralayams  
across India, from  
Kanyakumari to Karnaprayag!



# CONTENTS



Cover Story  
2



What's Happening?  
8



School Run  
16



Moments with  
the Master  
20



Straight from the Heart  
22



Sandhya Gurukulam  
28

---

## ACCREDITATION





# Chairperson's Note

Dear Readers,

Namaste.

Over the past 25 years, our Chatralayams have seen numerous success stories.

The slow metamorphosis of a girl who came to us from an impoverished family—where even one meal a day was difficult, who suffered from such low self-esteem that she wouldn't say a word to anyone—to become a confident young lady who is preparing for the civil service exams. The inspiring change in a boy, who comes from a family of land labourers, who found strength and support in his peers to give voice to his ambition of joining the Indian Air Force someday. Of a parent whose eyes filled up with tears on seeing their child complete school and then graduate from college—the first in their village to bring home this achievement.

At AIM for Seva, success encompasses a much wider range of meanings than is typically associated with education and pedagogy in our country. At AIM for Seva, we look beyond grades and awards, to encourage children to become the best version of themselves. They are guided to see how best they can grow from being consumers to becoming contributors.

True to our efforts, we are seeing our students and alumni shine as worthy examples. Teachers often complement our Chatralayam students as being very disciplined, self-motivated, hardworking and respectful. Our alumni have gained the appreciation and trust of the organisations they work for, and many of them have come back to their alma mater to support us with donations or by mentoring the next generation of students.

However, success is not reason enough for us to rest on our laurels. It is proof that the seeds we planted have begun to sprout and grow—and we need to nourish them to grow stronger and spread farther and deeper.

For this, we need all of you to help us with strength and support. When we work together to provide education and opportunity for the children of rural and tribal parts of our country, we are helping to shape a generation of nation builders who will help our country move forward in the right direction.

Our seva is not just about helping a child today, it is a step towards building a strong, progressive nation for all time to come. Let us walk this path of progress together.

Warm regards,

Sheela Balaji  
Chairperson & Managing Trustee

**WE WANT TO HEAR FROM YOU!**

Your feedback to this issue is extremely valuable.

Send your thoughts and suggestions via email to [comms.aimforseva@gmail.com](mailto:comms.aimforseva@gmail.com)

# Education, Culture and Change

*In a conversation that spans the intersection of education, culture, and social change, Swami Aishvaryananda Saraswati ji, coordinator of AIM for Seva's projects in Madhya Pradesh, shares his insights on the challenges on the power of education, the role of family, and how traditional values are woven into AIM for Seva's pedagogical approach.*



Swami Aishvaryananda Saraswati

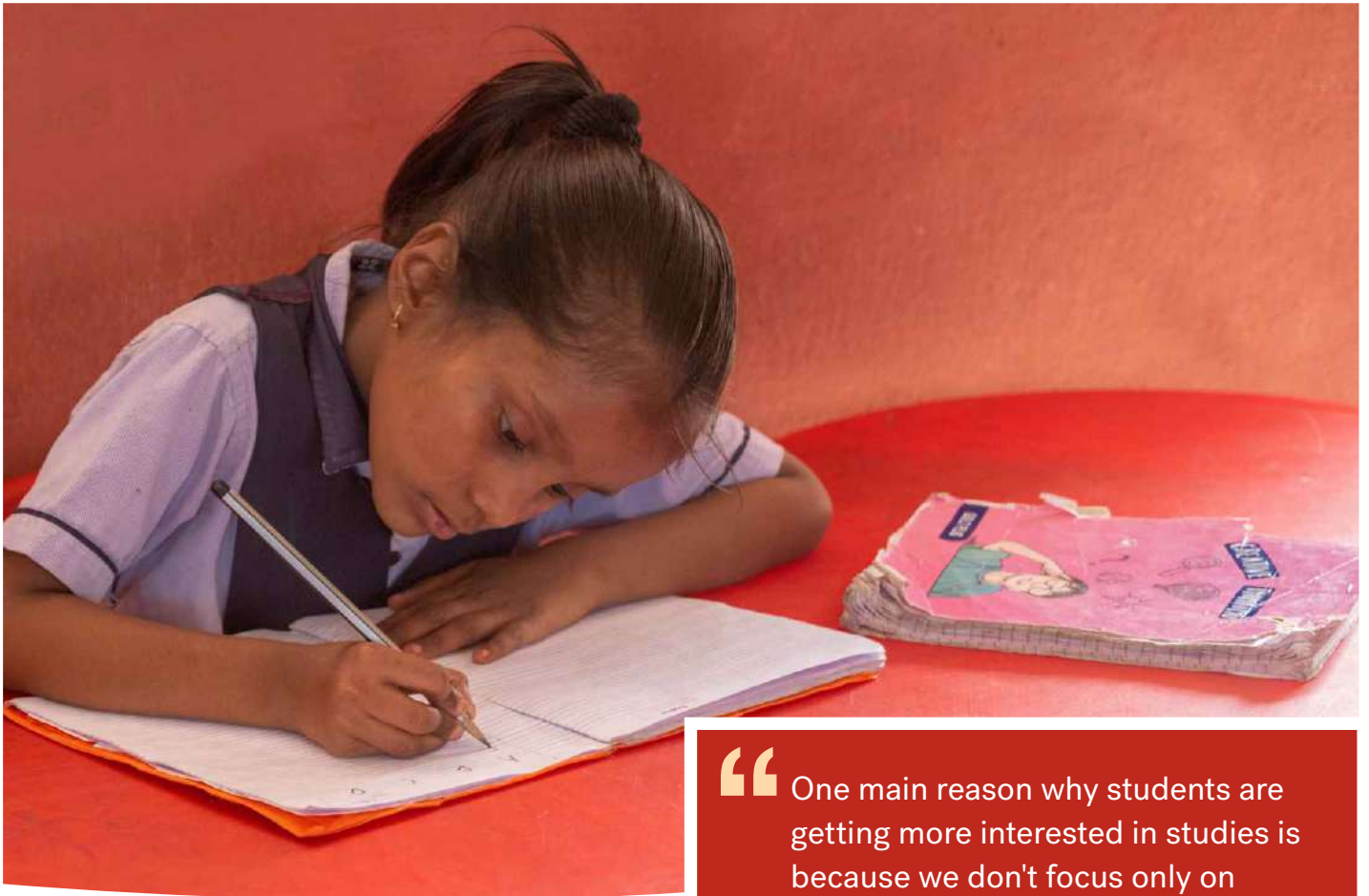
In a world where the importance of education is increasingly recognised, it is often those from rural areas, where access to learning opportunities is limited, who face the most significant challenges. For children growing up in villages, education was once seen as a luxury rather than a necessity, and the path to academic success was fraught with obstacles. However, the tides are slowly changing, and AIM for Seva's schools—which offer modern education with strong grounding and deep respect for culture—are playing a pivotal role in this transformation.

We speak with **Swami Aishvaryananda Saraswati ji**, coordinator of AIM for Seva's projects in Madhya Pradesh, on the challenges and triumphs of instituting and managing schools in rural India. With a deep commitment to both academic excellence and the preservation of cultural heritage, Swamiji shares his insights on how education can be a transformative force for children, especially in the rural heartlands where traditions and values are often overlooked. From addressing the mindset of parents to fostering an environment of discipline and curiosity among students, this interview provides a glimpse into the innovative approaches that are helping shape a brighter future for the children of rural India.

**You have been managing these schools for a long time. When these children come in, they are all from rural areas, and most of them come from families where education has not been a necessity. Most of them the parents are farmers or labourers, and did not go to school themselves. So, when their children join the school, what is the parents' and children's idea of education?**

In recent times, the government has also started to focus on education. They have established schools in village. So, parents have now started to feel that their children must be educated. Even if they did go to school, their children must get the chance to pursue studies. Now, when they come to our school, and see our culture here, how the teachers are behaving with the children, they are very impressed—and they want their





“ One main reason why students are getting more interested in studies is because we don't focus only on bookish knowledge. We talk to them and explain what they are going to gain from an education. If they study well and finish their Twelfth Grade, what opportunities are available for them. ”

children to benefit from all this. Earlier, this openness was not there. Now, there is a need; they feel they need education.

Even so, there are some issues with helping a child to stay in school continuously. Most parents think that studying up to Fifth Grade is enough. Also, whenever there is more work in the fields, they make the children take leave and come to work in the field. So, this way, the children might miss out on their studies.

Now, when it comes to children, something interesting is happening. They are seeing a lot of things, not just in their world and but outside world also, due to the Internet and mobile phones. So, these children are getting very impressed by what they see, and they are more open to coming to school. And once they come to school, they are enjoying the learning process so much that they are now insisting on wanting to study.

If the parents say, 'You take off today and come work in the field', the child is insisting, 'No, I will go to school. If I take leave, I will miss the class!' One main reason why students are getting more interested in studies is because we don't focus only on bookish knowledge. We talk to them and explain what they are

going to gain from an education. If they study well and finish their Twelfth Grade, what opportunities are available for them, how far they can go in life, and so on. We also give them a strong grounding in culture and values. This makes them feel that they are gaining a lot in school, and they want to make full use of it.

**So, are there any efforts made to convince the parents to let their children come to school regularly, and pursue their studies until graduation?**

We bring up these issues regularly in the Parent-Teacher Meetings or PTM, because we have to educate the parents. Many parents have the mindset, 'Ek din nahi jagat, kya hain?' ('If they don't go for one day, what will happen?')—meaning that it is a small thing and no major loss is felt by the child.



“ Unless a child knows about their culture, how it is a rich culture, they will not have any confidence or pride in themselves. ”

So, our teachers and the principals—and I join them sometimes—sit down with the parents and explain the importance of the education. We tell them how we are all doing our part in helping the child and the parents now have to do their part also; don't make children miss their classes to do work at home; you can ask them to help out on Sundays or during the vacations, but not during school hours. If not, their education and learning will be incomplete.

With schools, the important person is the Principal, because the teachers will follow the Principal. With Pujya Swamiji's blessings, I got principals for both schools in Khategaon and Padali. This is also helping parents to feel more confident.

**When we look at the Inder and Prabha Sharma Girls School in Khategaon, and Swami Dayananda Saraswati Vidyalaya in Padali, it's very clear that they are a premier institution, given the advanced infrastructure, excellent pedagogy and well thought out teaching activities. Has this been a major reason behind a shift in parents' and children's mindset when it comes to embracing education?**

Yes, definitely. This has been, I would say, one of the points of attraction. There are other private schools here as well, but they focus only on teaching and conducting classes. Here, we do a lot more than just academics. We conduct a lot of activities to help them think creatively. We ask them to think, to come up with their own ideas. Recently, when we had a PTM at the school in Khategaon, we had a lot of activities handled exclusively by the children.

We also pay a lot of attention to culture, and their family's or village's history and traditions. For example, we ask the children to find out about the temple in the village: 'When was it built? Why do that have that statue there? Why not Shiva? Why only Krishna?' Or there are some trees that are painted and worshipped—we ask them to find out more about it. So, these children go and ask their parents and grandparents and they end up finding out so much more about their own culture. In some cases, even the parents did not know all this—so they also learn, along with the children, from the grandparents.

I have a lot of interest in our culture. Even now, when I go to villages, I talk to the elderly people there. I ask them about how the village was when they were young, about a lot of their practices, and many other things. They are always happy to share these details.

**Today, how important is it for a child to be not just academically inclined, but also aware of their culture and traditions?**

Unless a child knows about their culture, how it is a rich culture, they will not have any confidence or pride in themselves. So, we need to help them learn about their culture and validate it. We don't have to impose anything on them—just help them to learn more about the richness of their culture and they will not feel like running after other things, like city culture or foreign culture.

See, there are so many beautiful things in our everyday way of living that we have all forgotten. I want to share one incident to explain this. I was travelling and had visited one of the tribal areas in the district of Mandla in Maharashtra. I was going



“ The children who are staying in our Chatralayams are very disciplined. So, when the others look at them, how they dress and speak and behave towards others, they start learning.”

st 2025







from village to village, and some people were traveling with me. We stayed overnight at one of the villages. There was no handpump there, so we had to go to a small river nearby to take a bath. We went there in the early morning, before sunrise.

After taking bath, I was walking back when I saw some smoke coming from around 500 metres away. I asked one of the people who was from the village what was happening there. He told me, 'Swamiji, they are making some type of alcohol from mawa flowers.' I was curious to know how they worked, so I said, 'Let us go and see how they do this.' So, we went. As soon as we reached the place, the people who were there first started to run away, thinking we are there to arrest them or something. Then, the person from the village explained that we just wanted to see what they were doing.

There were around three people, who were brewing the alcohol. They were whispering among themselves, then one of them took a lid and filled it with the alcohol and offered it to me. One of the people who was with me, immediately said, 'What are you doing? He will not drink all this!'

Immediately, there was a change. The person who offered me the alcohol looked very sad and guilty, and he said to me, 'Maharaj, I am so sorry! We are not aware of all these things. This is very valuable for us. We prepare it for one year and then keep it in our homes. So, I offered it to you. Please forgive me!'

I was very touched by his words. What a rich culture they have! All they know is, somebody has come to their place, so they have to offer them something. Whether it is at home or outside, the guest must be offered something. So, I said, 'I will

not take this, but I will come to your house and I will take some water or something.' We went all to that person's house, and they offered us black tea. I don't usually take tea, but I took it there to honour their rich human values.

During a PTM at one of the schools, I shared this with the parents. And they said, 'Swamiji, this is proof that we have forgotten our own culture. Today, when somebody comes to our village, we don't think about all this. We have to learn from them how to welcome guests.'

Then, one parent shared, 'In our village, some 15 km from Khategaon, there is a small temple. Earlier, we used to have recitation of the Ramayana, and Narmada Parikrama, and people from other villages used to come for that. They used to stay at the village and we used to host them and give them food regularly. Now, for some 10 or 20 years, we have stopped all that. Now, we feel we should start that again.'

Now, when adults start to bring back these values, the children will learn—and they will continue to carry forward their culture.

**When it comes to girls, is it still common practice to marry off girls at a young age? Or is there a change in terms of giving priority to education?**

There is some change, yes, but to some extent only. Even now, if there is no proper school in the village or nearby village, the parents will not allow their daughters to go and study in a town. And many parents feel studying up to Ninth Grade is more than enough.

So, one thing we need to establish is more schools that are only for girls. This will give them the confidence that their children are safe. And, at our schools, we encourage the girls



to go up to graduation after schooling. Because of this, many of the girls have gotten jobs and they are doing well. Some of them take up creative activities, like tailoring, knitting or embroidery, and they try to make a living out of it.

These girls are becoming independent. Whether they work in an office or not, at least they are becoming independent. And I think education helps them in that.

### **How do the children cope with the disciplined structure and behaviour followed in the school?**

Initially, it is difficult for them to adjust, because they are used to being 'free birds' in the village. But, after they come here and they observe the other children, especially those from our Chatralayams, they start to follow them. The children who are staying in our Chatralayams are very disciplined. So, when the others look at them, how they dress and speak and behave towards others, they start learning. They also start to say, 'Jai Shri Krishna' when they meet someone. They are respectful and well behaved. And the teachers are also there to help and guide them.

And with this discipline, they do well in studies also. Our teachers are very focused on giving them the right opportunities and supporting them. We don't insist on marks. We tell them, 'Whatever you are doing, understand it first. Don't memorise blindly.' They should understand, practically. And that's why they are getting more interested in studies and learning.

That's what Puja Swamiji wanted. He wanted the children of this country to be confident, to be a contributor. He always said, you should move to be a contributor. Setting up our own schools has been working very well, because we get the opportunity to reach out more children. I would say, we need more schools, near more villages, especially for girls.



In October, Acharya Vishwanath, a Vedantic scholar from Brazil, and student of Puja Swami Dayananda Saraswati visited the Swami Dayananda Saraswati Vidyalaya in Padali. Acharya Vishwanath became prominently known after his mention in Man Ki Baat by Hon'ble Prime Minister Modi ji.

*"He was very happy to see our school and our children,"*  
says Swami Aishvryananda Saraswati ji.

## WHAT'S HAPPENING?

*A look at the main events and happenings from  
our Chatralayams and social service institutions across India.*

# Awards and Accolades



### *Merit + Hard Work = Success*

We are immensely proud to announce a remarkable academic achievement from **Swami Dayananda AIM for Seva Adivasi Chatralayam for Boys, Dudhiya Village, Dahod District, Gujarat**. Our student, **Bariya Vishalbhai Govindbhai**, who is studying in Class 9, has been officially selected as a recipient of the prestigious National Means cum Merit Scholarship (NMMS) merit scholarship. This scholarship is a significant central government initiative that has been actively supporting deserving students across the nation for the last decade. The competitive examination is rigorously conducted by the state government, making Vishal's success a testament to his exceptional merit and hard work. Vishalbhai's selection secures him a merit scholarship of Rs. 12,000 per year for the next four years, all the way through to class 12. His achievement inspires all our students and highlights the potential rewards of dedicated effort and academic excellence.

### *Yoga Stars!*

We are brimming with pride following the outstanding performance of our students from the **Swami Dayananda AIM for Seva Chatralayam for Girls, Madanapalle Village, Nizamabad District, Telangana**, at the 6th Nizamabad District-Level Yogasana Sports Championships 2025.

A standout star was **M. Akshara from Class 8**, who secured two Gold Medals. Akshara's perfect balance and strength earned her the Gold Medal in the Supine Individual and a second Gold Medal in the Backbend Individual categories. Joining her on the podium was **L. Vennela from Class 7**, who won the Silver Medal in the Forward Bend Individual category. Furthermore, we celebrate **S. Manusha**, who was awarded a Participation Certificate.

Our students also brought great distinction to our school following their exceptional performance at the recent inter-school competition, hosted at ZPHS, Argul. Once again, they demonstrated remarkable discipline, flexibility, and focus, ultimately securing well-deserved prizes. We proudly celebrate the following star achievers who dedicated their efforts and earned recognition at this significant local event: **Vennela (Class 7)**, **Ruchitha (Class 7)**, **Navyasri (Class 7)**, **Amrutha (Class 6)**, and **Manusha (Class 10)**.







## Athletic Prowess

The recent school sports meet was a resounding success, filled with thrilling competition and showcasing the impressive athletic talent of our students at the **Swami Dayananda AIM for Seva Tribal Girls Chatralayam, Pedda Kottala Village, Nandyal, Andhra Pradesh**. The hard work and dedication of our young athletes paid off spectacularly, bringing tremendous pride to both the school and the Chatralayam.

Our **Kabaddi teams** proved unstoppable on the court. Demonstrating excellent teamwork, strategy, and strength, the combined team from Classes 8 and 9 emerged as the undisputed winners in their category. Following their success, the spirited team from class 7 also dominated the competition, securing the top spot and confirming their status as champions.

Individual excellence also shone brightly throughout the meet. In the Kho-Kho event, **Haritha and Keerthana from Class 6** demonstrated agility and speed, securing the coveted first prize. Meanwhile, **Mounika from Class 5** captivated the audience with her skill and endurance in the skipping competition, claiming the first prize in her event.

We celebrate all our winners for their stellar performance and the laurels they have brought to our institution.



## Way with Words

We were thrilled to celebrate the remarkable achievement of **K. Pavan Kumar Reddy**, a talented student from Class 6 at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Anantapur District, Andhra Pradesh**, who has brought immense pride to our institution. Pavan recently emerged as the winner of the prestigious Inter-School Level Essay Writing Competition.

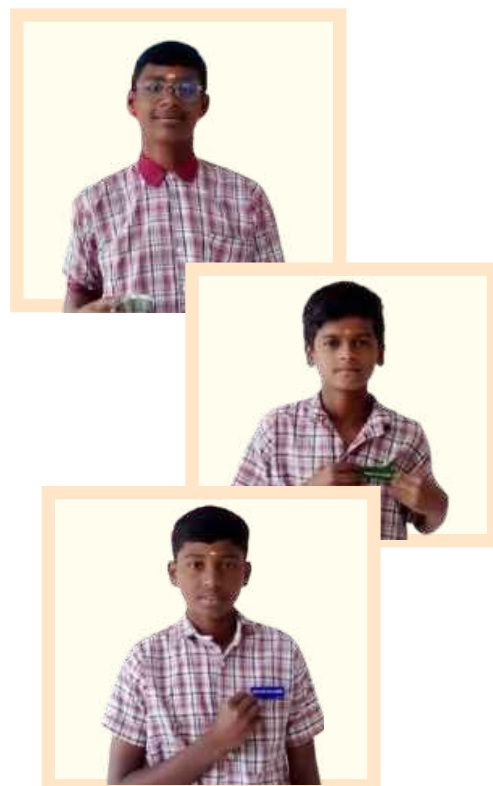
The competition, a highly anticipated event promoting literary skills and critical thinking, was successfully organized by the renowned publication Eenadu. It was held on September 2nd, 2025, in Anantapur, drawing talented young writers from various schools across the region. Pavan's essay truly stood out among the numerous entries. His victory in such a high-caliber inter-school event is a powerful testament to his considerable writing talent and his commitment to academic excellence. In recognition of his outstanding achievement, K. Pavan Kumar Reddy was formally honored with a Certificate of Achievement.

## All-round Successes!

We are delighted to announce the outstanding achievements of our students from the **Swami Dayananda AIM for Seva Chatralayam for Boys, Yadavaram Village, Kamareddy District, Telangana**, in the recent FA1 (Formative Assessment 1) examinations and various extracurricular competitions.

In the senior classes, **D. Ramcharan (Class 10)** proved to be a star performer, securing the prestigious 1st rank in his class. Ramcharan's success wasn't limited to academics; he also demonstrated quick thinking and knowledge by winning the 1st prize in the quiz competition. Following closely, **A. Nishanth (Class 9)** showcased strong academic effort by securing the impressive 2nd rank in his class. Our junior classes also saw remarkable success, particularly from **T. Varun (Class 6)**. Varun achieved the 1st rank in his class academically, demonstrating excellence across all subjects. Beyond his studies, Varun's diverse talents were on full display as he also secured the 1st prize in the quiz competition and achieved a commendable 2nd place in the singing competition.

These students exemplify the balance between academic dedication and extracurricular passion. Their hard work, dedication, and talent have truly shone through, bringing great pride to our school.



## Rooted in Tradition

### Culture, Talent, Achievement

On August 30th, our students from the **AIM for Seva Smt. Shanti Dogra Chatralayam for Girls**, and **AIM for Seva Dharam Kirti Dogra Chatralayam for Boys**, both in **Padali Khurd Village, Khargone District, Madhya Pradesh**, participated with



exceptional enthusiasm in the prestigious Barwaha Ganesh Utsav. This significant community event, organized by the Sarvajanik Ganesh Utsav Samiti and the Nagar Palika Parishad, Barwaha, showcased a vibrant display of local talent and culture.

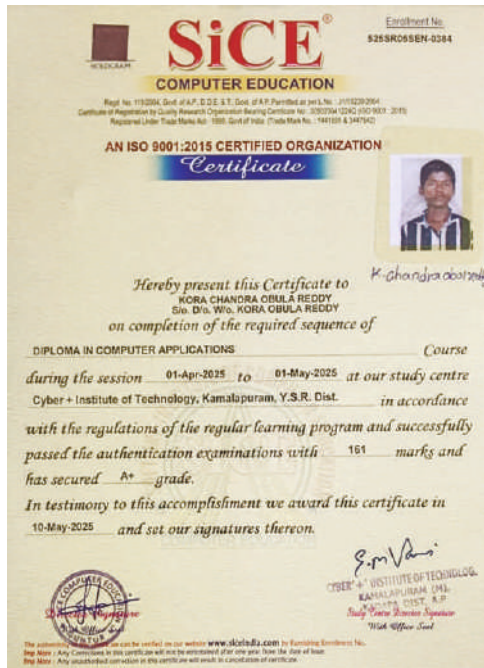
Our students' presence was marked by a remarkable performance that immediately captivated the judges and the large community audience. The act, the result of rigorous practice and dedication, stood out distinctly among the many entries, demonstrating not only high technical skill but also profound cultural respect and teamwork.

In a proud moment for our institution, the students were formally honored for their outstanding contribution. They were awarded a substantial cash prize of Rs. 3,100 and a commemorative shield. This victory brought immense pride to the entire school community, highlighting the brilliant success achieved at such a respected and major local festival.



# Learning Beyond the Classroom

## Digital Empowerment



We are thrilled to announce significant strides in our students' skill-building journey at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Kamalapuram Village, Kadapa District, Andhra Pradesh.**

Recently, nine of our dedicated students successfully completed a comprehensive one-month course in essential computer applications, a development that reiterates the core aim of the AIM for Seva's Chatralayams in providing holistic education.

This intensive training was expertly delivered by the SiCE Computer Education institute and covered the necessary sequence for a Diploma in Computer Applications (DCA). This focused progress underscores the Chatralayam's commitment to supporting students in building crucial practical skills that seamlessly integrate with their traditional academic curriculum. This kind of skill-based learning is vital, as it directly equips students to face future career opportunities with greater readiness and confidence in an increasingly digital world.

## The Light of Progress

At the **Lalitha Devi Sistla AIM for Seva Chatralayam for Girls, Repalle, Guntur District, Andhra Pradesh**, an inspiring partnership has begun to light the way for our young residents. A local woman-led candle manufacturing unit is making a difference, both literally and figuratively, through a heartening vocational training initiative.

The unit's founder has actively engaged in training girls from the hostel in the intricate art and process of candle making. This is far more than a simple craft; it's a hands-on learning experience that imparts truly valuable vocational skills. Participants are learning every stage, from preparing the wax to wick placement and finishing, giving them a comprehensive understanding of a marketable trade.

More profoundly, this collaboration is fostering confidence, creativity, and self-reliance among the young participants. The ability to create a beautiful, useful product instills a great sense of achievement. Such community collaborations are vital, helping AIM for Seva continue its mission of empowering girls, meticulously nurturing their skills, and actively creating opportunities for holistic growth that extend well beyond the classroom.



# Health Check

## *Continuing Commitment to Well-being*

We recently organised a vital and comprehensive medical checkup for all the children at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Dighawat Village, Bhadohi District, Uttar Pradesh**. The initiative underscoring our unwavering commitment to their overall well-being. This essential initiative was carefully planned and executed to ensure every student received a thorough health assessment from qualified medical professionals.

The core aim was to ensure the well-being of the children by providing them with proactive, detailed health care. The checkup involved a range of assessments, including general physical examinations, vital signs checks, dental screenings, and vision tests. These comprehensive health assessments are critical for early detection of any potential issues, allowing for timely intervention and treatment.

By addressing their health needs systematically, we are supporting not only their physical condition but also their academic success and overall quality of life. This initiative reflects our deep commitment to nurturing every aspect of the children's growth.



# Joyful Celebrations

## *Eco-friendly Festive Preparations*



The festive spirit of Diwali was marked by a wave of joy and creativity at the **Swami Dayananda AIM for Seva Chatralayam for Girls, Belgaum District, Karnataka**, as the students enthusiastically participated in a special creative activity.

Under the careful and supportive guidance of their wardens and teachers, the students immersed themselves in a hands-on project. Their task was to craft beautiful, intricate Diwali lamps. The unique focus of this activity was the exclusive use of eco-friendly materials. This ensured the celebration remained sustainable, teaching the children the value of protecting the environment even during festive times.

The atmosphere was electric with focused creativity as the students molded, decorated, and assembled their unique lamps. The final products were not just decorative items but heartfelt expressions of the students' talent and their understanding of the festival's deeper meaning. This activity successfully blended tradition with modern ecological awareness, filling the premises with a warm glow and a strong sense of pride and collective celebration.



# Meet and Greet

## An Inspirational Meet



Students of the **Tiruvikrama Bala AIM for Seva Chatralayam for Boys, Gudivada, Krishna District, Andhra Pradesh**, recently had a unique and deeply valuable educational opportunity: an engaging interactive session with the Gudivada Town Sub-Inspector. This visit was a significant event, providing a direct link between the students and a respected community leader.

The session proved to be both inspiring and highly informative. The Sub-Inspector shared personal insights and professional experiences, giving the children valuable insights into discipline, the profound nature of responsibility, and the fundamental importance of good citizenship. Hearing directly from an authority figure about the necessity of adhering to rules, upholding moral values, and serving the community made a lasting impression.

This powerful interaction served as a catalyst for future aspirations. The Sub-Inspector's presence and message encouraged our students to dream big about their futures and recognize their potential to contribute positively to society. The entire experience reinforced the values of integrity and public service, motivating the students to become ethical, responsible, and engaged citizens.

## Appreciation and Encouragement

On September 11, the **Madhu & Rajkumar Nigam AIM for Seva Chatralayam for Girls, Unnao District, Uttar Pradesh**, was honored to welcome Mr. Vimal Tripathi, the Additional District Judge (FTC), Unnao. Mr. Tripathi chose the auspicious occasion of his son's birthday to visit our premises and spend time with our resident students, turning the day into a memorable event for everyone involved.

The interaction was warm and positive, and the students, as always, represented our institution with great credit. Judge Tripathi was visibly impressed by the atmosphere and the students' conduct. He took the time to express his sincere appreciation for what he observed, noting that the children were remarkably well-mannered, active, and cheerful.

Mr. Tripathi's praise is a powerful testament to the discipline and nurturing environment cultivated within the hostel. He shared that the visit was not just an ordinary stop, but a truly memorable experience for him personally. This generous feedback from a respected community figure serves as a wonderful encouragement to both the students and the staff.



## *A Heartwarming Reunion*

On September 10th, the **Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Bangalore, Karnataka**, was privileged to welcome Mr. Eashwar Money and Mrs. Shobha, the generous donors whose benevolence made our current facility a reality. Their visit was a deeply significant occasion, marking a heartwarming reunion between the patrons and the students who directly benefit from their kindness.

During their time here, Mr. Money and Mrs. Shobha dedicated time to interacting with the students. This was an opportunity for the children to meet the benefactors who provided them with a safe and supportive learning environment. They spent time talking to the children, listening to their stories, and encouraging their academic and personal pursuits.



## *Cherished, Enduring Bonds*



The **Seshachariar AIM for Seva Chatralayam for Boys, Cumbum, Theni District, Tamil Nadu**, was filled with warmth and nostalgic joy on September 7th as we proudly welcomed back a group of approximately 12 alumni for a memorable reunion. The gathering was a testament to the enduring bonds forged within these walls, allowing former residents to reconnect and reminisce about their formative years spent here.

For these alumni, the hostel remains a truly cherished space—their second home during their crucial school days. As they walked through the familiar corridors, they reflected deeply on how the environment here had played a pivotal role in shaping their journey. Many shared personal stories of how the structured yet nurturing setting had actively nurtured their personal growth and instilled enduring life values like discipline, community, and responsibility.

With deep and sincere appreciation, the alumni collectively acknowledged the unwavering support and care provided by AIM for Seva throughout their childhood. The reunion concluded on a high note, filled with smiles and profound gratitude. As they departed, these successful individuals carried not just gifts, but treasured memories close to their hearts, promising to stay connected to the place that helped define who they are today.



## Launch of Alumni Foundation

A significant milestone was achieved at the **Kumari Deepa Devi Singh AIM for Seva Chatralayam for Girls and Dayasagar AIM for Seva Chatralayam for Boys, both in Sawantwadi Taluk, Sindhudurga District, Maharashtra**, on September 14th, as former students gathered to formally launch the Alumni Foundation. This pivotal moment marks the establishment of a registered body founded entirely by our ex-students, unified by a profound and shared vision of giving back to the very institution that laid the foundation for their early years and academic success.

The inaugural function was a powerful celebration of legacy, gratitude, and renewed commitment. The event saw a strong turnout, attended by enthusiastic alumni, dedicated staff members, current students, and supportive well-wishers.

During the ceremony, the founding alumni spoke movingly about their experiences. They emphasised how the hostel had been a true cornerstone of their personal and academic growth, providing not just shelter, but a nurturing environment that instilled critical life values. Driven by this deep sense of gratitude, they formally articulated their mission: to actively support future generations of students through dedicated initiatives like mentorship programs, community outreach, and targeted fundraising efforts.



We extend our heartfelt congratulations to all the founding members for their vision and dedication. The official formation of this association signals the start of a new chapter in our institution's journey—one where the past and present unite to build a stronger, more connected community.

## Spotlight

### A Special Moment at our 25th Year Celebrations

On October 26th, the **Swami Dayananda AIM for Seva Chatralayam for Girls, Odiampet Village, Puducherry**, was the site of a joyous and historic occasion as it proudly celebrated the 25th anniversary of AIM for Seva. This monumental milestone honors a profound legacy of dedicated service, compassion, and community upliftment that has transformed countless lives over a quarter of a century. The celebration drew a distinguished crowd, including dedicated donors, well-wishers, and supporters who have been integral to the organization's impactful journey. Adding immense significance to the event was the presence of the **Honorable Chief Minister of Puducherry, Mr. N. Rangasamy**, who graciously participated in the occasion.



The day's program was vibrant and meaningful. The students delivered captivating cultural performances, showcasing their immense talent and serving as a powerful, living testament to the transformative power of education and opportunity provided by AIM for Seva. Reflecting the spiritual roots of selfless service (seva), a special Thiruvilakku Pooja was reverently conducted, invoking divine blessings for the continued success of the mission. The grand celebration concluded with a heartfelt vote of thanks. Sweets were joyously distributed, leaving every attendee deeply inspired by the enduring values of selflessness, commitment, and education—that AIM for Seva has championed for the past 25 years.

*Our schools act as forums to help children maximise their potential and gain the benefit of holistic development. We share some of the main highlights from the happenings at our schools in this segment. In this issue, we bring to you a glimpse of the many activities our schools in Madhya Pradesh, Karnataka, Tamil Nadu and Uttarakhand.*

### Swami Dayananda Saraswati Vidyalaya

Roorkee Tehsil, Haridwar District, Uttarakhand

## 10th Aaradhana Diwas: Devotion and Cultural Fervor

On September 26th, Swami Dayananda Saraswati Vidyalaya, Roorkee, joyfully celebrated the 10th Aaradhana Diwas, honoring the enduring legacy of Pujya Swami Dayananda Saraswati and the mission of AIM for Seva. The event was marked by reverence, enthusiasm, and a deep sense of gratitude for Swamiji's vision of holistic education and service.

The celebration commenced with a graceful Ganesh Vandana dance, invoking divine blessings for the occasion. This was followed by a welcome address from the Principal, who reflected on Swamiji's ideals and the organization's unwavering commitment to nurturing values-based learning.

Distinguished guests shared inspiring insights into Swamiji's life and the transformative initiatives of AIM for Seva, recounting memorable anecdotes about Chairperson & Managing Trustee, Smt. Sheela Balaji's dedicated efforts.

Chief Guest Swami Shraddhananda ji commended the initiative, encouraging the school to continue organizing cultural programs that foster creativity and confidence among students. He emphasised that "rural India is rich in talent and potential—it simply needs the right opportunities to shine."

The cultural segment of the event showcased the vibrant spirit of SDSV students. Performances included devotional songs, Garhwali and Rajasthani folk dances, a welcome song, a street play, patriotic tunes, yoga demonstrations, and lively performances by the youngest learners.

The day concluded with a deep sense of unity and inspiration. The 10th Aaradhana Diwas celebration beautifully embodied the values of devotion, culture, and community spirit—a true reflection of the ideals that SDSV and AIM for Seva continue to uphold.





# Swami Dayananda Saraswati Vidyalaya

Padali Khurd Village, Khargone District, Madhya Pradesh

## Celebrating the Spirit of Diwali Through Creativity and Culture

The Diwali celebration at Swami Dayananda Saraswati Vidyalaya, Padali, was a vibrant expression of creativity, culture, and festive joy. The event featured a series of creative competitions that allowed students to showcase their imagination, artistry, and enthusiasm for the festival of lights.

The activities included:

- **Rangoli Making:** Students brought tradition to life with intricate patterns and vivid colors, transforming spaces into works of art.
- **Diya Decoration:** Brightly decorated diyas reflected festive cheer and each student's unique flair.

- **Wall Hanging Design:** Beautiful handmade wall hangings added charm and creativity to the school environment.
- **Best Out of Waste:** This eco-friendly competition highlighted students' innovation and commitment to environmental awareness.

The celebration beautifully blended cultural values with creative expression, fostering a deeper appreciation for the true spirit of Diwali. It was a joyful reminder that festivals are not only about celebration—but also about learning, sharing, and inspiring one another through creativity and collaboration.





# Inder and Prabha Sharma Girls School

Khategaon, Dewas District, Madhya Pradesh

## Fostering Creativity and Social Awareness: Diwali Celebrations

On 17th October, the Inder and Prabha Sharma Girls School, Khategaon, celebrated the festive spirit of Diwali with a series of creative and thought-provoking competitions held across all grade levels. The event beautifully intertwined the joy of celebration with lessons in empathy, responsibility, and social awareness.

- **Nursery to Class II:** The youngest students showcased their devotion through “Mata Lakshmi Charan” clay modelling, blending creativity with cultural tradition.
- **Classes III to V:** Students expressed their artistic flair through colorful drawings and leaf-based artworks, celebrating both nature and the festive season.

- **Classes VI to XII:** The senior students explored powerful and socially relevant themes such as “Stop Violence Against Girls,” “Tribute to Operation Sindoor,” and the Ahmedabad Plane Crash. Through their art, they reflected on pressing social issues and paid heartfelt tributes to real-life heroes.

The overarching goal of these activities was to nurture empathy, civic awareness, and a sense of social responsibility among students. Through their vibrant and meaningful creations, the girls conveyed powerful messages—advocating for a safer, more compassionate, and environmentally conscious society.





## Empowering Adolescent Girls Through Awareness



On 15th October, the school hosted a 30-minute educational session on “Health and Hygiene During Menstruation”, conducted by Samagra Sukanya Ayushmaan Care Pvt. Ltd. The initiative aimed to raise awareness among adolescent girls about menstrual hygiene, dispel myths and taboos, and promote safe, informed, and healthy practices.

Through open dialogue and practical guidance, the session created a supportive space where students could learn, ask questions, and share experiences without hesitation. It encouraged confidence and self-care—empowering young girls to take charge of their health with knowledge, dignity, and pride.

## Joyful Navaratri Celebrations!

On 30th September, all our schools came alive with the vibrant colors and festive spirit of Navaratri. Students, teachers, and staff joined together to honor the divine feminine through music, dance, and devotion.

The celebrations featured cultural programs that highlighted the significance of Navaratri as a time of renewal, gratitude, and community bonding. Classrooms and school grounds were beautifully decorated with flowers, rangolis, and festive artwork created by students.

The event fostered a sense of unity, joy, and cultural pride, reflecting the values of devotion, creativity, and togetherness that AIM for Seva continues to nurture across all its educational institutions.



*The deepest lessons about life and living – conveyed with wit and humour  
by our beloved Guru, Pujya Swami Dayananda Saraswati.*

# Life Involves Relationship



**Y**ou cannot avoid relating as well as responding to the world, whether you like it. You must necessarily relate to the world in order to live your life; you need not relate to the world just to be alive. When you are in deep sleep, you are alive but you do not relate to the world; there is no world, in fact, for you. There is no relationship, no memories, no situational problems to cause any concern. You are just alive; you merely exist. You can exist even in a state of coma, without relating to the world. It is possible to keep a person alive in coma for years on life support systems. However, that is not living. To live your life, you need to relate to the world.

Any relationship implies two factors: one is you, the person who relates, and the other is what or whom you relate to. Of these two, one is a changing factor, that which you are related to. The situation to which you are related keeps on changing all the time and the change can be total. Now you see fire and now you see a stream of water; two things entirely different in nature. You meet your father and the next moment you meet your son. The object has completely changed, the son



replacing the father. In terms of sensory perceptions, form, smell, sound, touch or taste, the objects you perceive constantly change. Thus, the world you confront keeps changing whereas you, the one who confronts the world, is invariable. A person who sees a form is the same who hears a sound. The one who saw and heard is the one who is talking to someone now. So, the person, 'you' remains the same, whereas the objects keep changing. Therefore, we can say that, of the two factors involved in relating, one is variable and the other, the one who confronts, is invariable. You are the same person whether you relate to father or son, uncle or husband, friends or foe, employer or employee. You are the same whether you see or hear, walk or talk, sing or smell. This is true even from the standpoint of mental activities: the one who doubts is the one who decides; the one who loves is the one who hates; the one who is kind is the one who is cruel. The person is invariable and that is you.

## THE INVARIABLE FACTOR

We need to look into the 'you' that is invariable. Is it totally invariable? We cannot say so because there seems to be a variable status even for the subject, the person who relates, in keeping with what or whom he or she relates. When you relate to your father either mentally or perceptually, you are a son. Again, when you relate to your son, you are no longer the previous person, the son; you are now a father. You undergo a change. The subject 'I' that was a son while relating to the father has changed to become a father while relating to the son. The person 'I' is there but he or she has a different status now. To a sister, the 'I' is a brother; to a wife, the 'I' is a husband; to a student the 'I' is a teacher and to a teacher the 'I' is a student. Thus, because of a relationship, the 'I' also undergoes change.

The change in the 'I' is not total as is the case with the objects with which the 'I' relates. The object can be a form perceived earlier which is totally replaced by a sound heard now. The object can be a friend that is totally replaced by another, a stranger, the exact opposite.

There is something that I like and something that I do not like. Thus the change in the object is total though the subject 'I' is not totally replaced. If it is, there will be no continuity at all. The father-I is replaced by the son-I, but the 'I' is not totally replaced. If it is totally replaced, there will be neither father nor son because the one who related to the son has vanished, while a new one who has appeared in his place cannot have a relationship with the father. If an invariable factor is not there in the subject, there will be no thread to connect the experiences. Hence, the subject does undergo a change in relation to the object but the change is not total; it is incidental and partial.

The partial change in the subject 'I' does not seem to leave any trace upon the 'I'. Imagine that while you are talking to your sister, your wife comes along and you start talking to her. In relation to your wife, the brother goes away completely and the husband has taken his place. You are very much there, remember, because the one who was a brother is the same who is now the husband. At the same time, the previous role does not leave a trace upon you, the subject. Therefore, you are able to assume a new role altogether without suffering a change on your part. It reveals a great fact about life. It is an amazing capacity to undergo change when you relate to something without intrinsically undergoing change. It is this capacity that makes your life imbued with freshness and freedom. If you do not recognise this fact fully, it is indeed a great tragedy and life becomes a misery.

The invariable factor 'I' undergoes a seeming change with reference to a particular situation. When you come in contact with an object that you like you become a liker. The next moment, if you come in contact with an object that you dislike, you immediately become a disliker. In both these situations the 'I' is very much present. This 'I' is invariable and is, therefore, neither a liker nor a disliker. Is it not true? If you know this to be true, you have made your life.

*Excerpted from Action and Reaction by Pujya Swami Dayananda Saraswati.*

*You can buy this book from [www.avrpt.com](http://www.avrpt.com) or from*

*Spirit of the Earth (Ground Floor, Srinidhi Apartments, No. 4, Desika Road, Mylapore, Chennai – 600004).*

*We thank our generous donors for walking on this journey of seva with us.  
Their steadfast support and promptness in giving has helped us expand our seva and fulfil  
Pujya Swami Dayananda Saraswati's vision for a progressive nation.*

# Educating and Empowering Our Students







## SIR MATHURADAS VISSANJI EDUCATION TRUST

The Sir Mathuradas Vissanji Education Trust donated a generous (combined) sum of Rs. 9,89,000 towards the installation of solar systems at the Swami Dayananda Saraswati Vidyashram and Swami Dayananda AIM for Seva Chatralayam for Boys, both in Dighawat Village, Bhadohi District, Uttar Pradesh, and the Swami Dayananda AIM for Seva Chatralayam for Boys, Jhakarpara Village, Purba Bardhaman District, West Bengal. Their contribution drives our efforts to sustain and inculcate green practices and environmentally friendly habits in our Chatralayams and among our students.

## VEDANTA STUDY GROUP, LUCKNOW

The Vedanta Study Group, Lucknow, generously donated a Maruti EECO 5-seater vehicle to support the needs of the Shri Giridhari Lal Seth & Dr. AB Seth AIM for Seva Chatralayam for Boys, Lucknow District, Uttar Pradesh. Smt. Sudha Hansraj helped to initiate the process of raising funds towards the purchase of this vehicle. She personally contributed Rs. 1 lakh and, additionally, dedicated the cash gifts (total of Rs. 60,000) she received on her birthday for this cause. We also received Rs. 1.5 lakh from Smt. Kavita Nigam, Rs. 1 lakh from Ms. Shanu Bhargava, and Rs. 2 lakhs from Mr. Siddharth Bhargava towards purchase of the vehicle. We thank all of them for their kindness and generosity.



## THE SOCIETY FOR AGED AND WOMEN

The Society for Aged and Women has been extending consistent support to our trust since the academic year 2021–22. Their sponsorship has played a vital role in ensuring comprehensive care and education for students of the Swami Dayananda AIM for Seva Tribal Girls Chatralayam, Nandyal, Kurnool District, Andhra Pradesh with their commitment strengthening year after year. Beginning with 13 students in AY 2021–22, their support now reaches 44 students—benefiting 34 children from Nandyal Chatralayam, AP and 12 from Bidar Chatralayam, Karnataka. This expansion reflects a deep alignment with our mission and the values of seva. In addition to student sponsorships, the Society has also organized vaccination drives for the children of our Chatralayams, demonstrating their holistic approach to well-being and care.



## DABUR INDIA LIMITED

The Swami Dayananda AIM for Seva Chatralayam for Boys, Ghaziabad District, Uttar Pradesh, recently received a generous donation of 2,460 fruit juice packs worth Rs. 35,000 from Dabur India Limited. The consignment included Real Active Apple (200 ml – 360 packs), Real Koolerz Mango (125 ml – 1,920 packs), and Real Fusion Mixed Fruit Medley (1 L – 180 packs). As part of our efforts to promote student well-being, the juice packs were distributed at our Ghaziabad Chatralayam. We plan to share these with other chatralayams in the region and nearby schools, so that more children can benefit from Dabur's thoughtful contribution.



We thank our generous donors for donating generously in kind towards our Chatralayams – thus helping us to sustain operations and provide greater care and comfort for the children living and studying there.



**Dr. Tejal Chaturvedi ji of Krishna Nursing & Paramedical College** – donation of 50 blankets to the Shri Giridhari Lal Seth & Dr AB Seth AIM for Seva Chatralayam for Boys, Lucknow District, Uttar Pradesh.



**Sri. Suresh Srinivasan (USA)** – donation of heavy-duty mixer cum grinders for all Chatralayams in Telangana, in the name of his wife, Smt. Srividya Srinivasan. Mr. and Smt. Srinivasan had responded to an appeal for support from Swamini Sumatmananda Saraswati.



**Sri. Narendra Punwaney, Dubai** – sponsorship of donation of beds and bedsheets at the Swami Dayananda AIM for Seva Chatralayam for Girls, Sembangudi Village, Tiruvarur District, Tamil Nadu.



**Sri. Arun Singh, Nawabganj Block Pramukh** – donation of sports materials (12 skipping ropes, 20 leziiums, 6 chess boards and shuttlecocks) art supplies (drawing books, watercolours, and pens), and lunch for students at the Madhu & Rajkumar Nigam AIM for Seva Chatralayam for Girls, Unnao District, Uttar Pradesh, on the occasion of his son's birthday.

---

**Sri J. Ganapathy, Singapore –**

donation of Rs. 3,00,000 towards festive attire for Deepavali for 273 girl students at our Chatralayams in Tamil Nadu

---

---

**Sri. Govindan T.C., Chennai, Tamil Nadu –**

donation towards purchase of festive attire for Deepavali for the students of our Chatralayams.

---





**We thank the following donors for contributing towards the education and care of students at our Chatralayams.**

**E.S. Venkataraman Trust**, Pune, Maharashtra

**Jayalakshmi Raman Muthuswamy Charitable Trust**, Bangalore, Karnataka

**Lotus Beauty Care Products Pvt. Ltd.**, Chennai, Tamil Nadu

**Pon Pure Chemical India Private Limited**, Chennai, Tamil Nadu

**Srirama Charitable Trust**, Chennai, Tamil Nadu

**Turbo Energy Pvt. Ltd.**, Chennai, Tamil Nadu

**Satkruti Foundation**, Bangalore

**Adhisheshann G.**, Chennai, Tamil Nadu

**Aravind Ganesan**, Chennai, Tamil Nadu

**Arunkumar Sadasivam**, New Jersey, USA

**Ashok Kumar Bareja**, Bangalore

**E.V.S.V. Sarma Garu**, Hyderabad

**Gagan Gupta**, Surat, Gujarat

**S. Geetha**, Chennai

**Jayaraman Rajaram**, Bangalore, Karnataka

**Kalpana Aravind**, New Delhi

**Krishnan V.**, Chennai, Tamil Nadu

**Lakshman Yadalam G.**, Bangalore, Karnataka

**Lalitha Sankaran**, Chennai, Tamil Nadu

**Mahesh Gopaldas Mirpuri**, Chennai, Tamil Nadu

**Murali Ramaswamy**, Chennai, Tamil Nadu

**Nalini D Hinduja**, Bengaluru

**Nidudhala Baliah Srinivas**, Bengaluru

**Prajwel Boinpally & Family**, USA

**Raghunathan Balasubrahmanium**

**Rajagopal R.**, Chennai, Tamil Nadu

**Sankaran S.V.**, Chennai, Tamil Nadu

**Saraswathy Venkateshwaran**, Chennai, Tamil Nadu

**Sridhar Ramanathan**, Bangalore, Karnataka

**Subramanian B.**, Chennai, Tamil Nadu

**Dr. Tharakaram Ravishankar**, New York, USA

**N.C. Vardhini and C.M. Natarajan**, Bengaluru

**Viswanathan Ramaswamy**, Chennai, Tamil Nadu

## DR. SUDHAKAR SATTUR AND SMT. RACHITHA SATTUR

Dr. Sudhakar Sattur and Smt. Rachitha Sattur, generous donors to the Smt & Sri Satoor Rajasri & Rajalingam Goud AIM for Seva Chatralayam for Boys, Mahbubnagar District, Telangana, and Swami Dayananda AIM for Seva Chatralayam for Girls, Nizamabad District, Telangana, have been offering virtual tuition classes from the United States every Sunday.

Dr. Sudhakar Sattur began this initiative in the academic year 2024–25 at the Mahbubnagar hostel and continues to guide students this year as well. To facilitate these sessions, he installed a laptop and projector at the hostel, ensuring a smooth and engaging learning experience. Extending their support further, the couple has also initiated virtual classes at the Nizamabad hostel, starting from 23 August 2025. A similar setup with a laptop and projector has been installed there, enabling students to benefit from their guidance.

Together, Dr. and Smt. Sattur teach subjects such as English, Mathematics, Physics, Environmental Science, and Biology, dedicating an hour each Sunday to clarify doubts and strengthen foundational understanding. While Dr. Sattur leads sessions at the Chatralayam in Mahbubnagar, Smt. Sattur teaches the students at our Chatralayam in Nizamabad.

Their commitment to nurturing young minds through consistent academic support is deeply appreciated and stands as a shining example of how distance is no barrier when the heart is committed to service. We are happy to share their beautiful testimonial, which stands as evidence to the fact that there are no borders to heartfelt seva.



### Testimonial from the Sattur family:

“For almost ten years, our entire family has been proudly supporting the mission of AIM for Seva through generous donations and on-site visits to the chatralayas during our trips to India. Yet, there was always a sense that something more could be done.

That sense of incompleteness found its answer when Abhinav Raj Sattur, a high school student in Orlando, Florida, proposed the idea of virtual classes. He went further than suggestion: Abhinav developed the website VBADI.com, designed the infrastructure needed, and helped us build a curriculum suited for this new digital outreach. His technical vision combined well with our desire to connect more closely with the students.

Through this virtual teaching program, we now regularly teach English, Mathematics, Physics, Environmental Science, and Biology to underprivileged students in the chatralayas. What has been most gratifying is not just watching their knowledge grow, but having the direct connection we now enjoy with their learning journeys.

This experience has deepened our bond with the students and with AIM for Seva's mission. What once felt “incomplete” has become a living bridge — one where we can touch lives daily, not just through distant support, but through shared learning and mentorship. We are honored to be part of this journey, and look forward to many more years of learning together.”

— Abhinav Raj Sattur, Rachita Sattur and Sudhakar Sattur





# Enabling Positive Change at the Grassroots

We thank the following donors for contributing to the sustenance of AIM of Seva's projects across India.

Mr. Chandrasekharan M.P., Chennai, Tamil Nadu



We thank the following donors for contributing towards the care of residents' services at Swami Dayananda Krupa Care.

**T.J. Financials & Consultancy Company** – for donation of 50 moulded plastic chairs, 2 plastic moulded tables and 25 ceiling fans.

**Dayachand Malhotra Charitable Trust**, Chennai, Tamil Nadu

**Delphi TVS Technologies Limited**, Kanchipuram, Tamil Nadu

**SARAS Works**, Chennai Tamil Nadu

**Vara Future LLP**, Chennai, Tamil Nadu

**Anita Krishnaswamy**, Chennai, Tamil Nadu

**Archana K.S.**, Bangalore, Karnataka

**Brahmalesam Canthadai Balasubramanian**, Chennai, Tamil Nadu

**Chandrasekhar S.**, Chennai, Tamil Nadu

**Ravichandran S.**, Chennai, Tamil Nadu

**S. Srinivasan**, Mumbai, Maharashtra

**Sudha Ravi N.**, Chennai, Tamil Nadu

**Sumitra Shiv Kumar**, Delhi

*Our Sandhya Gurukulams (evening tuition centres) provide academic and value-based education to children in remote rural and tribal locations through daily classes.*

# Building Knowledge, One Student at a Time

On 15th September, three new Sandhya Gurukulams (evening tuition centres) were inaugurated in Dewas district, Madhya Pradesh, marking another step forward in our commitment to community learning and youth development.

Each Gurukulam is now actively conducting two-hour tuition sessions every morning, providing a nurturing environment where young minds are guided with dedication and care.

### CENTRES AND STUDENT STRENGTH:

- Chormal, Dewas – 30 students
- Nayapura, Dewas – 20 students
- Hanumanpura, Dewas – 22 students

These centres are already making a positive impact, helping students strengthen their academic foundation and grow with confidence.





# ROOTED IN SEVA

*Pujya Swami Dayananda Saraswati was a profound thinker, philosopher, spiritual teacher and one of the greatest masters of Vedanta. Posthumously awarded the Padma Bhushan, he was the Founder of AIM for Seva, Swami Dayananda Educational Trust (SDET), Arsha Vidya Research & Publication Trust (AVRPT) and Arsha Vidya Gurukulams in India and USA. Swamiji's drive to found these organisations stemmed from his desire to bring positive change to everyone in the best ways possible.*



## AIM FOR SEVA

Founded in 2000, AIM for Seva is a registered non-profit organisation which aims to transform our society through a network of seva. AIM for Seva instituted its flagship project, Chatralayams (Free Student Hostels) with the aim of enabling children from impoverished rural and tribal areas to have the same opportunities as children of means. This was the start of a legacy of seva across India in the fields of education and social empowerment. Today, we are running 191 projects (covering a wide range of social issues) impacting over 20,000,000 people across India.

### Contact Us

II Floor, 'Srinidhi' Apartments, No. 4, Desika Road, Mylapore, Chennai - 600 004, Tamil Nadu  
Phone: +91 44 2498 7955 / 66 | Mobile: +91 95000 60153 | Email: [contact@aimforseva.in](mailto:contact@aimforseva.in)

[aimforseva.in](https://www.aimforseva.in) [aimforseva](https://www.facebook.com/aimforseva) [aim4seva](https://www.x.com/aim4seva) [aimforseva](https://www.instagram.com/aimforseva) [/c/aimforSEVAIndia](https://www.youtube.com/channel/UC/aimforSEVAIndia)  
[aimforseva](https://www.linkedin.com/company/aimforseva) [AIM for Seva](https://www.youtube.com/channel/UC/aimforSEVAIndia)



## SWAMI DAYANANDA EDUCATIONAL TRUST

Founded as a registered non-profit organisation in 2003 in Manjakkudi, a village in Tiruvarur, the birthplace of Pujya Swami Dayananda Saraswati, Swami Dayananda Educational Trust (SDET) has transformed the village into a vibrant yet serene village by continuously and consistently working towards achieving sustainable development. SDET's projects, spread across education, employment, Vedic school, farming, gaushala and community healthcare have ensured education to thousands of children and livelihood to villagers from Manjakkudi and beyond.

### Contact Us

Swami Dayananda Campus, Manjakkudi, Tiruvarur District - 612 610, Tamil Nadu  
Tel: +91 4366 260 300 | Email: [swamidayanandaeducationaltrust@gmail.com](mailto:swamidayanandaeducationaltrust@gmail.com)

[www.sdet.in](https://www.sdet.in) [sdetmanjakkudi](https://www.facebook.com/sdetmanjakkudi) [sdet\\_manjakkudi](https://www.instagram.com/sdet_manjakkudi)



Arsha Vidya Research  
& Publication Trust

## ARSHA VIDYA RESEARCH & PUBLICATION TRUST

Knowledge of Vedanta gives every individual the wisdom to pass through this life in peace and adhering to one's dharma. With a view to preserving and propagating this wisdom, Pujya Swami Dayananda Saraswati, a traditional teacher of Vedanta, founded the Arsha Vidya Research & Publication Trust (AVRPT), a registered non-profit charitable organisation in 2005. AVRPT is the single-source centre for editing and publishing Pujya Swami Dayananda Saraswati's wealth of teachings in all formats.

### Contact Us

III Floor, 'Srinidhi' Apartments, No. 4, Desika Road, Mylapore, Chennai - 600 004, Tamil Nadu  
Phone: 044 24997131 / 7023 | Mobile: +91 98405 99620 | E-mail: [avrndpt@gmail.com](mailto:avrndpt@gmail.com)

[www.avrpt.com](https://www.avrpt.com) [AVRPT](https://www.facebook.com/AVRPT) [avrndpt](https://www.x.com/avrndpt) [avrndpt](https://www.instagram.com/avrndpt) [AVRPT](https://www.youtube.com/channel/UC/AVRPT)

# Join our Movement of SEVA



## EDUCATION

### CHATRALAYAMS (Free Student Hostels)



#### **Vidya Danam for 1 Child**

Yearly - Rs. 15,000 | Monthly - Rs. 1,250



#### **Vidya Danam & Anna Danam for 1 Child**

Yearly - Rs. 36,000 | Monthly - Rs. 3,000



#### **Anna Danam for 1 Child**

Yearly - Rs. 21,000 | Monthly - Rs. 1,750



**Special Meals for our Children in a Chatralayam**  
on a Donor Designated Day - Rs. 4,000



**General Donation**  
Amount of Your Choice

### SANDHYA GURUKULAMS (Evening Tuition Centres)



#### **Sandhya Gurukulam (per centre)**

Yearly - Rs. 60,000 | Monthly - Rs. 5,000

## SOCIAL IMPACT

### SWAMI DAYANANDA KRUPA HOME

(Residential Facility for Adult Men With Developmental Delays)



#### **Complete care of 1 resident for 1 year**

Rs. 1,00,000



#### **Complete care of 1 resident for 6 months**

Rs. 50,000



#### **Complete care of 1 resident for 1 month**

Rs. 8,500



#### **Special meal for our residents**

(on any day of your choice)  
Rs. 5,000



**General Donation**  
Amount of your choice

## DONATE TO AIM FOR SEVA

SCAN TO DONATE



- Cheques/DD to be drawn in favour of 'AIM for Seva'
- Donate online at <https://aimforseva.in/donation/>
- Contributions to AIM for Seva are exempt from Income Tax under section 80G of the Indian Income Tax Act, 1961