

Outreach

An AIM for Seva Newsletter

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Seeds of Change:
Chatralayams to
Schools and Beyond

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'Ramam Bhaje'
A beautiful immersive music event
with a special cause



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ACCREDITATION



Chairperson's Note

Dear Readers,

Namaste.

In 'Bharata Desa Hitaya', the anthem that Pujya Swamiji wrote and composed for AIM for Seva, he talks about how society has to come together to enable all those who are in need – from Setu (Rameshwaram) to the Himalayas. And he asks us to do what we can, to contribute this seva.

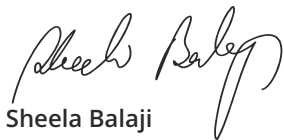
This has been the guiding principle of AIM for Seva, from the day the organisation came into being. Our aim has been to enable education and opportunity for every child in the rural and tribal parts of India, to bridge the gap between rural and urban areas—all without affecting their innate culture or traditions, and while giving them a deep sense of confidence in their cultural heritage. This is why our Chatralayams, and now schools, are different from other educational institutions. We don't focus solely on academics and sports as channels of achievement but as part of our holistic programme of growth and progress. A strong grounding in values and the timeless culture of our nation is part of every child's curriculum, and they grow up to be true contributors.

Our journey is not one that can be measured by numbers alone. While we are happy that we have been able to educate several thousand children all across India, we are more focused on ensuring that each child receives adequate care and nurturing attention to become the best they can be. Our coordinators and wardens in the Chatralayams, the principals and teachers in the schools, and the teachers in Sandhya Gurukulams—all of them work with this as a guiding principle.

When a child grows to become a confident individual who is proud of their heritage, a conscientious person who sees it as his responsibility to contribute more than they consume, who understands that every action of theirs does not affect just them or their immediate family and community but the nation itself, that is true success.

We continue on this journey of seva with the hope that we can help enable our upcoming generations to uphold these values—and it is truly a pleasure to have all of you walk with us.

Bharata Desa Hitaya, Kuru Sevam Tvam.



Sheela Balaji

Chairperson & Managing Trustee



As we mark AIM for Seva's Silver Jubilee Anniversary in 2025, we look forward to walking together on this journey of seva to create a brighter future for rural and tribal children across our country.

WE WANT TO HEAR FROM YOU!

Your feedback to this issue is extremely valuable.

Send your thoughts and suggestions via email to comms.aimforseva@gmail.com

AIM for Seva's Chatralayam model came about from a conversation—which led to the establishment of a nationwide network of student hostels, empowering thousands of children with holistic, value-based education. Over the years, the organisation forayed into establishment of schools. We speak with Ms. Sheela Balaji, Chairperson & Managing Trustee of AIM for Seva, on how this shift came about and the journey ahead.

Seeds of Change

From Chatralayams to Schools and Beyond



All those who know about AIM for Seva know the story of how the concept of Chatralayam or free student hostel came about, much like the back of their hand! They will tell you how, in 1999, when Pujya Swami Dayananda Saraswati visited the Anaikatti hills of Tamil Nadu, he was deeply moved by the situation of tribal children. He asked an elderly Irula tribal lady named Papammal about what kind of help was needed. She replied: "My children need to walk seven kilometres to school, across the forest which is very unsafe. Why don't you build a hostel and help them go to school?"

This inspired Pujya Swamiji to conceptualise the Chatralayam—a free student hostel located close to schools—to provide safe, supportive boarding along with education, nutrition, academic support, sports and extracurricular activities and value-added education. All of this was to be provided completely free of cost, not just as form of social service, but in line with Pujya Swamiji's vision that it is every individual's responsibility to care and provide for those who lack the resources and opportunities the former have benefited from. Thus, the very first Chatralayam was established for boys in 2001, in Anaikatti, Tamil Nadu. The first

girls' Chatralayam was established in 2004 in Nandyal, Andhra Pradesh.

Parallely, in the small village of Manjakkudi, Pujya Swamiji's Janmabhoomi, the Swami Dayananda Educational Trust (SDET), a sister organisation of AIM for Seva established a college of arts and science in 2001. Like in the case of AIM for Seva, here too, Pujya Swamiji was moved by the worries of parents when it came to sending their children, especially girls, to far off towns or cities for further studies, and promised them that a college would be built right here, in this village, so that boys and girls could pursue their studies without interruption. Within a couple of years of opening the college, the management of the Semmangudi Govt. Aided Hr. Sec. School (Tamil medium) requested SDET to help them run the school. Post this, SDET went on to build the Swami Dayananda Vidyalaya (English medium).

AIM for Seva and SDET expanded their sphere of activity and influence in different directions—the former throughout India with Chatralayams, and the latter within

Manjakkudi with multiple initiatives under the integrated rural development programme.

A seed of thought is sown

“Our Chatralayams provide holistic, value-based education, good nutrition, tuition, yoga, sports and extra-curricular activities—all of which were helping to inculcate discipline, confidence and a sense of pride in themselves and their cultural background,” shares Ms. Sheela Balaji, Chairperson & Managing Trustee of AIM for Seva and SDET. “However, the teaching they receive while at school—an institution that is not established or run by us—is often tangentially different from what our coordinator and wardens were imparting. While most children imbibed our values over time, we could not say that they were fully a product of our institution.”

Herein, the Manjakkudi experience gave rise to a seed of a thought. “Over the years, we started to see that the school students in Manjakkudi were similar to their counterparts in

the Chatralayams, but more grounded in values, discipline and respect. So, it slowly started to dawn on us that, if education in its fullest sense—academics and values—had to be imparted, we would have to look at the possibility of establishing schools as well,” shares Sheelaji.

The foray into schools occurred much earlier albeit in an unplanned manner in 2004, after a tsunami struck the coast



of Tamil Nadu on 26 December, 2004, destroying the entire coastline and with it, the lives and livelihoods of several thousand families. The fishing villages along the coastline paid the highest price. An AIM for Seva team that was helping with rehabilitation measures in Kadalur Village came up with the suggestion to build a school to ensure that the children's education was not affected.

"While this was a move towards what would become our direction in future, it was actually with the establishment of the Inder and Prabha Sharma Girls School in Khategaon and the Swami Dayananda Saraswati Vidyalaya in Padali (both in Madhya Pradesh) that we started to see a difference. This is because both schools had Chatralayams built close by, and many students were living at the Chatralayam and studying at the school—which meant that what they were being taught and exposed to was aligned along the same value systems. We were starting to see how this was beginning to shape the children's character and values in a positive manner over the years," she continues.

Instilling confidence and consciousness

In particular, Sheelaji emphasises, a key aim of their efforts was to establish a sense of deep confidence and pride in oneself and one's family, community and country. "We teach each child that doing their best and progressing in life is not just for themselves, it is their contribution to the progress of Bharat Mata. Ultimately, every action of theirs is to be undertaken keeping in mind this end goal. This gives them a deep sense of purpose and drives them to look beyond limitations. If you notice the children in our Chatralayams and schools, they don't feel sad or apologetic for their background or life situation—they are very happy that they receive these opportunities and do their best to make the most of them. We strive to inculcate a



**FOUNDED
2000**



25 YEARS OF SEVA

As we mark AIM for Seva's Silver Jubilee Anniversary in 2025, we look forward to walking together on this journey of seva to create a brighter future for rural and tribal children across our country.

keen sense of dharma even in the smallest of things—so that they become conscious contributors."

This guidance is not rooted in teaching alone but in caring for each child. "While we do still emphasise the importance of good marks and grades to our students in Chatralayams and schools—that's literally a part of our DNA, and we cannot get rid of it—our coordinators and wardens make every effort to understand each child. The process of imparting knowledge and values to the children is not a rigid teaching exercise but one of explaining, of taking time to listen, understand and then put forth its importance. This is why our students are so different from their peers. Their school teachers and principals, and even their employers down the line, have often shared about how they are very respectful, committed and well-behaved."

91
CHATRALAYAMS



10,000
Students
benefitted
every year



90%
SCHOOL
DROP-OUT
RATE REDUCED

8
SCHOOLS

5
UPCOMING SCHOOLS



17 STATES

2700
VILLAGES



152
SANDHYA GURUKULAMS

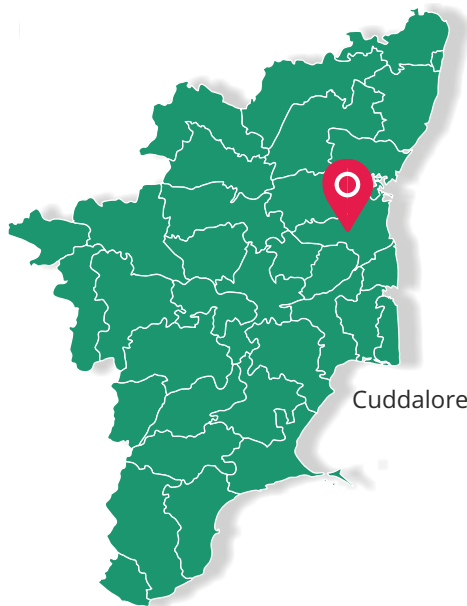
Truly, children who have come through AIM for Seva's educational institutions embody these traits. Hands joined in "Namaste" as soon as they see someone older, respectful forms of greeting others, and maintaining a sense of discipline and orderliness in all that they do—these are traits that point to their alma mater at every step.

Today, AIM for Seva runs eight schools in Tamil Nadu, Madhya Pradesh, Uttarakhand, Uttar Pradesh, Karnataka, and Maharashtra, with 2,447 students being educated across the institutions. Five more schools are being built in Karnataka, Maharashtra, Rajasthan, Andhra Pradesh and West Bengal. "Our aim is to move towards a model wherein each school has a connected Chatralayam, so that the children can benefit from a singular line of education and teaching. However, this is not to say that we are going to abandon the Chatralayam model. When there is a need in some areas, and we are not

able to establish a school, we will definitely consider a Chatralayam to enable the children there to benefit from education. This was why we revived the Sandhya Gurukulam concept—to help children from very remote parts benefit from tuition and value-based education, even if not through the day, at least for a couple of hours," says Sheelaji.

At the heart of it all is the dynamic philosophy of seva as per the need of the people the organisation serves. "Ten years from now, we may adopt a new direction, in light of the changes we see over time. Ultimately, our aim is to help every child benefit from education and opportunity, and help them become confident, contributing Bharatiyas. Today, we are relying on our network of Chatralayams, schools and Sandhya Gurukulams to fulfil this vision—and our beloved Guru, Pujya Swamiji, will continue to guide us as he always has, in the years to come."

*The results are out – and our students have done us proud!
From our Chatralayams across India, we capture the success stories
of children who set high goals, and exceeded them by scoring impressive marks
in the recently concluded exams. Kudos to all of them!*



Tamil Nadu

Swami Dayananda AIM for Seva Chatralayam for Boys

Uchimedu Village, Cuddalore District

In the recent Class 10 Board Examinations, **R. Velmurugan** has distinguished himself with remarkable academic performance. He achieved an impressive score of 84%, earning the 3rd rank within his school. Demonstrating his dedication and hard work, Velmurugan obtained a total of 421 marks, which also placed him 3rd in the state-level rankings for Puducherry. In recognition of this exceptional accomplishment, he was honoured with a prize by the Tamil Nadu Vetri Kazhagam, celebrating his noteworthy success.



Andhra Pradesh

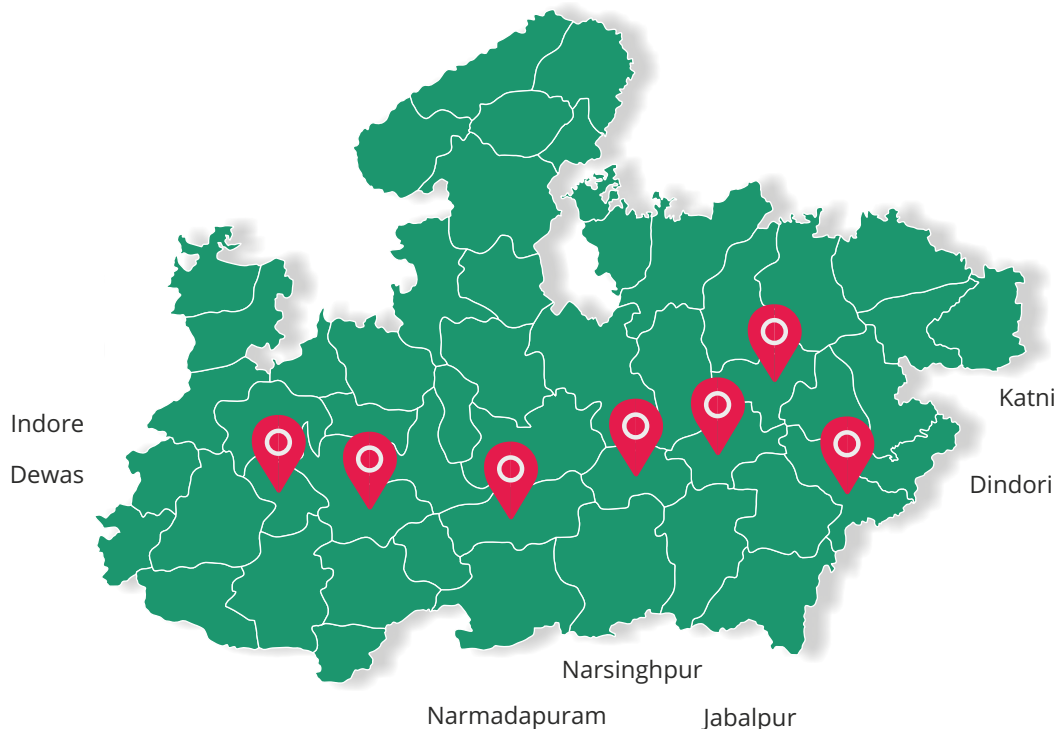
Swami Dayananda AIM for Seva Chatralayam for Boys

Yeleshwaram, East Godavari District

Konala Venkata Prudhvi Naidu has achieved exceptional academic success in the recent Class 10 Board Examinations, by securing an impressive 97.2%. His outstanding performance earned him the top rank not only in his school but also across all private and other schools in the region. In recognition of his remarkable achievement, Prudhvi was awarded a cash prize of Rs. 10,000 by the state government.



Madhya Pradesh



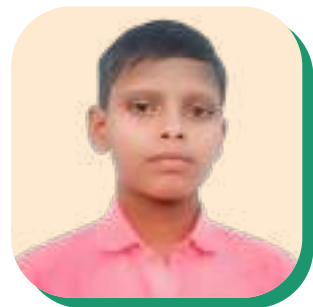
Rishi Yadav



Ravindra Bhuriya



Roshan Singad



Chandrabhan Yadav

AIM for Seva Pushpeshwar Chatralayam for Boys

Nemawar, Dewas District

In the recent Class 8 Board Examinations, **Rishi Yadav** excelled by securing the 1st rank with an impressive total of 512 marks, translating to 85.33%. Close behind, **Ravindra Bhuriya** achieved the 2nd rank with 510 marks, scoring 85%. Their outstanding performances highlight the dedication and hard work of these students in their academic pursuits.

Smt. Krishna Rani Papneja AIM for Seva Chatralayam for Boys

Kareli, Narsinghpur District

Roshan Singad, a committed student from the rural district of Jhabua, has earned the 4th rank in his school in the Class 12 Mathematics stream, achieving a commendable 83.1% (416 marks). Despite facing challenges due to limited resources, Roshan's perseverance and dedication have propelled him to this notable achievement. He now aspires to pursue a career in engineering. Meanwhile, **Chandrabhan Yadav** from the Dindori district, an area known for its scarce educational resources, has secured the 1st rank in Class 8 with an impressive score of 89.66%, demonstrating exceptional academic dedication despite the obstacles in his environment.



Chandra Singh Masram



Deepak Damar

Smt. Jamunabai Chanchlani **AIM for Seva Chatralayam for Boys** Malakhedi Village, Narmadapuram District



Raj Kajle

Chandra Singh Masram has distinguished himself in the Class 12 Commerce stream, which includes subjects such as Business Studies, Bookkeeping & Accountancy, and Information Practices. He secured the top position in his school by achieving an impressive 87%, with a total of 439 marks. Looking ahead, Chandra Singh Masram aims to pursue a Bachelor of Commerce (B.Com) degree and aspires to build a successful career as an accountant. **Deepak Damar** achieved significant academic success by securing the 3rd position in his school in the Class 10 Board Examinations, with a commendable score of 72.83% (437 marks). He has opted to pursue higher studies in the Mathematics stream, focusing on Mathematics, Physics, and Chemistry, and aspires to become a successful engineer. Meanwhile, **Raj Kajle** completed his 8th grade with distinction, earning a notable 88% (528 marks) and was awarded a First Division in the board examinations, highlighting his dedication and strong academic performance.



Manushay Nayak



Jamuna Prasad

Bhim Saroj Khanna and Gera Nirula **AIM for Seva Chatralayam for Boys** Badwara Taluk, Katni District

Manushay Nayak achieved impressive academic success by securing the 2nd rank in his school with a score of 88% (528 marks) in the Class 8 board examinations. In addition to this achievement, he topped the Katni district in the National Means-cum-Merit Scholarship (NMMS) Exam, earning a scholarship from the Madhya Pradesh Government to support his future education. **Jamuna Prasad** secured the 1st rank in his school with an outstanding 88.5% (535 marks) in the Class 8 Board Examinations, reflecting his dedication and strong academic performance.



Vineet Dheemer

Late Baldevraj Papneja **AIM for Seva Chatralayam** **for Boys** Jodhpur Padav, Jabalpur District

Vineet Dheemer has achieved the 4th rank in his school by scoring an impressive 72.5% (435 marks) in the Class 8 Board Examinations. His strong performance reflects his commitment to academic excellence.



Durgesh Yadav



Sanjay Padwar



Dharmendra Saiyam



Rukmesh Das Sarivan

Swami Dayananda AIM for Seva Chatralayam for Boys

Vikrampur Village, Dindori District

Four dedicated students have distinguished themselves in the Class 12 board examinations in the Agriculture stream, showcasing their hard work and academic excellence.

Durgesh Yadav topped his school with an impressive score of 90.4% (452 out of 500 marks). **Sanjay Padwar** secured the 3rd rank in the school, achieving 84.6% (423 marks). **Dharmendra Saiyam** earned the 7th position with 77.4% (387 marks), while **Rukmesh Das Sarivan** secured the 11th rank, scoring 71% (355 marks). Their achievements reflect their commitment and determination in the field of agriculture studies.

Gayathri Devi AIM for Seva Chatralayam for Girls

Khategaon, Dewas District

In the Class 12 Biology stream, **Pooja Kanel** topped the school with a score of 65.6%. She was followed by **Dipika Gamad** and **Muskan Ningwal**, who secured the 5th and 6th ranks with scores of 58.4% and 58%, respectively. Meanwhile, in Class 10, **Ankita Yadav** achieved the 4th rank with 74%, and **Yashoda Hatila** secured the 6th rank by scoring 73.6%. These results reflect the dedication and hard work of these students. We are proud to share that all of them are studying at the Inder and Prabha Sharma Girls School in Khategaon. Their commendable academic performances in their recent board examinations is testimony to the positive academic environment at the school and Chatralayam.



Pooja Kanel



Dipika Gamad



Muskan Ningwal,



Ankita Yadav



Yashoda Hatila

*A look at the main events and happenings from
our Chatralayams and social service institutions across India.*

Awards and Accolades



1 Young Achiever

At the **Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Bangalore District, Karnataka**, young achiever Vidya N. has brought pride to the institution by winning the 1st Prize in the Class 7 annual examination (2024-2025). Her journey from a rural background to academic excellence highlights how the right guidance and opportunities can unlock potential and inspire many more students.



2 Athletic Spirit

Adarsh Rumoji, a Class 7 student from **Swami Dayananda AIM for Seva Chatralayam for Boys, Kalabhavi Village, Belgaum District, Karnataka**, showcased his athletic talent by winning the 2nd prize in the 600-meter running event at the Valayamatta School Sports Meet.

3 Best Service Organisation

The **Kosuri-Doraiswamy AIM for Seva Chatralayam for Boys, Bapatla District, Andhra Pradesh**, earned a remarkable honor as the Indian Red Cross Society named it the Best Service Organization in Bapatla District. The award was formally presented by the District Collector to hostel committee member Mr. Rajasekhar, celebrating the positive difference our initiatives continue to make in the community.



4 Well-deserved Applause

At the **Madhu & Rajkumar Nigam AIM for Seva Chatralayam for Girls, Unnao District, Uttar Pradesh**, a special visit by Hassanganj Block Sub-Divisional Magistrate (SDM) Ms. Pragya Pandey, along with the Tehsildar and other officials, took place on 15 August. The team engaged warmly with the students, inquiring about their academic progress, daily activities, and overall well-being. They also conducted a thorough inspection of the hostel facilities, including dining, study areas, and living quarters, ensuring a safe and hygienic environment. The officials lauded AIM for Seva's commitment to providing holistic care and education, applauding the role of the Chatralayam in empowering rural girls with knowledge and values.

5 Academic Excellence Recognized at State Level

At the **Swami Dayananda AIM for Seva Chatralayam for Boys, Karnaprayag, Chamoli District, Uttarakhand**, we celebrated the stellar academic achievement of Ankul Purohit, who secured an impressive 96% in the Class 10 board exams, earning the 16th state rank in Uttarakhand. On August 23, 2025, Ankul was felicitated at an award ceremony organized by the ISSA Foundation in Rishikesh. The event saw esteemed dignitaries, including the District Magistrate of Tehri, HOD from Graphic Era University, a professor from AIIMS Rishikesh, and officials from the Ministry of Education and Police department, recognising his outstanding performance and inspiring

Rooted in Tradition



2 Nurturing Culture and Values

The **Ohm Shri Shiv Sankalp Seva Trust AIM for Seva Chatralayam for Girls, Uttarsanda Village, Kheda District, Gujarat**, recently launched Sanskruti Vandana, a free weekly programme that is open to both resident students and children from nearby areas. Held every Sunday from 10 a.m. to 12 p.m., the initiative is designed to instill Hindu Sanatan values and preserve cultural heritage. The sessions include yoga, meditation, traditional games, and cultural discussions, encouraging holistic growth. This initiative is shaping young minds while supporting their physical well-being, emotional balance, and cultural grounding.

1 A Wave of Inspiration

Swami Sakshatkritananda Saraswati, Chief Acharya of Swami Dayananda Ashram, Rishikesh, senior disciple of Puja Swami Dayananda Saraswati, and a Trustee of AIM for Seva, recently visited the **AIM for Seva Dayatirtha Chatralayam for Girls, Thennampattu Village, Tirupattur District, Tamil Nadu**. His visit brought a wave of encouragement and joy among students and staff. Swamiji interacted affectionately with the children, sharing blessings and guidance. He also reviewed the facilities and appreciated the ongoing efforts to provide rural students with a nurturing, value-based learning

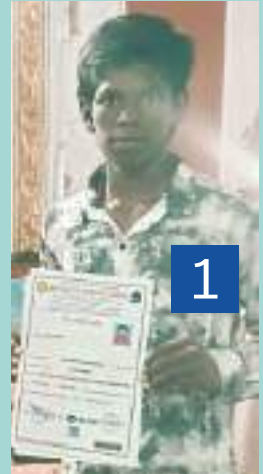
3 Honouring Our Gurus

On the occasion of Guru Purnima, the children of **Sonal Kotecha AIM for Seva Chatralayam for Boys, Raja Bhanpuri Village, Rajnandgaon District, Chhattisgarh**, paid tribute to their Gurus in a unique way — by planting trees. Guided by staff members, the students planted saplings around the ashram campus. This thoughtful act not only honored their teachers but also promoted environmental sustainability, reminding the children of their responsibility to nurture both knowledge and nature.

Learning Beyond the Classroom

1 Skillful Development

In the spirit of holistic learning, P. Ganesh, a second-year Intermediate student (C.E.C. group) from **Swami Dayananda AIM for Seva Chatralayam for Boys, Kamalapuram Village, Kadapa District, Andhra Pradesh**, successfully completed the Tally course. This achievement reflects the Chatralayam's commitment to nurturing both academic and practical skills. By offering opportunities for skill-based learning, the Chatralayam empowers students with confidence and prepares them for a brighter future.



2 Botanical Observations

Students from the **Swami Dayananda AIM for Seva Chatralayam for Girls, Tilakwadi, Belgaum District, Karnataka**, recently embarked on a one-day educational trip to the botanical garden, where they had the chance to explore a diverse array of plants, trees, and flowers. This visit provided a valuable learning experience, allowing them to understand different species, their uses, and the critical importance of conservation of nature.



3 Mann Ki Baat

At the **Swami Dayananda AIM for Seva Chatralayam for Girls, Tilakwadi, Belgaum District, Karnataka**, the local Corporator joined the students of our Chatralayam to watch the 'Mann Ki Baat' programme delivered by the Hon'ble Prime Minister of India, Sri Narendra Modi. This event offered the students a valuable opportunity to hear inspiring messages, learn about key national initiatives, and appreciate the significance of civic responsibility. The gathering also fostered a sense of community bonding and encouraged the children to stay engaged and informed about the nation's progress and development.





4 Young Scientists in Action

Students at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Basantpur Sainthly Village, Ghaziabad District, Uttar Pradesh**, successfully designed and assembled a water tank filler alarm, a simple yet effective device that alerts users when the water level in a tank reaches its maximum capacity. This project showed how they applied science and electronics concepts in a practical setting, using problem-solving skills and innovation. Through collaboration, they learned how to prevent water wastage and gained valuable hands-on experience in creating a functional utilitarian tool.

5 Unwind and Recharge!

On 13 August, students of the **Late Baldevraj Papneja AIM for Seva Chatralayam for Boys, Jodhpur Padav, Jabalpur District, Madhya Pradesh**, enjoyed a special outing to Era Cinema Theatre at Samdariya Mall, Civic Centre, where they watched the animated movie *Mahavatar Narasimha*. The trip also included a visit to Tagore Garden, providing the children with an enjoyable break from their daily routine and an opportunity to unwind and recharge. The programme was organised to encourage and motivate the young minds, making the day both fun and inspiring. Several distinguished guests joined the students on this occasion, including Hon. Sri. Sunil Nema (DSP), Hon. Sri. Pradeep Jain (Former DSP), Hon. Dr. Rajesh Dhirawani, Sri. Sudhir Gupta, Hon. Sri. Gyan Golchha, and Hon. Sri. Pushpendra Patle (TI, Jabalpur). Their presence added a special touch, making the day memorable and meaningful for the children.



6 Stage of Dreams

This summer, Ariya Venugopal, granddaughter of Sri K. C. Venugopal (a regular donor and supporter) and a student from the United States, undertook a special project to bring the joy of theatre to the children at **Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Bangalore District, Karnataka**. For over a month, Ariya mentored students from Grades 5 to 7, teaching them acting, character development, and stage confidence.

The children enthusiastically prepared and performed a play titled "Bedtime Adventures" on 12 and 13 July, attended by Sri K.C. Venugopal's family and friends. The event showcased their talent, confidence, and storytelling skills, making it a memorable experience for all.

For Ariya, this journey was not only about teaching but also about cultural exchange, giving back, and connecting with her grandparents. She hopes this experience inspires the children to dream big and believe in themselves.

As Ariya shared: "I wanted to give underprivileged children the opportunity to perform on stage, just like I was fortunate to. Teaching them acting and confidence was rewarding, and the cultural exchange was beautiful. My goal is to leave a lasting impact on them."



Health Check

Interactive Awareness Sessions and Regular Health Checks

As part of a health awareness initiative at the **Sonal Kotecha AIM for Seva Chatralayam for Boys, Raja Bhanpuri Village, Rajnandgaon District, Chhattisgarh**, officials from the Health Department conducted an interactive awareness session for children on mosquito-borne diseases like malaria and dengue. They explained causes, symptoms, and preventive measures, stressing the importance of cleanliness, mosquito nets, protective clothing, and avoiding stagnant water.

A similar awareness session was conducted at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Nagthana Village, Washim District, Maharashtra**, with focus on the prevention of malaria and dengue. The children actively engaged while learning about hygiene practices, protective habits, and safe surroundings to safeguard their health.

On 18 July, the children at the **Jaya Smrithi Dhama AIM for Seva Chatralayam for Boys, Arasikatte Village, Udupi District, Karnataka**, underwent a routine health check-up as part of ongoing efforts to monitor and promote their well-being. The health check-up ensured that the students remain healthy and any medical needs are addressed promptly, supporting their overall growth and development.

On 20 July, children at the **Swami Dayananda AIM for Seva Chatralayam for Boys, Jhakarpara Village, Purba Bardhaman District, West Bengal** underwent a routine health check-up to ensure their health and wellbeing.

On 27 July, the Rotary Club of Pondicherry Divine City, in partnership with Jothi Eye Care Centre, organised a free eye camp for the girls at **Swami Dayananda AIM for Seva Chatralayam for Girls, Odiampet Revenue Village, Puducherry**. Students received eye check-ups, guidance on proper eye care, and advice on preventive measures—encouraging early detection and long-term eye health.

Joyous Celebrations Across Chatralayams!

Emirates AIM for Seva Chatralayam for Girls Karagur Village, Dharmapuri District, Tamil Nadu

On 15 August, Pujya Swamiji's birthday was celebrated as Founder's Day with great devotion. The event featured a homa, upanayanam ceremony for two boys, and teaching of Sandhya Vandanam. A Laksharchana saw enthusiastic participation from women, followed by the distribution of prasadam to nearly 500 people, including students, parents, villagers, and the public. As part of the Founder's Day celebrations, 100 bedsheets were distributed to senior citizens and differently-abled individuals.

Swami Dayananda AIM for Seva Tribal Girls Chatralayam Pedda Kottala Village, Nandyal, Andhra Pradesh

An emotional reunion took place as students from the 2005 batch met Dr. Prathikanthi Veera Brahmam, the generous patron who donated the land and building for the hostel. The recent visit brought back cherished memories and strengthened bonds formed over 20 years.

Swami Dayananda AIM for Seva Chatralayam for Girls Yelahanka, Bangalore District, Karnataka

On 17 August, students celebrated Founder's Day along with the 25th anniversary of AIM for Seva. The event was filled with devotion, gratitude, and togetherness, graced by donors, supporters, and well-wishers. Students performed cultural dances, skits, and gave speeches, reflecting the vision of Pujya Swami Dayananda Saraswati and the impactful work of AIM for Seva. The celebration concluded with sweets and a vote of thanks, inspiring everyone with the spirit of seva.

Bhavani Arun AIM for Seva Chatralayam for Girls Chinnasalem, Kallakurichi District, Tamil Nadu

On 24 August, the Chatralayam commemorated AIM for Seva's 25th year with cultural performances and touching speeches by alumni. The event celebrated the values of devotion, gratitude, and unity, with donors and supporters playing a key role in making the occasion memorable.



Our Sandhya Gurukulams provide academic and value-based education to children in remote rural and tribal locations through daily classes.

Opening of 6 New Centres (Ganjam, Odisha)



Six new Sandhya Gurukulam centres were inaugurated recently in Ganjam district, Odisha, alongside five new centres in Andhra Pradesh on 25 and 26 July. With these additions, the total number of operational centres has risen to 40 in Andhra Pradesh and 17 in Odisha.

The Sandhya Gurukulam programme, founded by Pujya Swami Dayananda Saraswati, aims to provide children with value-based education in the evenings. It serves children from nearby villages, specifically those enrolled in Classes 3 to 8, offering them a nurturing environment for both academic and personal growth. The programme emphasises discipline, good habits, and an understanding of India's rich cultural heritage.

Key offerings of the Sandhya Gurukulams include academic improvement, value-based education and cultural validation, as well as physical fitness through activities such as sports and yoga. Currently, AIM for Seva runs 152 Sandhya Gurukulams across Andhra Pradesh, Gujarat, Odisha, and Tamil Nadu, benefiting over 4,000 children, fostering their holistic development and enriching their educational experience.

Theatre Workshop (Dindigul, Tamil Nadu)

On 10 August, a one-day theatre workshop was organized for Sandhya Gurukulam students at KC Patty, Dindigul, with venue support from Goodwill Homes. The session was facilitated by Dr. S. Boominathan, Acting Trainer at the National School of Drama, New Delhi, and Founder Director of Bhooloogam Theatre Trust.

Thirty-one children from the tribal villages of KC Patty, Korankombu, Gandhipuram, Pandrimalai, and Thandikudi, aged 10–15 years, participated in the programme. Through engaging activities such as physical exercises, facial expression drills, laughter techniques, group photo-poses, and short skits, the children explored creativity, body awareness, agility, and the finer aspects of dramatic expression. These exercises encouraged imagination, teamwork, and an appreciation for multiple perspectives in performance. In one exercise, children were divided into groups and asked to create a photo pose to represent an image. Each group presented their image, which was then interpreted by the others—an activity that sparked imagination and highlighted the value of diverse interpretations. The children also created short skits based on their own experiences at home, school, or in their communities. Under the trainer's guidance, they improvised with dialogues and expressions, bringing out a sense of fun, creativity, and confidence in dramatic storytelling.



'Dharma Deepika' Camp

Sandhya Gurukulam students from the centres in Dindigul participated in the "Dharma Deepika" summer camp held from 05 to 08 May at Sri Swami Chidbhanananda Ashram, Theni. The camp offered a well-rounded experience with yoga, swimming, worship, classes, recitation and puja practice, sports, bhajans, and satsang, nurturing physical fitness, spiritual growth, and cultural learning.

The deepest lessons about life and living – conveyed with wit and humour by our beloved Guru, Pujya Swami Dayananda Saraswati.

MOMENTS WITH THE MASTER



If I am a simple conscious being who is unrelated as a son or daughter, or as a father or mother and so on, then who am I? How am I related and to whom? It is a very important question to be looked into.

Our sastra has got something to tell us and the answer is not very difficult to see. As a simple, conscious being confined to this body-mind-sense complex, I am related to the total. As an individual, vyasti, I am related to the total, samasti. And whenever I am in touch with the total, I find that I am okay. Even when I am not aware of the fact of my being related to the total, that relationship is always there, like a tree standing in a forest is always related to the forest. There is not a time when a given tree is unrelated to the forest. Even though the tree has its own offspring, its own baby tree around, growing, related to which it can be a mother tree, at the same time, its relationship with the total does not get eclipsed. That is not

the case with our relationships. When I relate to my parents, I am a son or daughter. When I relate to my children, I become father or mother. The son is totally replaced by the father, the daughter is totally replaced by mother. But, if there is one relationship that ever remains the same, it is one's relationship with the total. Therefore, in our sastra we have a thorough analysis of this individual-total relationship with an unfoldment of what is the total.

Everything is given

One relates to a world that is given. The sun was already there when one was born, the earth was already there, the galaxy was already there, and the whole universe was already there. The parents were given; one does not have the choice of changing one's parents. One is born at a given time and place, and is brought up in a certain way – all these were given. The contemporary society is given. That one happens to be born in a very rich culture is also given. The physical body is given. Born as a small baby, the in-built programming for growth is given. That one would grow over a period of time is given. The oxygen that is needed by the organism is given. This body has a bio-energy base. It needs bio-energy, and the whole system to produce this energy is given. There is a stomach to be fed, there is food available outside for this purpose, and there is a digestive system to convert the food into energy. These are all given. A set of senses are given. A mind is given to emote, an intellect to explore to question and to know is given. So too, one has the freedom to desire, to have ambitions. Unlike a cow, which cannot desire a video camera or any other such thing, a human being is given this freedom. That iccha-sakti, the capacity to desire, is given. The kriya-sakti, the power to do, and fulfill one's desires, is also given.

It is very clear that one finds oneself in a scheme of things. Not only the existing things are given, even the possibilities of newer things are given. A new software is a possibility already given. Every hardware is a given possibility. Every technology advancement is a given possibility. All the laws and forces including the nuclear force, are given. We, in fact, create nothing. No ounce of matter is created and no ounce of matter can be destroyed either. This is what is called the total.

Excerpted from **Isvara in One's Life** by Pujya Swami Dayananda Saraswati. You can buy this book from www.avrpt.com or get your copy from **Spirit of the Earth** (Ground Floor, Srinidhi Apartments, No. 4, Desika Road, Mylapore, Chennai – 600004).

Our schools act as forums to help children maximise their potential and gain the benefit of holistic development. We share some of the main highlights from the happenings at our schools in Karnataka, Madhya Pradesh, Tamil Nadu and Uttarakhand.

Swami Dayananda Vidyasramam Nursery & Primary School

Karagur, Palacode Taluk, Dharmapuri District, Tamil Nadu

Dharmam Chara: A Three-Day Summer Camp Rooted in Culture and Values



A vibrant and enriching three-day summer camp, Dharmam Chara – 2025, was held from 03 to 06 May 2025 at Swami Dayananda Vidyasramam Nursery & Primary School, under the inspiring guidance of Swamini Visvapriyananda Saraswati ji.

Students from the Chatralayams and Sandhya Gurukulams in the Karagur region enthusiastically participated in a wide range of activities designed to strengthen their connection with Indian culture and values. These included:

Moral storytelling | Traditional games | Yoga asanas | Bhajans and slokas | Puja training | Concentration and mindfulness exercises

A special session was led by a resource person from Vidya Bharati Akhil Bharatiya Shiksha Sansthan, who inspired the children to stay deeply rooted in cultural values and traditions. The camp saw the participation of over 55 students, all of whom left with a renewed sense of discipline, devotion, and cultural awareness. Events like Dharmam Chara play a vital role in nurturing young minds and preserving our rich heritage.

A Radiant Celebration of Unity and Devotion



During the auspicious month of Shravan, the school campus came alive with spiritual fervor as the Thiruvilakku Pooja was observed with deep devotion. This sacred event brought together students, teachers, parents, and members of the local community in a collective expression of faith and cultural pride. Organised as part of AIM for Seva's ongoing initiatives to foster cultural values and community participation, the pooja served as a powerful reminder of shared heritage and spiritual unity. The lighting of the traditional lamps—a central aspect of the ceremony—symbolised harmony, prosperity, and collective prayer.

Varushabhishekam of Sri Vidya Vinayakar Temple: A Day of Devotion and Community Spirit

On 4th July 2025, the annual Varushabhishekam of the Sri Vidya Vinayakar Temple (located within the school campus), was observed with deep reverence and spiritual fervour.

The sacred rituals, including homa, abhishekam, and pooja, were conducted in the presence of students, their parents, staff, and members of the local community. This auspicious occasion fostered a profound sense of unity, devotion, and cultural belonging. Following the pooja, prasadam was lovingly distributed to all attendees, further enhancing the spirit of togetherness.

The Varushabhishekam is not just a tradition but a meaningful expression of collective prayer and gratitude to Lord Vinayaka for His blessings and protection. Each year, this event serves to strengthen the cultural and spiritual fabric of the school and its surrounding community.



Swami Dayananda Rotary Matric Hr. Sec. School

Kadalur Village & PO, Chengalpet District, Tamil Nadu



Inauguration of Gnana Ganga, a Fount of Learning

On 14 July, Swami Dayananda Rotary Matric Hr. Sec. School celebrated the formal inauguration of its new block, Gnana Ganga. The event was graced by Swami Sivamayananda Saraswati, Swamini Swaminathapriyananda Saraswati, Swamini Suddhavidyananda Saraswati, Smt. Sheela Balaji, Chairperson & Managing Trustee, AIM for Seva, and Sri. Srinivasan Vaidya Raman, CEO, AIM for Seva Inc, USA. Adding a special touch to the occasion was the participation of building donors, Smt. Latha K. Sekaran and Sri. Chandra R. Sekaran, and Smt. Jayalakshmi Y. Natarajan and Dr. B. Roger Natarajan. The event also featured a vibrant cultural programme presented by the students of Swami Dayananda Rotary Matric Hr. Sec. School.

The salient features and facilities of 'Gnana Ganga,' which is spread over 27,000 square feet, include a multipurpose hall for students, equipped science laboratories for physics, chemistry, and biology, and a well-equipped library. Additionally, there are computer labs for both primary and higher secondary students, smart classrooms, sanitation facilities for students, and an administrative block.

We wish to extend our heartfelt gratitude towards the donors, whose generous contribution helped us construct Gnana Ganga—a special educational resource that will benefit students for generations to come!

Smt. Latha K. Sekaran and Sri. Chandra R. Sekaran from Pittsburgh, USA, had donated towards the construction of the ground floor of the building, which was dedicated to the memory of their beloved mothers, Smt. Pattammal Radhakrishnan and Smt. Meenakshi Kalyanaraman.

Smt. Jayalakshmi Y. Natarajan and Dr. B. Roger Natarajan from Detroit, USA, had donated towards the construction of the first floor of the building, which was dedicated in loving memory of their parents.

Ms. Theresa F. Rodrigues and Sri. Clarence J. Sundram from Albany, USA, who had donated towards the construction of the second floor of the building, which was dedicated in loving memory of Zeferino X. Rodrigues.

Swami Dayananda Saraswati Vidyalyaya

Padali Khurd Village, Khargone District, Madhya Pradesh



Grand Kavadi Yatra: A Celebration of Culture and Devotion



Blue Day: Celebrating Nature's Blessings



Empowering Educators for Young Minds



Green Day: Revelling in Nature's Harmony



National Sports Day: Fostering Fitness, Teamwork, and Discipline



Kho-Kho Champions!

Grand Kavad Yatra: A Celebration of Culture and Devotion

On the very first Monday of the Shravan month (14 July), the campus of Swami Dayananda Saraswati Vidyalaya came alive with the enthusiastic participation of youth and elders in a grand Kavad Yatra. All of them joined in, carrying the kavad from the school to the temple, filling the air with joyful chants. Our youngest students, dressed as Lord Shiva, danced with excitement, adding a divine charm to the procession. Guided by the Principal, the event not only united the community but also reminded all of the importance of staying rooted in our religion and cultural traditions.

Blue Day: Celebrating Nature's Blessings

On 18 July, the campus of Swami Dayananda Saraswati Vidyalaya celebrated Blue Day as Rainy Day. Children arrived in bright blue outfits, carrying raincoats and umbrellas that matched the theme. The celebration was filled with joy, featuring outdoor games, nature-themed activities, storytelling sessions about rain, and even a lively rain dance. Some students also participated in tree planting. Teachers shared the significance of rain in farming and daily life, while the Principal addressed the gathering, highlighting the importance of caring for and protecting nature. The event offered both fun and learning, inspiring students to appreciate the monsoon season and the environment.

Empowering Educators for Young Minds

From 21 to 24 July, the Pre-Primary Block of Swami Dayananda Saraswati Vidyalaya hosted a transformative three-day training programme. Led by Ms. Kalpana Acharya, a renowned special educator and counsellor from Mumbai, the sessions focused on innovative teaching methods that promote both mental and physical growth in children. With her engaging approach, she shared how learning can be made joyful through play, and equipped teachers with strategies to prepare young learners to face the future with confidence.

Green Day: Revelling in Nature's Harmony

On 25 July, Swami Dayananda Saraswati Vidyalaya came alive in shades of green to mark Green Day—a special initiative to spread awareness about the importance of protecting our environment. Our youngest students enthusiastically participated in the event, dressed in vibrant green outfits to symbolise the beauty of nature. The Principal's address inspired students to value and safeguard the natural world. The celebration featured lively activities, a short yet impactful play during the assembly, and tree planting—a heartfelt contribution by the children towards a greener future.

National Sports Day: Fostering Fitness, Teamwork, and Discipline

On 29 August 2025, Swami Dayananda Saraswati Vidyalaya, Padali, celebrated National Sports Day with great enthusiasm and active participation from students across all grades from Nursery to Class 11. The day began with an invigorating yoga session, led by the school's dedicated sports teachers, setting a tone of mindfulness and physical well-being. This was followed by an interactive talk emphasising the importance of incorporating sports and physical activity into daily life. Adding to the inspiration, motivational addresses were delivered by the Principal, Head Girl, and Head Boy, who encouraged students to embrace the values of fitness, discipline, and teamwork—hallmarks of a strong and healthy student community. The celebration not only promoted physical well-being but also served as a reminder of the enduring relevance of sports in shaping character and camaraderie among students.

Kho-Kho Champions!

On 07 August 2025, the inter-school Kho-Kho Competition (2025–26) was held at Borawan, Khargone District, with 52 teams from various schools participating. Representing Swami Dayananda Saraswati Vidyalaya, Padali, one boys' team and one girls' team competed in the under-17 category, showcasing exceptional skill, teamwork, and sportsmanship. Their impressive efforts earned a proud achievement—Saraswati Bilgesh (Grade 8) from the girls' team and Shivam Kawache (Grade 9) from the boys' team were selected for the District-level Inter-School Competition.

Inder and Prabha Sharma Girls School

Khategaon, Dewas District, Madhya Pradesh



Sowing Curiosity, Harvesting Learning

On 02 July, students from Nursery to Class 5 set aside their school bags for a special Bagless Day, even as they stepped into the world of farming. Through hands-on, agriculture-themed activities, they explored the roots of how our food is grown. Each activity was followed by thought-provoking, open-ended questions — not just to test their understanding, but to ignite curiosity and inspire young minds to think like future farmers.

Special Assembly for Sawan Somwar

On 21 July 2025, the campus came alive with the spirit of Sawan Somwar. Students led the morning with heartfelt bhajans and soulful kirtans, turning the assembly into a celebration of music, faith, and togetherness. Laughter and devotion mingled in the air as voices rose in harmony, inspiring everyone present. The event not only showcased the students' musical flair but also nurtured their confidence to perform as a team — setting a joyful tone for the week ahead.



Investiture Ceremony: Start of Leadership Journeys, Growth and Opportunity

On 28 July 2025, the Inder and Prabha Sharma Girls School, Khategaon, witnessed a proud moment—the Investiture Ceremony, graced by the presence of Swami Aishvryananda Saraswati ji. Student leaders stepped forward to receive their badges of responsibility, symbolising the trust and faith the school places in them. With determination in their eyes and purpose in their hearts, they pledged to lead with integrity, inspire their peers, and contribute meaningfully to the school community. This day marked the beginning of their leadership journey, filled with challenges, growth, and opportunities to make a difference.



'Sweet' Facts and Healthy Choices

On 28 July 2025, a special assembly turned into a health-awareness hub for our students. The session shed light on the often-overlooked impact of daily sugar and fat intake, explaining how excess can harm the body over time. With simple, relatable examples, students learned the importance of mindful eating—making small, healthy choices today for a stronger, happier tomorrow.

Swami Dayananda-Avva Vidyalaya

Tondikatti-Budnikhurd Village, Belagavi District, Karnataka



Flowers Day Celebration: A Blooming Experience



Rainy Day Celebrations: A Splash of Fun and Learning



Learning in Action

Learning in Action

At Swami Dayananda-Awa Vidyalaya, classrooms came alive as students dived into action-based learning. Through playful interaction, movement, and hands-on activities, young minds explored concepts with joy and energy. The lively approach not only sparked curiosity but also nurtured creativity and built essential early skills — proving that learning is best when it's active and fun.

Rainy Day Celebrations: A Splash of Fun and Learning

On 28 June, Swami Dayananda-Awa Vidyalaya joyfully celebrated Rainy Day, offering children a delightful, hands-on experience of the monsoon season. The event raised awareness about the importance of rain in sustaining life, agriculture, and the environment, while also inspiring an appreciation for natural resources and the need to conserve them. Learning came alive through lively rain dances, cheerful songs, and creative crafts that connected the season to cultural and environmental lessons. Beyond the joy and excitement, the celebration instilled in young learners a sense of responsibility to protect and care for nature, making it both a memorable cultural experience and a meaningful environmental awareness activity.



Honouring Goddess Sharada, the Divine Source of Knowledge

Flowers Day Celebration — A Blooming Experience

On 26 July, Swami Dayananda-Awa Vidyalaya celebrated Flowers Day to help children appreciate the beauty, diversity, and significance of flowers in nature and daily life. The day was filled with vibrant colours and captivating fragrances, inspiring aesthetic appreciation as children explored different types of flowers. Teachers shared how flowers play a vital role in ecosystems through pollination and biodiversity, fostering environmental awareness from a young age. Creativity bloomed through activities such as flower arrangements, craftwork, and art inspired by nature's blossoms. The celebration also connected children to cultural traditions where flowers hold importance in festivals, worship, and social ceremonies. The joyful and engaging atmosphere not only made learning memorable but also nurtured togetherness and a deeper respect for nature's wonders.

Honouring Goddess Sharada, the Divine Source of Knowledge

Shree Sharada Pooja was observed with devotion and reverence, invoking the blessings of Goddess Sharada, the embodiment of knowledge, wisdom, and learning. This sacred ritual holds deep significance in the academic life of the school, as students, teachers, and staff come together to honour the divine feminine energy that illuminates the path of education and personal growth. By offering prayers to Goddess Sharada, the school community collectively seeks her guidance for intellectual clarity, academic success, and inner refinement, nurturing a deep respect for the spiritual foundation of learning.

Swami Dayananda Saraswati Vidyalaya

Roorkee Tehsil, Haridwar District, Uttarakhand

Plastic Literacy for a Better Tomorrow

At Swami Dayananda Saraswati Vidyalaya, a meaningful workshop on Plastic Literacy and Sustainable Menstruation was held on 9th July. Led by Dr. Raman Kumar and Ms. Apurva Negi, the session combined fun, learning, and social responsibility. Dr. Raman Kumar engaged students through interactive games, helping them understand the environmental impact of plastic and inspiring them with practical waste management tips — including the creative concept of making plastic bricks for decorative use. Meanwhile, Ms. Apurva Negi conducted an insightful session for the girls, focusing on menstrual health, sustainable practices, and addressing their questions with empathy and clarity. The workshop left a lasting impression, with students pledging to reduce plastic use and become advocates for eco-friendly alternatives within their communities. It was a day that celebrated bonds — with nature, health, and each other.



Plastic Literacy for a Better Tomorrow

Celebrations Galore



Guru Purnima Celebrations: Paying Homage to Our Gurus

Guru Purnima Celebrations: Paying Homage to Our Gurus

Guru Purnima holds great significance as it is an occasion when we honour and express gratitude to our teachers and mentors who guide students on the path of knowledge and personal growth. The celebration emphasizes the sacred bond between the guru and student, highlighting the teacher's role in dispelling ignorance and nurturing wisdom. On 10th July, we celebrated Guru Purnima in our schools with special assemblies, cultural performances, and activities that foster respect, humility, and appreciation for the efforts of educators. It was also an opportunity for students to reflect on the importance of learning and the invaluable contribution of teachers in shaping their futures.

Raksha Bandhan Celebrations: Celebrating the bond of Brotherhood

On 09 August, we celebrated Raksha Bandhan—a vibrant, joyful festival that emphasises the bond between siblings, and celebrates the love and protection brothers offer. At our schools, a range of celebrations were held, including special assemblies, engaging activities and cultural performances. Students enthusiastically participated by tying rakhis on their siblings and peers, symbolising care and respect for each other.



Rakhi-Making Competition: A Celebration of Creativity and Tradition



On 09 August, Swami Dayananda Saraswati Vidyalaya, Roorkee, hosted a vibrant rakhi-making competition, giving students a platform to showcase their creativity and celebrate the essence of Raksha Bandhan. With enthusiasm and imagination, participants crafted colourful and decorative rakhis, skilfully blending traditional motifs with innovative designs. The event not only nurtured artistic expression but also deepened cultural appreciation among the young learners.



Independence Day

On 15 August 2025, a vibrant and meaningful celebration took place across all our schools, marking three significant occasions:

- ◆ Independence Day
- ◆ Shri Krishna Janmashtami
- ◆ The Birth Anniversary of Pujya Swami Dayananda Saraswati

The day was filled with patriotic fervour, cultural richness, and spiritual reverence, as students presented a variety of cultural performances showcasing their talents and devotion. Through music, dance, and skits, the celebrations paid homage to the freedom of the nation, the divine birth of Lord Krishna, and the life and teachings of Pujya Swamiji, whose legacy continues to inspire generations.

This unique confluence of national pride, cultural tradition, and spiritual remembrance made the event truly memorable for students, staff, and the community alike.



The Birth Anniversary of Pujya Swami Dayananda Saraswati



Shri Krishna Janmashtami

Glimpses from RAMAM BHAJE – a multi-genre, multi-language, musical fundraiser concert, held in support of Swami Dayananda Krupa Care, on 19 July, 2025, at the Sir Mutha Venkatasubba Rao Concert Hall in Chetpet, Chennai.



With the concert slated to start at 6.30 p.m., the city saw an unexpected burst of showers in the late afternoon. Despite the change in weather, the concert hall was filled with enthusiastic music lovers, all ready to indulge in the musical and visual extravaganza by popular vocalist, Kum. Sooryagayathri. She was ably accompanied by Vishwas Hari on the Mandolin, Adarsh Ajaykumar on the Violin, Kripal Sairam on the Mridangam, Prasanth Sankar on the Tabla, and Rohith on Extra Rhythm / Drums.

The event began with a beautiful welcome by our Chairperson & Managing Trustee, Ms. Sheela Balaji, who talked about how, for over 25 years, Krupa Care has been serving families who are unable to care for adult men with developmental delays. She touched on how, due to the lack of institutions that provide long-term care for those who are aging with developmental delays, the responsibility of caring for the individual with developmental delays falls on the parents. When the individual becomes an adult, the parents are in their silver years, and they are physically and emotionally depleted. The siblings are also similarly affected. All of

which leads to anxiety and worry hanging over the family. When Pujya Swamiji observed the pain of such families, he understood how every aspect of their life, particularly their emotional well-being, was being affected badly. His compassion has manifested as Krupa Care, a home with world-class facilities, which is run by a team of dedicated, empathetic doctors and caretakers, and provides dedicated service round the clock for individuals in need.

Following Ms. Sheela Balaji's speech, Dr. E.S. Krishnamoorthy, Founder of the Buddhi Clinic and Trustee of AIM for Seva, spoke on how there are multiple intelligences, and how individuals with developmental delays should be given the opportunity to explore their unique set of intelligences, whilst also giving them adequate support and care for their daily needs. He touched on how Krupa Care fulfils these aims, with the Buddhi Clinic extending its expertise and support as well.

Dr. E.S. Krishnamoorthy's speech laid the ground for a special film on Krupa Care—a visual armchair journey into the facility and lives of the residents there, and as well the feelings of the family



members whose children and siblings are now gaining long-term support at Krupa Care. There were few dry eyes by the end of the film—a testimony to the shared feeling of compassion that is truly 'krupa'. A key part of the event was a special fundraiser effort that was conducted by Sri. Srini Raman, CEO of AIM for Seva Inc., USA. It was a beautiful coincidence that Sri. Srini Raman was celebrating his birthday on the very same day—and the generous outpouring of donations was the best gift he received!

And then, we dove right into the concert. Together, the musicians presented a selection of bhajans and abhangs in praise of the divine presence of the beloved Lord Rama. The music was a blend of classical and semi classical styles, and the songs were chosen from among the compositions of popular saints and seers of India. Some popular songs composed by Pujya Swami Dayananda Saraswati were also sung, including title song “Ramam Bhaje”, “Vandeham Sharadam” and “Sri Ramachandra Kripalu Bhajamana” were also part of the mix. With the audience asking for more, Sooryagayathri graciously sang a few more songs, including the Hanuman Chalisa. Through soul-stirring music, evocative visual storytelling, and profound reflections, the programme will bring to life Rama's essence as the embodiment of dharma, and inspire all who seek a deeper understanding of the Ramayana's eternal teachings. The spectacular visuals by Light Designer, Sri. Gyandev Singh, and the excellent quality of sound by Sri. Tyson Thomas, the Sound Engineer, rounded off the experience to make it truly memorable.

Audience members received a special goodie bag, containing a notepad and flower dhoop—all made by hand and with loads of love, by the residents of Swami Dayananda Krupa Care. Even the marbled paper bag in which the gifts were packed were made by our dear residents.

As Dr. R.V. Giridhar, CEO of Swami Dayananda Krupa Care, said in his Vote of Thanks, it truly takes a village to bring such an event to fruition, and more importantly, a supportive and encouraging audience. We were blessed to have all of it in plenty, and pray for the grace of Pujya Swami Dayananda Saraswati, to bless and guide us in our journey of seva.





“Ramam Bhaje is a very beautiful experience of the essence of Lord Rama—with bhakthi rasa at its core, it was a soul-stirring experience. This wonderful musical programme was organized in Chennai by AIM for Seva to raise support and funds for Swami Dayananda Krupa Care. Krupa Care is a special institution that provides long-term support for adult men with development delays like autism. Today, Krupa Home cares for 41 residents. If we all come together and support them, we can help them expand their care to many more people in need. Together, we can create a world where compassion and seva go hand-in-hand!”

- Sooryagayathri, Carnatic Vocalist and Musician

“We thoroughly enjoyed the evening. Good presentation, very effective fundraising and excellent concert by Sooryagayathri and team.”

**- Sri. S. Gopalakrishnan,
Donor of Chatralayams in
Chinnasalem and Sembangudi**

“Concert was excellent. Drawings displayed in the screen were simply superb.”

**- Sri. Jambunathan
Retired Indian Bank officer**

“Even though I was unable to come for the programme due to prior commitments, I did hear that it was a fine concert. Thank you for giving us the opportunity to be a part of AIM for Seva’s noble endeavours.”

- Sri. Nataraj Lakshmanan, Clarion Group

“The theme chosen was good and the audience certainly would have liked the theme as best in circumstance. The singer sang all the songs based on the theme Lord Rama. The band she brought was good and each artist could show their talent. The singer sang very well and the audience enjoyed it, including us.”

**- Sri. L. Ragavan, Supporter of AIM for Seva
Professor (Retd.) – Great Lakes Institute
of Management, Delhi**

Our Heartfelt Gratitude To Our Donors

We extend our heartfelt gratitude to all our sponsors and long-standing supporters for their spontaneous generosity during the fundraising effort towards Swami Dayananda Krupa Care.

It was truly a moment of extreme happiness to see how the large-heartedness of every single donor, and their eagerness to walk with us on this journey of Seva.

Mr. T.K. Balaji

Mr. K.V. Sathyanarayanan

Mr. L.C. Venkat Rangan

Ms. Meera Chari

Ms. Chandrika Srinivasan

Mr. M. Ramaswamy

Ms. Usha Umapathi

Ms. Anita Krishnaswamy

Mr. Prem Kumar T. (SARAS Works)

Mr. Malaiyappan & Ms. Gowri Kailasam

Ms. Ammu Narayanan

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Mr. Chandrasekhar & Ms. Meenakshi Chandrasekhar

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Sri Kakumani Audikesavulu Chetty's Charities

Mr. B. Vijay (Curzon & Co. Seshachalam Chimata Foundation)

Ms. R. Bhuvaneshwari

Ms. Shanthi Prasad Mukkala

Ms. Meena Mahendra Dadha

Ms. S. Dharshini

Ms. Maathanghi



STRAIGHT FROM THE HEART

We thank our generous donors for walking on this journey of seva with us. Their steadfast support and promptness in giving has helped us expand our seva and fulfil Puja Swami Dayananda Saraswati's vision for a progressive nation.



Aptus Housing Finance Pvt. Ltd.

Aptus Housing Finance Pvt. Ltd. extended CSR support of Rs. 24,94,500 towards the construction of a boys' toilet block on the first floor of the Gnana Ganga Block at the Swami Dayananda Rotary Matric Hr. Sec. School, Kadalur Village, Chengalpet District, Tamil Nadu. The facility was formally inaugurated on 10th July 2025 by Mr. Dhayanithi, Manager – CSR, who graced the occasion with his presence.

Mr. Murlidharan & Mrs. Sudha Iyer, Australia

Mr. Murlidharan and Mrs. Sudha Iyer from Australia generously donated a water dispenser equipped with an RO system to the Swami Dayananda AIM for Seva Chatralayams for Girls (Junior and Senior), Sembangudi Village, Tiruvarur District, Tamil Nadu. They also generously donated a water dispenser to the Swami Dayananda AIM for Seva Chatralayam for Girls, Odiampet Village, Puducherry.

Rotary Club of Puducherry Divine City and Mr. Marudhu

At the Swami Dayananda AIM for Seva Chatralayam for Girls, Odiampet Village, Puducherry, birthdays are celebrated with joy and warmth, making each child feel special and cherished. On their special day, every student receives a new dress and a cake, creating happy memories within the hostel community. These celebrations are made possible through the generous sponsorship of Karaikudi Veetu Samayal, the Rotary Club of Puducherry Divine City, and Mr. Marudhu (supporter), whose thoughtful contributions bring smiles to the children and add to the festive spirit.

Five Star Business Finance Pvt. Ltd.

Five Star Business Finance Pvt. Ltd. extended their generous CSR support of Rs. 29,43,510 towards the construction of a girls' toilet block on the first floor of the Gnana Ganga Block at Swami Dayananda Rotary Matric Hr. Sec. School, Kadalur Village, Chengalpet District, Tamil Nadu. The facility was formally inaugurated on 31st July 2025 by Mr. Sivaramakrishnan L., Manager – CSR, who graced the occasion with his presence.

Five Star Business Finance Pvt. Ltd. also provided CSR support of Rs. 24,95,090 for the purchase of a new school bus for Swami Dayananda Vidyasramam Nursery & Primary School, Karagur, Dharmapuri District, Tamil Nadu. The bus was formally inaugurated on 21st June 2025 by Mr. Sivaramakrishnan L., Manager – CSR, who graced the occasion with his presence.



**Mr. I. Sivakumar
and Mrs. S. Bharathi,
Karaikudi Veetu
Samayal (KVS) Hotel**

Computer Age Management Services

On 24 August, the Vice President of CAMS, Mr. G. Manikandan, visited our Chatralayams in Unnao and Lucknow as part of their CSR initiative. This academic year, CAMS has extended sponsorship support of Rs. 58.68 lakhs for 98 students for two Chatralayams in Uttar Pradesh (Shri Giridhari Lal Seth & Dr AB Seth AIM for Seva Chatralayam for Boys, Mohanlalganj Tehsil, Lucknow District, and Madhu & Rajkumar Nigam AIM for Seva Chatralayam for Girls, Unnao District), as well as for 65 students at the Swami Dayananda AIM for Seva Chatralayams for Girls (Junior and Senior), Tiruvarur District, Tamil Nadu. This valuable support will play a significant role in empowering the children to build brighter futures.

Mr. I. Sivakumar and Mrs. S. Bharathi, proprietors of Karaikudi Veetu Samayal (KVS) Hotel, Odiampet, Puducherry, have been providing dinner on a daily basis for the children of the Swami Dayananda AIM for Seva Chatralayam for Girls, Odiampet Village, Puducherry. Their kindness supports the well-being of our students. As they shared: "Our motivation to support this service comes from running our kitchen, Karaikudi Veettu Samayal, where the thought arose that children too must be given wholesome food. Since 2024, we have been associated with this initiative. It gives us immense satisfaction to provide healthy meals to the children—their happiness brings us happiness. One of the most memorable moments for us is celebrating each child's birthday in the home, which fills us with boundless joy. We can already see positive changes: these children are growing up with the mindset to help others, and we are confident that this will bring about good transformation in our society. We are deeply grateful to the organization for taking care of these children, to the staff who nurture them with love, and to the children themselves who, with this support, are preparing to become good and responsible human beings in the future."

We thank our generous donors for walking on this journey of seva with us. Their steadfast support and promptness in giving have helped us expand our seva and fulfil Pujya Swami Dayananda Saraswati's vision for a progressive nation.

We thank the following donors for contributing towards the education and care of students at our Chatralayams.

Amrutanjan Health Care Limited
The Online Giving Foundation
MS. Sushila Pannalal Kabra
Mrs. Lakshmi B.
Mr. Prasanna Narayanan
Mr. Arunkumar Sadasivam
Mr. Ramakrishnan T.S.
Ms. Girija V.
Mr. Udaya Ranga
Mr. Ranga Gopalaswami
Ms. Vidya Nagarajan
Deccan Edibles Pvt. Ltd.
Mr. Hrishikesh Murukkathampoondi
Mr. Narendra Punwaney
Ms. Rashmi Arora
Mr. Bajju Hari
Mr. Harish Bhambhaney
Ms. Nandini Sharma
Mrs. Lalitha Ganapathi
Mrs. Sarmada Krishnani
Ms. Sudha Sylendranath
Mr. Sundara Raghavan Rangarajan
Mr. Baskar T.

We thank the following donors for contributing towards the sustenance of our Sandhya Gurukulams across India.

Mr. Udaya Ranga
Ms. Sharadha Mahalingam

ENABLING POSITIVE CHANGE AT THE GRASSROOTS

We thank the following donors for contributing to the sustenance of AIM of Seva's projects across India.

Mr. Sree Vasan
Ms. Valli Subramanian
Ms. Sharadha Mahalingam
Mr. Vikas Bajaj
Ms. Kumkum

We thank the following donors for contributing towards the care of residents services at Swami Dayananda Krupa Care.

Dr. Malini Srinivasan
The New India Assurance Company Ltd
Neethi Charitable Trust
Dayachand Malhotra Charitable Trust
Mr. Narayanan Annamalai
Mr. Charavan Rajagopalan
Mr. Narayanan E.N.
Mr. Subramanian Sundaram
Ms. Malini Murali
Mr. Shekhar U.
Mr. Hrishikesh Murukkathampoondi
Mr. Hari Hara Ganesh A.
Mr. Malaiappan Viswanathan
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Mrs. Usha Krishna



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Join our Movement of SEVA



EDUCATION

CHATRALAYAMS (Free Student Hostels)



Vidya Danam for 1 Child

Yearly - Rs. 15,000 | Monthly - Rs. 1,250



Vidya Danam & Anna Danam for 1 Child

Yearly - Rs. 36,000 | Monthly - Rs. 3,000



Anna Danam for 1 Child

Yearly - Rs. 21,000 | Monthly - Rs. 1,750



*Special Meals for our Children in a Chatralayam
on a Donor Designated Day - Rs. 4,000*



General Donation

Amount of Your Choice

SANDHYA GURUKULAMS (Evening Tuition Centres)



Sandhya Gurukulam (per centre)

Yearly - Rs. 60,000 | Monthly - Rs. 5,000

SOCIAL IMPACT

SWAMI DAYANANDA KRUPA CARE

(Residential Facility for Adult Men With Developmental Delays)



Complete care of 1 resident for 1 year

Rs. 1,00,000



Special meal for our residents

(on any day of your choice) Rs. 5,000



Complete care of 1 resident for 6 months

Rs. 50,000



General Donation

Amount of your choice



Complete care of 1 resident for 1 month

Rs. 8,500

DONATE TO AIM FOR SEVA

- Cheques/DD to be drawn in favour of 'AIM for Seva'
- Donate online at <https://aimforseva.in/donation/>
- Contributions to AIM for Seva are exempt from Income Tax under section 80G of the Indian Income Tax Act, 1961

SCAN TO DONATE

