

PRESS RELEASE

ज्ञानगंगा संगीत महोत्सव

Jnana Ganga Sangeet Mahotsav By 11 Artistes. 1 Cause. Educating Rural India

Mumbai: AIM for Seva, a NGO headquartered out of Chennai and whose core focus is rural education is looking to expand its educational footprint in the interiors of Maharashtra. As part of this effort and to create awareness about its mission of 'Educating Rural India' in this region, the organisation will be holding a two day, three concert format titled **Jnana Ganga Sangeet Mahotsav 2023** at the **iconic Gateway of India, Mumbai**. Some of India's leading and established artistes will join hands to support the cause.

Mumbai based Pancham Nishad Creatives which focuses on promoting the rich tradition of various performing arts of India is AIM for Seva's event management partner for the programme.

About AIM for Seva

Started in 2000, **AIM for Seva's** vision is to transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.

For the last 22 years, AIM for Seva has been on a mission mode to empower rural India via its flagship programmes, Chatralayams and educational institutions.

Chatralayam Snapshot

- 101 Chatralayams across 15 states
- 21 for Girls. 80 for Boys
- 4,000 students benefitted from the Chatralayam, year on year

Components of the Chatralayam Ecosystem

- **24 X 7—Education and Care**
- **Access to basic schooling:** We run one of India's largest and best network of hostels in close vicinity to a school in many last mile areas
- After school academic support and mentoring
- Well balanced meals
- **Value-based education:** Exposure to cultural, spiritual and recreational programmes on a consistent basis
- Daily yoga and sports routine
- Vocational and entrepreneurial training opportunities

Upcoming Educational Projects in Maharashtra

The west Indian state is a key focus area for AIM for Seva.

Current Presence in Maharashtra

Chatralayams: 11

For Boys: 10

For Girls: 1

Students who benefitted from the Chatralayam Ecosystem in Maharashtra during Academic Year 2022:2023: 260

Number of Villages from Where the Students come from: 143 villages (mainly from Maharashtra)

Upcoming Educational Projects in Maharashtra

After gaining extensive experience in the field of rural education in Maharashtra, AIM for Seva is now looking to further strengthen its presence in the region. After south India, where AIM for Seva boasts a formidable presence, Maharashtra is next.

“We entered Maharashtra in 2007 and set up the first Chatralayams for boys and girls in Sawantwadi. Since then, there has been no looking back for us. We have grown from strength to strength thanks to the goodwill of our donors, supporters, volunteers, coordinators, staff and other well wishers. Our experience with running educational projects in Maharashtra has also given us the confidence to expand the offering bouquet for students in rural India. On the anvil are 2 new co-educational residential schools in the region. Through this cultural fundraiser, we would like to seek the support of individuals, foundations and corporates who are aligned to our cause for our upcoming projects. We also take this opportunity to thank the Cultural Ministry of Maharashtra, Mumbai Port Trust, MTDC and Directorate of Archaeology and Museums for their whole hearted support,” says Ms. Sheela Balaji, Chairperson and Managing Trustee, AIM for Seva.

Details of the Upcoming Co-Educational K-12 Residential Schools in Maharashtra

1. Swami Dayanananda Sarada Vidyalaya (A Unit of AIM for Seva)

Location: Pangari village, Rajgurunagar taluk, Pune district

Bhoomi Puja Performed on: 19th April 2022

Construction Update: Work is in full progress

2. Swami Dayananda Saraswati Vidyalaya

Location: Sawali village, Karanja tehsil, Wardha district

Construction Update: Yet to Commence

Other Projects Run By AIM for Seva

- **Educational Institutions:** 7
- **Healthcare Centres:** 6
- **Support for People with Developmental Delays:** 2
- **Traditional Knowledge Systems:** 2
- **Community Development Projects:** 6
- **Community Service Initiatives:** 4
- **Sustainable Living:** 5

Jnana Ganga Sangeet Mahotsav In aid of rural child education			
EVENT	ARTISTES	TIME	DATE
Rising India (Ubharata Bharat)	Aarya Ambekar – Vocal	5:30 p.m.	14th January 2023 (Saturday)
	Mugdha Vaishampayan – Vocal		
	Prathamesh Laghate – Vocal		
	Pooja Gaitonde- Vocal		
	Abby V – Vocal		
	Antara Nandy – Vocal		
Spiritual India (Sharaddheya Bharat)	Ranjani -Gayatri (Vocal Duet)	6.30 a.m.	15th January 2023 (Sunday)
	Jayateerth Mevundi (Vocal)		
	Kaushiki Chakraborty (Vocal)		
Heartbeats Of India (Spandana Bharat)	Shankar Mahadevan (Vocal)	5.30 p.m.	15th January 2023 (Sunday)

Event Passes will be available on: www.bookmyshow.com

For more details and media queries please contact:

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