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Your feedback to this issue is extremely valuable.
We request you to share your thoughts and suggestions. Please drop in your email to — comms.aimforseva@gmail.com

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Namaste.

With Pujya Swamiji’s blessings, it is service as usual at AIM for Seva. Our Chatralayams and schools are in full flow and teeming with activity.

You would be happy to note that our students have successfully completed academic year 2021-2022 without any major interruptions. Many of them have won prizes and accolades in studies and other extracurricular activities. All this and more is captured in the last issue of Outreach for 2021-2022.

More importantly, today’s school students are the future of the country and it's important to tap and channelise their true potential from early on. The Cover Story of the January to March 2022 issue focuses on an initiative undertaken by the Swami Dayananda Rotary Matriculation Higher Secondary School, Kadalur, Tamil Nadu, in developing student leadership potential from a young age.

The inspirational series on Journey of a Sevak is continued in this newsletter.

With the new academic year (2022-2023) round the corner, we are looking to deepen our presence and strengthen our rural education model. For that, we seek your continuous and consistent support in helping us fulfill Pujya Swamiji’s vision.

Warm regards,

Sheela Balaji
Chairperson and Managing Trustee
AIM for Seva
Catch Them Young.’ The Founder of AIM for Seva, Pujya Swami Dayananda Saraswati gave a beautiful spiritual interpretation to this phrase. He said that a child is like a water drop from the heavens. “You need to collect it before it gets mixed up with earthly mire.” Therefore, the onus is on us to catch and mould the future generation before they fall prey to many distractions that surround us more than ever before.

Across all our educational projects, we have strived to imbibe this spirit laid down by our Founder. A child rooted in his or her tradition will eventually become a contributor to the nation building process.

Towards this end, one of the institutions managed by AIM for Seva, Swami Dayananda Rotary Matriculation Higher Secondary School, Kadalur, Tamil Nadu, has embarked on a new project that focuses on developing and harnessing leadership skills in students from early on.

In order to identify and nurture leaders of tomorrow, the management of the Swami Dayananda Rotary Matriculation Higher Secondary School, Kadalur, Tamil Nadu, has embarked on a new initiative titled ‘Daya Kala Parishad- Students Forum.’ This forum will be managed by student coordinators under the supervision of teachers. The idea is to stimulate and showcase various skills of the students, oral and written, art and craft, team building and leadership etc. This would enable an assimilation of creative ideas put forth by students across various grades. The significance of this lamp lighting was to pass on the right values to the next generation. The students were given a hundial. This was done to encourage the habit of saving from early on in life. The importance of working hard, earning money through the right way and saving for the future was stressed upon by Swamini Gurupriyananda Saraswati ji, School Director during the interactive session with parents and students. Five students and their parents participated in this programme.

"Under the family value club, we wanted to inculcate the right values in children and the most appropriate occasion was birthdays. The congregation said a small prayer and offered floral tributes to our Founder, Pujya Swami Dayananda Saraswati," Swamini Gurupriyananda Saraswati ji said. This programme was well received by the students and parents alike. A similar programme was conducted in March 2022. What’s satisfying is that students of the school have shown a keen interest in the programmes offered under the sub clubs of Daya Kala Parishad. One primary student made a beautiful portrait of legendary freedom fighter, Subhash Chandra Bose, becked it with flowers and placed it outside his home. Netaji’s full name was etched in floral rangoli and the tiny tot then went on to offer his floral tributes as well as a smart salute to the Indian nationalist.

To achieve the above, various sub clubs have been formed under Daya Kala Parishad -
- Environment Club
- Cultural Club
- Skill Developmental Club
- Cleanliness Club
- General Knowledge Club

Online events during Pongal and activities during Republic Day were conducted to encourage student participation in these clubs.
DAYA KALA PARISHAD

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- Environment Club
- Cultural Club
- Skill Developmental Club
- Cleanliness Club
- General Knowledge Club

Online events during Pongal and activities during Republic Day were conducted to encourage student participation in these clubs.

As a first step towards this goal, Daya Kala Parishad got the students and parents together in a family value club programme. Members from the cultural club were involved in the effort. The idea was to make parents more involved in the child’s education. The importance of inculcating the right family values was stressed on this occasion.

The first family value club programme was conducted in February 2022. The invitees included all those school students whose birthdays occurred in the second month of the year. The students’ parents were also invited on this occasion. They were made to light a lamp and pass it on to the children. The significance of this lamp lighting was to pass on the right values to the next generation. The students were then gifted with a hundial. This was done to encourage the habit of saving from early on in life. The importance of working hard, earning money through the right way and saving for the future was stressed upon by Swamini Gurupriyananda Saraswati ji, School Director during the interactive session with parents and students. Fifteen students and their parents participated in this programme.

“Under the family value club, we wanted to inculcate the right values in children and the most appropriate occasion was birthdays. The congregation said a small prayer and offered floral tributes to our Founder, Pujya Swami Dayananda Saraswati,” Swamini Gurupriyananda Saraswati ji said. This programme was well received by the students and parents alike.

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Swami Dayananda Rotary Matriculation Higher Secondary School

**BRIEF TIMELINE AND HISTORY**

The first batch (2005-2006) at the Swami Dayananda Rotary Matriculation Higher Secondary School comprised 14 students. Over the years, these numbers have grown. This shows that we have been able to fulfil the educational requirements by providing quality education with the latest infrastructure, pedagogy and technology aids.

**Started in: 2005**

**Growth Over the Years**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
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<tbody>
<tr>
<td>2005-2006</td>
<td>14</td>
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<td>2006-2007</td>
<td>35</td>
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<td>2007-2008</td>
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<tr>
<td>2020-2021</td>
<td>555</td>
</tr>
<tr>
<td>2021-2022</td>
<td>403</td>
</tr>
</tbody>
</table>

- **2005**
  - The Swami Dayananda Rotary Matriculation Higher Secondary School began its journey out of a thatched premises.
- **2006**
  - Block A inaugurated (Ground floor - 6 rooms)
- **2008**
  - Block B inaugurated (Ground floor—3 rooms) (First floor—3 rooms)
- **2010-2011**
  - Approval for Primary School
- **2012-2013**
  - Upgraded to Middle School
- **2013**
  - Block C inaugurated (Ground floor—4 rooms) (First floor—4 rooms) (Second floor—4 rooms)
- **2015-2016**
  - Upgraded to High School
- **2018**
  - Block D inaugurated (Ground floor—4 rooms) (First floor—4 rooms) (Second floor—4 rooms)
- **2020**
  - Certificate of Recognition Received for Higher Secondary School
- **2020-2021**
  - Online classes underway
  - Regular school for students from Classes 9 to 12 commenced from September 2021
- **2022**
  - Bhoomi Puja
  - Seeing the growing demand for good quality K-12 education in the area, the school management has embarked on a brownfield expansion. Construction activity of the fifth block (Block E) is expected to commence soon.
  - A Bhoomi Puja was done on 11th February 2022 to commemorate the same.
Pedagogy: The Swami Dayananda Rotary Matriculation Higher Secondary School, Kadalur, Tamil Nadu, follows the pattern of education of the Board of Matriculation Schools, Tamil Nadu.

Educational Plus Initiatives: These include programmes such as Art for Development and Theatre for Development. Such initiatives help our students gain insights into societal issues through the medium of art and theatre.

Sports: Our students are regular participants in handball, kabaddi and athletics at the zonal and district levels. In 2018, the boys as well girls in the Junior (U 14) category were placed first in the zonal level handball games.

Clubs: The school had several clubs to enable students to hone their skills. These include the math club, science club and Tamil club to name a few. By being part of such clubs, our students develop critical life skills such as public speaking through projects and experiments. They also get a richer understanding of the world of numbers and the behaviour of the physical and natural world via observation.

Values of community service imbibed through the Junior Red Cross.
childhood. “As a young boy, I loved reading the Ramayana and Mahabharata. I loved Krishna’s role in the Mahabharata,” he says.

In 1997, Ravindra Shetty left his job in Mumbai to pursue his spiritual quest. He first went to the tip of India, Kanyakumari to Vivekananda Kendra. He then shifted to Ramakrishna Math, Bengaluru, where he did two courses. During this time, Ravindra Shetty met up with one of Pujya Swamiji’s disciples and decided to apply for the programme at Arsha Vidya Gurukulam, Coimbatore.

From 1998 till 2005, he studied at the Arsha Vidya Gurukulam. After this, he shifted back to his hometown and based on Pujya Swamiji’s advice, started classes for students (Purna Vidya, Bhagavad Gita etc).

When Pujya Swamiji visited Udupi, he told Swami Mokshananda Saraswati to start a Chatralayam in the area.
We only had 20 students in the first batch (2008). Now, this has moved up to 120! And our efforts to provide students from rural and tribal lands with value-based education have provided the desired results. Many of the former students from the Chatralayam are now employed in reputable organisations. This is a tremendous achievement and is the premise on which AIM for Seva was built.

While working with students all the time, I feel very happy and enjoy the whole process of moulding them into confident citizens of tomorrow.”

**Life at the Jaya Smrithi Dhama**

**AIM for Seva Chatralayam for Boys**

Swami Mokshananda Saraswati ji believes that both play as well as prayers aids a child’s development in the early years, i.e. overall physical and mental well being. You can see him often playing a game of volleyball with the boys in the Chatralayam grounds.

Thanks to technology, Swami Mokshananda Saraswati ji gives a quick virtual tour of the Udupi Chatralayam. “That is the library, this is hall and there is a puja place,” says Swami Mokshananda Saraswati ji animatedly.

The boys continue to retain their ‘roots’ as well. Many of them come from agrarian backgrounds. You could see them busy farming and watering the trees and plants in a small plot of land in close vicinity to the Chatralayam.

Many of the student families travel several hours to reach the hostel. The long roads and lack of regular bus-stops mean a fair bit of walking as well.

As the hostel is far away from everything, the boys become one big community and they tend to support each other in times of need.

“I am very happy to be associated with AIM for Seva and wish all the students, the very best. Teaching students is a wonderful experience. In the process, we are able to rectify our own mistakes and drawbacks as well. It is best to lead by example. It works well with the students.

Pujya Swamiji has advised that one should do seva for the society. Only then, we will gain maturity. It’s important to imbibe spiritual learning and do selfless work to society.”

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**Journey of a Sevak**

**The Twain Certainly Meet-The East and West India Lineage of Acharya Nawneet ji**

**Name:** Acharya Nawneet ji

**Purvashrama Name:** Nawneet Lal Mundra

**Projects Handled:** AIM for Seva’s Chatralayams in Rohtak (Haryana) and Ghaziabad (Uttar Pradesh)

From right to left and finally right, it has been a tumultuous journey for Acharya Nawneet ji, the coordinator of AIM for Seva’s Chatralayams in Rohtak (Haryana) and Ghaziabad (Uttar Pradesh).

Of half Bengali and half Marwari lineage, Acharya Nawneet ji, seems to be imbided the best of Bharat in every step of his life.

Early on in life, his paternal grandmother was a big source of influence on him. “While she was not that well read but my grandmother was deeply spiritual.” She had a lot of Sraddha for...
Journey of a Sevak

sadhus and many of them were part of the Shankaracharya lineage (Dashanami order).

In fact, verses like Shankaram, Shankaracharya, Keshavam... were part of his childhood lexicon. And that early childhood spiritual connectedness helped Acharya Nawneet ji to veer back to his roots at critical times. For instance, during his youth, a senior from his college (IIT, Kharagpur) came down to Vishakapatnam where Acharya Nawneet ji was employed.

After some friendly banter, the conversation veered towards religion and Acharya Nawneet ji was upset that his senior started criticising Adi Shankaracharya, “I knew for a fact that he did not know much about Adi Shankaracharya or even Prabhupada for that matter. I remember telling him that, how can you say who is right or who is wrong?” That childhood Sraddha towards Adi Shankaracharya was deeply internalised now. “I actually disconnected with him after that episode. My last words to him were, I can’t take all of this anymore. You maybe my friend, but it’s important for you to remain in your Maryada.”

Interestingly, even in matters of religion, Acharya Nawneet ji has a clear stance. “Anyone who tried to control me through traditional means by saying that Shastras say this and you must conform, I would not readily accept it.”

His teen years were spent in Kolkata and like many others; he too started harbouring communist-leftist leanings and was quick to dismiss anything and everything. Acharya Nawneet ji was not overcome with the ‘Quit India’ mentality while pursuing his Naval Architecture programme at IIT, Kharagpur. That perhaps is due to his strong independent streak since childhood, an attribute he values till date. “Going abroad for higher studies was a costly affair; there were no emails then (early nineties). Even for sending a simple form to a US college, one had to affix Rs. 11 as postage.” Thanks to a scholarship; he managed the tuition fees during his years at the premier institution. “I only took Rs. 10,000 from my home during those 48 months,” recalls Acharya Nawneet ji.

During his college days, Acharya Nawneet ji was part of Chinmaya Yuva Kendra (CHYK), the global youth wing of Chinmaya Mission.

After his higher education at IIT, Acharya Nawneet ji worked at Hindustan Shipyard Ltd, Vishakapatnam for 22 months (from 1993 to 1995). During this time period, he went through a phase that he himself beautifully describes in one phrase, ‘Chhat, Chhat Per Pani Pina’ (seeking solace everywhere). Very soon, Acharya Nawneet ji started moving from one spiritual order to the other, but deep down, he continued to remain deeply disillusioned. “You know, everyone was trying to sell their own brand. It was like one big super market. Each spiritual organisation had their own definition of terms like Moksha. It was not a dilemma but a multilemma,” he says matter-of-factly.

Acharya Nawneet ji’s association with Chinmaya Yuva Kendra during his IIT years finally led him to Arsha Vidya Gurukulam, Anaikatti, Tamil Nadu where he met Pujya Swami Dayananda Saraswati for the first time in March 1995. From the beginning, Acharya Nawneet ji admired Pujya Swami Dayananda Saraswati’s vision towards every aspect of life. During the course of the conversation, Pujya Swamiji threw up an interesting poser to the young spiritual seeker. “What is the similarity between a criminal and sadhu?”

Before even Acharya Nawneet ji could comprehend the real nature of the question, Pujya Swamiji replied, “Both are on the lookout for a solution. Some opt for a sin (papa) based life while others opt for a Punya (virtuous) way of life.”

Even when it came to pursuing the Vedanta programme at Anaikatti, a lot a thoughts raced through Acharya Nawneet’s mind. I used all the powers of logic that were bestowed upon me and weighed all the pros and cons.” Finally, he resolved his confusion with the toss of a coin.

ASSOCIATION WITH AIM

Acharya Nawneet ji beautifully sums up his own experience with AIM for Seva and the boys during the initial years.

“If I am too strict, then the students will run off. And if I am not strict, then I will run away! In the beginning, it was a struggle to draw that balance.”

Acharya Nawneet ji warmly recollects his correspondences with Pujya Swamiji who was in USA at that time. “He replied back stating that this is how children are! You should constantly communicate with them and draw the boundary lines, every now and then. Every parent goes through this.”

Acharya Nawneet ji became the coordinator of one of the earliest Chatralayam that was set up in Solan in 2002. Just two days after a grand inauguration of the hostel that saw the Governor’s participation, three boys ran away from Solan Chatralayam.
Challenges notwithstanding, the students under Acharya Nawneet ji’s tutelage have done well for themselves, bagging good ranks and securing admissions in engineering colleges and medical schools over the years.

“The first batch of the Solan Chatralayam had a couple of rank holders. And that changed the attitude. Children are at the Chatralayam for studies first.”

Acharya Nawneet ji feels strongly that Chatralayam to school is the way forward. Already, AIM for Seva is running four schools, two in Tamil Nadu and two in Madhya Pradesh. “It is a natural progression and the canvas certainly gets wider. It gives us more visibility on the ground.”

He good humouredly goes on to narrate his own personal experiences in this regard. “For instance, in Solan when the cook left, I became the cook temporarily. Similarly, when the warden left, I had to manage the affairs of the Chatralayam till we found a new person. In a school environment, there would be better human resource management. Finally, manning a Chatralayam of 30 boys in Solan, Himachal Pradesh, is not that impactful when compared to an educational institution.”

Acharya Nawneet ji then goes on to narrate the day to day difficulties faced by an AIM for Seva coordinator on ground. “The gun man outside a bank accosts me and asks, ‘Baba Khidhar Ja Rahe Ho’ (Holy man, where are you headed?) For him, a holy man has no business entering a bank premise!”

Acharya Nawneet ji feels that such kind of stereotyping in the field is surely bound to vanish once AIM for Seva further strengthens its educational presence in the hinterlands.

**Trekking Back to His Roots**

Acharya Nawneet ji was recently given the additional responsibility of new boys Chatralayam in Bardhaman, West Bengal.

Our Founder, Pujya Swami Dayananda Saraswati wanted AIM for Seva to have a presence in Bengal, a region that heralded Indic renaissance during the last century.

Now, Acharya Nawneet ji is all set to fulfil that wish of Pujya Swami Dayananda Saraswati.
Journey of a Sevak

confesses Swami Nityashuddhananda Saraswati ji. This was in early 1983.

He was bowled over when he attended the first lecture of Swami Parmatmananda Saraswati ji. Incidentally, the focus of that talk was on the first verse of the Bhagavad Gita—Dharma Kshetra, Kurukshetra..... From here on, Dinesh Shivatal became a regular attendee of all of Swami Parmatmananda Saraswati ji’s lectures in Rajkot, Gujarat.

He first met Pujya Swami Dayananda Saraswati, Founder of AIM for Seva, when he visited Rajkot in 1988 and desired to study under Pujya Swami Dayananda Saraswati ji.

Later, he went on to pursue his Vedanta studies from the Arsha Vidya Gurukulam, Anaikatti, Tamil Nadu, from 1996 to 1998, (the second three year course) conducted by Pujya Swami Dayananda Saraswati. “That was the golden period in my life,” recollects Swami Nityashuddhananda Saraswati ji. He received his Brahmachari Diksha in 1999 from Pujya Swami Dayananda Saraswati and was initiated as Br. Bhaskara Chaitanya. The young Brahmachari started taking Vedanta classes in Rajkot. After a year, he shifted base to Amreli, Gujarat, based on the advice of Swami Parmatmananda Saraswati ji.

Around the same time, the Founder of AIM for Seva announced a new initiative, Vedic Heritage Teaching Programme. In line with the Vedic Heritage Teaching Programme, Br. Bhaskara Chaitanya started taking value-based education classes for students in various schools in Amreli district. Course components included chanting of various stotrams and slokas from the Bhagavad Gita and values from the Ramayana, Bhagvatam and Mahabharata.

In 2000, Br. Bhaskara Chaitanya’s father passed away. Pujya Swami Dayananda Saraswati advised him to take care of the family business and help his brother. “My initial reaction was that how could a Brahmachari get back to the commercial world, for business etc. I decided to concentrate on the operations side of the business.”

The next four years were hectic with the young Brahmachari shuttling between Rajkot and Amreli every week. In January 2005, on Br. Bhaskara Chaitanya’s request, Pujya Swami Dayananda Saraswati paid a visit to Amreli. “You could say that was the happiest and another golden moment of my life,” recalls Swami Nityashuddhananda Saraswati ji.

Pujya Swami Dayananda Saraswati once again acceded to Br. Bhaskara Chaitanya’s request by performing his Sanyasa Diksha in 2005. He was given the name, Swami Nityashuddhananda Saraswati, by Pujya Swami Dayananda Saraswati.

Soon after, the process to start a Chatralayam for Boys in Amreli began to take shape. In June 2008, the Amreli Chatralayam started functioning with 10 boys in the first batch. The much awaited visit by Pujya Swamiji to Amreli occurred in December 2008. It was another red letter day for the coordinator of the Amreli Chatralayam. Pujya Swamiji visited the Swami Dayananda AIM for Seva Chatralayam for Boys, Amreli, Gujarat, to perform the inauguration formalities. He stayed for one night in Swami Nityashuddhananda’s kutiya nearby.

Five years later, Swami Nityashuddhananda Saraswati ji was surprised to receive a phone call from Swami Aishvaryananda Saraswati ji, the coordinator of AIM for Seva’s projects in Madhya Pradesh. “You have to take one more responsibility as a donor has shown keen interest to fund another Chatralayam project in the region,” said Swami Aishvaryananda Saraswati ji, matter-of-factly.

In 2014, the Swami Dayananda AIM for Seva Chatralayam for Boys, Moviya, Gujarat, commenced operations.

A few years later, Swami Aishvaryananda Saraswati ji again touch based with him and told him to find a good piece of land suitable for boys Chatralayam in Dhanduka (Gujarat).

IN CONCLUSION

Post pandemic, Swami Nityashuddhananda Saraswati ji feels the need for setting up a school in the region to meet the requirements of school going students.

“The pandemic has brought up a disruption in learning. While our children attend the nearest school in vicinity of the Chatralayam, what they get is only basic education. The need of the hour is to focus on setting up of an institution that fosters values as well as vidya as part of the daily curriculum. We should try and evolve an educational eco system of Gurukulam along with Chatralayam (residential school),” emphasises Swami Nityashuddhananda Saraswati ji.

For Swami Nityashuddhananda Saraswati ji, AIM for Seva is an embodiment of his service to his Master. “I am doing my Guru seva for my Guruji,” he concludes.
Swami Paramahamsananda Saraswati ji has been involved with AIM for Seva since 2004. “Even today, when I wake up every morning, I am thinking one step ahead, what more can I do. I enjoy each and every moment with the boys. My education to them focuses on morals, values, ethics and mantras,” says Swami Paramahamsananda Saraswati ji.

Swami Paramahamsananda Saraswati ji’s guidance has brought in the desired results. For instance, the students at the Kalahandi Chatralayam are testimony to one of the most important lessons in life and living: That it is not ‘what’ but ‘who’ we aspire to be that holds the key to long-term progress. Many of them have the native artistic talent inbuilt in them (sand art). The Chatralayam and its environment provide the ideal outlet for expression of that creative streak. You can find the boys busy in works of sand art like a Shiva linga with a moat around it or a near 3-D sketch of the Taj Mahal.

Swami Paramahamsananda Saraswati ji says the boys have excellent hand-eye coordination, sharp observation and deft fingers — characteristics that have been ingrained in them from generations of hunting and gathering practices.

Birendra Panigrahi was born and brought up in Balangir, Odisha. This district has a rich cultural heritage with numerous temples dotting its landscape. His father was a freedom fighter while his mother was deeply spiritual. The home atmosphere combined with the surrounding environment made Birendra turn towards religion from early on.

In his youth, Birendra ran a bookshop in his hometown. “My book store housed all kinds of books, across age groups, from children to adults. I used to also end up reading quite a bit and started attending as well as organising spiritual seminars (Pravachans) in my hometown,” recounts Swami Paramahamsananda Saraswati ji.

In 1988, he went to Rishikesh to attend the centenary celebrations at the Sivananda Yoga Ashram, Rishikesh. One of Birendra’s friend was residing at the Swami Dayananda Ashram, Rishikesh, Uttarakhand. “I went to meet him as I had an interest as well as some basic knowledge in Sanskrit and Shastras. I was keen to develop this further.”

Two years later, Birendra Panigrahi came back to Rishikesh, this time to witness Pujya Swami Dayananda Saraswati’s 60th Janma Divas celebration at the Swami Dayananda Ashram. The Founder of AIM for Seva warmly told him to

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**Journey of a Sevak**

**Feeling Blessed and Raring to Do More Seva**

Name: Swami Paramahamsananda Saraswati ji

Purvashrama Name: Birendra Panigrahi

Projects Handled: AIM for Seva’s Chatralayams in Odisha (Kalahandi and Keonjhar)

They say appearances can be deceptive. On the face of it, Swami Paramahamsananda Saraswati ji looks old and frail, recovering from a bout of illness. But mentally, he is filled with child-like enthusiasm and is looking forward to do the next big thing.

“Covid-19, has put brakes on school learning. In the last two years, students from rural India have been the hardest hit. So now, I am thinking of building the first floor at the Dayasagar AIM for Seva Chatralayam for Boys, Kalahandi, Odisha. If this is done, then we can get an additional 20 boys from the nearby rural and tribal areas to our hostel,” says Swami Paramahamsananda Saraswati ji.
keep coming to the Ashram. “What I really admired about Pujya Swamiji was the way in which he communicated with others around him. He always made sure everyone was comfortable and at home in his presence.”

From 1991 to 2000, Birendra Panigrahi was a regular visitor at the Swami Dayananda Ashram, Rishikesh. Between 1997 and 2000, Birendra Panigrahi attended classes conducted by Swami Sakshatkrutananda Saraswati ji at the Swami Dayananda Ashram, Rishikesh. “I was very keen to be part of the first batch but due to some unforeseen circumstances, I could only join the third batch at Arsha Vidya Gurukulam, Anaikatti, Coimbatore, Tamil Nadu.”

He is grateful for receiving the right guidance from Pujya Swamiji at a critical juncture of his life. “I remember writing a letter to Pujya Swamiji saying that I was in a middle of a problem.” Pujya Swamiji promptly replied saying that he should first resolve all his pending matters and then join the Vedanta programme. Swami Paramahamsananda Saraswati ji still treasures that counsel received in the form of a letter from USA till date.

On completion of his Vedanta course from Anaikatti, Coimbatore, Swami Paramahamsananda Saraswati ji made up his mind to join AIM for Seva. “I was very clear on that front, that I wanted to do seva for the rest of my life and what better organisation than AIM for Seva.”

He was first deputed to Vrindavan and then New Delhi. Swami Paramahamsananda Saraswati ji then moved to Haryana. He was in-charge of the Shri Chunilal Vij AIM for Seva Chatralayam for Boys, Rohtak, Haryana in its initial phase and was the chief organiser of the Bhoomi Puja for that facility.

Around this time, there was a strong inner urge to relocate back to his hometown, Balangir. “As the region I hail from is backward in terms of many socio-economic indicators, I wanted to continue with my educational seva in that area,” emphasises Swami Paramahamsananda Saraswati ji.

The Kalahandi Balangir Koraput region in Odisha is designated as one of the most backward regions. The backwardness is multi-faceted; natural calamities, tribal and hill area backwardness. As per census 2011, out of the total population of Kalahandi (1,576,869), only 7.7% resides in the urban areas. Total literacy rate in the region is just 59.22% *

The Dayasagar AIM for Seva Chatralayam for Boys, Kalahandi was started in 2015. “The initial days were tough but slowly funds started trickling in on a regular basis,” reminiscences Swami Paramahamsananda Saraswati ji.

Subsequently, the Swami Dayananda AIM for Seva Chatralayam for Boys, Basira, Odisha, opened doors, a year later. Today, boys aged between 9 and 19 years reside in both these homes and they come in from the neighbouring 40 villages.

MEMORABLE MOMENTS WITH PUJYA SWAMI DAYANANDA SARASWATI

Swami Paramahamsananda Saraswati ji has fond memories of Pujya Swami Dayananda Saraswati. “He used to call me by my Purushvarna name only – Panigrahi! And then he gave me a beautiful name Paramahamsananda during my Sanyasa Diksha. I actually wept that day because in our tradition, the title Paramahamsananda has been borne by big sages of yore.”

Swami Paramahamsananda Saraswati says that Pujya Swami Dayananda Saraswati was like a father figure to him. He reserves the icing on the cake for the last. “If Pujya Swamiji was a Devita, our Chairperson and Managing Trustee (Ms. Sheela Balaji) is undoubtedly a Devi. Post his Mahasamadhi, Sheela ji has dedicated herself fully to fulfilling his vision for AIM for Seva. In that sense, her commitment to the cause is unparalleled.”

*(https://www.censusindia.co.in/district/kalahandi-district-odisha-395)*
Lord’s grace (Anugraha),” says Swami Shraddha Nand ji emphatically.

In fact, Swami Shraddha Nand ji nearly missed doing the inner parikrama (considered to be more arduous) during one of his sojourns. Another devotee in the jeep requested if he could take his place. Swami Shraddha Nand ji gracefully acceded to his request. “He reasoned with me that whether sadhus do the inner kora or not, it is one of the same, but the same does not hold true for a householder. I stepped out of the vehicle and told him to take my place and I accepted this as God’s will,” states Swami Shraddha Nand ji.

M.K. Umapathy was born and raised in Thirupparaithurai located in Srirangam taluk, Tiruchirapalli district, Tamil Nadu. The spiritual foundation was strong since childhood as his father worked the chief accountant at the Sri Ramakrishna Tapovanam, Thirupparaithurai, Trichy, Tamil Nadu. This institute was run by Swami Chidbhavananda. The Sri Ramakrishna Tapovanam has established several educational institutions in Tamil Nadu.

Umpathy did his schooling at the Vivekananda School, Thirupparaithurai. In 1969, he became a Brahmachari.

On 30th May 1981, Swami Shraddha Nand ji, shifted base to Varanasi, lock, stock and barrel. The reason for moving south to north was purely spiritual. “For centuries, there has been a deep and burning desire among sadhus to stay and do penance at Kasi,” he reasons.

While in Varanasi, Swami Shraddha ji came in touch with Swami Praveenanda. He had set up a small kutiya near Dighawat, Uttar Pradesh. This spiritual hut was soon converted into an ashram. “It started with one room, then two rooms. Slowly, we developed it into a 20 room Ashram,” recollects Swami Shraddha Nand ji. The Vivekananda Mission Hospital was the next project that Swami Shraddha Nand ji was involved from start.

Swami Shraddha Nand ji met Pujya Swami Dayananda Saraswati for the first time in 2005 in Madurai through his childhood Swami Sadasivananda ji who was running Sandhya Gurukulam classes in the area.

Two years later, Swami Shraddha Nand ji got an opportunity to meet Pujya Swamiji again. “At this meeting, I explained to him that we were finding it difficult to run the

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**Journey of a Sevak**

**From Kasi to Kailash**

**Its Om Namah Shivay All the Way**

**Name:** Swami Shraddha Nand ji

**Purvashrama Name:** M.K. Umapathy

**Projects Handled:** AIM for Seva’s Chatralayams in Dighawat and Mirzapur, Uttar Pradesh

Vivekananda Mission Hospital, Bhadohi, Uttar Pradesh

**For many Indians, a journey to Mount Kailash is at best a once in a lifetime experience. But Swami Shraddha Nand ji, the coordinator of some of AIM for Seva’s projects in Uttar Pradesh, has trekked this holy mountain 10 times.**

The first expedition was in 1987 and the most recent one was in 2018. “Even if you have all the money in the world, but if you have to go to Kailasha, you need the

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**Projects Handled:**

*AIM for Seva’s Chatralayams in Dighawat and Mirzapur, Uttar Pradesh*

*Vivekananda Mission Hospital, Bhadohi, Uttar Pradesh*

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*Two years later, Swami Shraddha Nand ji got an opportunity to meet Pujya Swamiji again. “At this meeting, I explained to him that we were finding it difficult to run the*
hospital and make ends meet and sought his guidance,” recollects Swami Shraddha Nand ji.

Ever willing to help, Pujya Swamiji immediately ensured that salaries were paid regularly to all the staff. This spontaneous act by Pujya Swamiji touched Swami Shraddha Nand ji’s heart deeply. During a meeting with Pujya Swamiji in 2010, Swami Shraddha Nand ji gave a proposal that the Vivekananda Mission Hospital come under the AIM for Seva banner as a token of gratitude. “All said and done, Pujya Swamiji had come forward and offered unconditional support during our real time of need. I only thought it was fair the hospital come under the AIM umbrella,” recounts Swami Shraddha Nand ji.

Today, Vivekananda Mission Hospital is a 35 bed facility. During the pre-Covid era, 200 cataract operations were done every year. This number dropped to 100-120 during 2020 and 2021. With the waning of Omricon, the hospital is in full flow again. Camps are now being conducted once every fortnight with experienced doctors being drawn in from nearby locations to do the surgeries. On an average, 30 villagers are getting treated at every camp with the post operative care being effectively handled by the team at Vivekananda Mission Hospital.

“We have been following this model since 1987. During the early days, the number of patients visiting each eye camp would hardly be six to 10. We focus on what is necessary and required by the needy,” emphasises Swami Shraddha Nand ji.

Swami Shraddha Nand ji is extremely grateful for all support he has received all this while. Starting from the Founder, the central office and donors. “All of this has been possible due to Pujya Swamiji’s blessings and Sheela Ma’s (Ms. Sheela Balaji, Chairperson and Managing Trustee, AIM for Seva) guidance,” says Swami Shraddha Nand ji.

EXPANDING THE SEVA NETWORK

While the Vivekananda Mission Hospital continues to serve villagers surrounding the area, slowly the service offerings were expanded to include Chatralayams. A need was felt to start one such facility at Mirzapur, Uttar Pradesh. The Binani Group had a wedding hall in this region. They wanted to put this structure to good use and that is how the Seth Bhavani Das Binani AIM for Seva Chatralayam for Boys, Mirzapur, Uttar Pradesh, commenced operations in 2015 with 35 boys. Boys aged 7 to 16 years coming in from 24 neighbouring villages are currently residing and studying in this Chatralayam.

In 2018, a Chatralayam for boys started at Dighawat that was in close vicinity to the Vivekananda Mission Hospital. A new building was inaugurated on 30th January 2020. The building donors as well senior members of the AIM for Seva team were present on this occasion.

EK KADAM AAGE
(ONE STEP AHEAD)

Right after the building inauguration function, Covid-19 stuck the landscape. Swami Shraddha Nand ji wasted no time. With the help of volunteers, a seva mission was started. Till date, the Uttar Pradesh team has provided grocery relief supplies to over 1,200 families. “Our first focus was to provide relief supplies to the families of the Chatralayam boys.” A door to door campaign was undertaken across Mirzapur, Lucknow and Ghaziabad. In due course, the beneficiary list was extended to segments such as boatmen and village school teachers (whose livelihoods got impacted due to abrupt school closure) etc.

At every step of his journey, Swami Shraddha Nand ji has Bholenath’s name on his lips. It’s always Om Namah Shivay in place of Namaste. Similarly, he ends the conversation with the same phrase. “By chanting Shiva’s name constantly, I want everyone who is in contact with me to experience the grace of God,” concludes Swami Shraddha Nand ji. Om Namah Shivay to that!
hospital and make ends meet and sought his guidance," recollects Swami Shraddha Nand ji. Ever willing to help, Pujya Swamiji immediately ensured that salaries were paid regularly to all the staff. This spontaneous act by Pujya Swamiji touched Swami Shraddha Nand ji's heart deeply. During a meeting with Pujya Swamiji in 2010, Swami Shraddha Nand ji gave a proposal that the Vivekananda Mission Hospital come under the AIM for Seva banner as a token of gratitude. "All said and done, Pujya Swamiji had come forward and offered unconditional support during our real time of need. I only thought it was fair the hospital come under the AIM umbrella," recounts Swami Shraddha Nand ji.

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In this part of the magazine, we present a write-up on the recent event at Rishikesh.

Visit to Rishikesh

The Chairperson and Managing Trustee of AIM of Seva, Ms. Sheela Balaji, visited the Swami Dayananda Saraswati SCP Inter College, Rishikesh, Uttarakhand on 25th February 2022. The other dignitaries who were part of the entourage were Swami Sakshatkrutananda Saraswati ji, the school manager and senior Swami and Swaminis of the AIM for Seva family.

The Chairperson and Managing Trustee and the esteemed sevaks were accorded a warm welcome by the school principal, Sri. G.C. Uniyal and senior school teachers.

Students from the KG section presented Ms. Sheela Balaji and the AIM for Seva coordinators with rose buds. They received chocolates and blessings from the Chairperson and Managing Trustee and senior members of AIM for Seva.

The dignitaries were then given a tour of the school campus. Ms. Sheela Balaji offered valuable suggestions on how this institution could be developed further.

Ms. Sheela Balaji applauded the efforts undertaken by the school management in keeping the institution and its facilities clean and green. The AIM for Seva family present on the occasion was treated to a mesmerising cultural performance that was put up by the school students. The school principal, teachers and students received words of encouragement and blessings from the Chairperson and Managing Trustee and other AIM for Seva members.

EVENTS

A glimpse of some new educational projects and expansion of existing ones is shared in this segment.

A Bhoomi Puja for new boys Chatralayam to be located in Bardhaman, West Bengal, was performed on 21 January 2022. The function saw participation of local villagers, retired school teachers and local Panchayat members and the headmaster of a local higher secondary school.

Building Sponsor: Sri. Kiron Das, USA

A New Chatralayam for Boys in Bardhaman

A Bhoomi Puja for a new Chatralayam building for boys at Jabalpur (Late Baldevraj Papneja AIM for Seva Chatralayam for Boys, Jabalpur, Madhya Pradesh) was performed on 11 January 2022. Boys aged from 12 to 17 years are currently residing in this Chatralayam and they come in from the 32 neighbouring villages to study in the hostel.

Bhoomi Puja for New Building

A new Sandhya Gurukulam (evening tuition centre) was inaugurated on 21 January 2022 at Yelagiri hills, Kour village, Vellore district, Tamil Nadu.

The new centre was inaugurated by Swami Sakshatkrutananda Saraswati ji, a senior Swami from Arsha Vidya. The welcome address was delivered by AIM for Seva’s coordinator in the region, Swamini Suddhavidyananda Saraswati ji. Swami Sakshatkrutananda Saraswati ji gave the Anugraha Bhashanam. Sandhya Gurukulam classes have commenced at Yelagiri.

As a precursor to opening of the centre, the coordinator, Swamini Suddhavidyananda Saraswati ji held a ‘Light the Lamp’ campaign. This was a door to door initiative that aimed at promoting Indian culture, heritages, values and way of life among those living in Jawadhu and Yelagiri hills in Vellore district, Tamil Nadu.

New Sandhya Gurukulam Centre
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New Floor at the Udumalpet Chatralayam

The Gruha Pravesham (house warming) function of the first floor of the Atmalaya Swami Dayananda AIM for Seva Chatralayam for Girls, Udumalpet, Tamil Nadu, was held on 20th February 2022. The function saw participation of the donor family, Dr. S. Varalakshmi and Dr. Sankar Niranjan. They were very impressed with the work done by AIM for Seva in rural India. The smart classroom initiative and inauguration of a restroom block was also done on the same day.

Located in Tirupur district, the Udumalpet Chatralayam has girls coming in from 30 villages in the age group of 10 to 21 years.

The girls at the Chatralayam recently embarked on an entrepreneurial journey with Daya Products. With guidance from a long time supporter and the hostel coordinator, the girls are involved in basket weaving, idli podi making and making of organic hair oil.

This venture was formally launched on this auspicious occasion.

SMART CLASSROOM
Dedicated to: Smt. Kuntalambal and Sri. Nagarajan
Sponsored by: Smt. Kalyani and Dr. Siva Subramanian, Maryland, USA

FIRST FLOOR
Dedicated to: Smt. Chandra and Sri. K. Sankaranarayanan
Sponsored by: Dr. S. Varalakshmi and Dr. Sankar Niranjan, Connecticut, USA

RESTROOM BLOCK
Dedicated to: Smt. Chandra and Sri. K. Sankaranarayanan
Sponsored by: Dr. S Varalakshmi and Dr. Sankar Niranjan, Connecticut, USA

Extension of the School Building at Kadalur

The Swami Dayananda Rotary Matriculation Higher Secondary School, Kadalur, Tamil Nadu, is currently expanding its infrastructure to accommodate more students. As part of the process, a Bhoomi Puja was recently conducted at the site.

Started as a post tsunami project, the Swami Dayananda Rotary Matriculation Higher Secondary School offers quality education to over 400 students. The school reaches out to 59 surrounding villages.

Seeing, the impact this institution has created on the ground, there is a growing demand for admissions. The school is now being expanded to provide access to education for more students from rural India.

Ground Floor: Ms. Latha and Sri. Chandrashekar, Pittsburgh, PA, USA
First Floor: Ms. Jaya & Roger Natarajan, Detroit, MI, USA
Second Floor: Ms. Theresa and Sri. Clarence Sundaram, Albany, NY, USA

Bhoomi Puja of a New Girls Chatralayam

On the eve of International Women’s Day, (6th March 2022) a Bhoomi Puja for a new Girls Chatralayam was conducted in Odiampet, Puducherry.

Land Donor: India Earthquake Relief Organization of Michigan, USA
Building Donor: Smt. Radha Daga

WITH GRATITUDE
We would like to offer our heartfelt thanks and deepest gratitude to all the donors who have come forward and helped in the construction as well as expansion of our educational projects across India.
In this portion of the quarterly, we share a snapshot of some of the major developments across our project locations during the last quarter of the fiscal.

Hamsadhwan Award Presented to AIM for Seva

We are happy to share that AIM for Seva has been presented with the Hamsadhwan RRC Award of Excellence for the year 2021. This decoration to AIM for Seva is in recognition of its service to society through various projects in the field of rural education, healthcare facilities, care for the differently-abled adults (men) and children and other community development initiatives.

This award has been instituted by Hamsadhwan RRC Trust (a public charitable trust which promotes socio-cultural and educational activities in the society) in remembrance of Sri. R. Ramachandran, the Founder Secretary of Hamsadhwan (a cultural and performing arts organisation). The award was presented by Justice S. Tamilvanan, former judge of the Madras High Court.

Scholarship Offer

We are happy to share that Amba Lal Vadera, a Class 11 student from the Swami Dayananda AIM for Seva Chatralayam for Boys, Udaipur, Rajasthan, has been selected under the ‘Mukhyamantri Abhyudaya Yojana’ scheme for preparation of the NEET exam (National Eligibility cum Entrance Test). This scholarship was recently awarded to Amba Lal at the annual festival of Government Higher Secondary School, Maharaj Ki Khedi, Vallabhgarh tehsil, Udaipur.

Under this scheme, Amba Lal will be provided free coaching for NEET exam for the next one year at M.K. Jain Classes, a coaching institute in Udaipur.

Congratulations Amba Lal and all the very best.

Award for Best Student of the Year

Ganesh Mallappa Hattiholi, a Class 10 student from Akshay Trust New High School, Kalabhavi, Karnataka, has been awarded the best student of the year award on the basis of his overall performance. He joined the Swami Dayananda AIM for Seva Chatralayam for Boys, Kalabhavi, Karnataka in June 2019 while in Class 8. Ganesh has set his sights on either joining the Indian Army or doing a degree in the field of medicine.
Health Check-Up For Students

Regular health care check-ups of our students is an important component of Chatralayam living. A dental care and routine health screening was organised during the quarter for the students residing and studying at the Dr. N Rangrao Jadhav AIM for Seva Chatralayam for Girls, Bidar, Karnataka. We are happy to share that 46 girls are back at the Bidar Chatralayam and have resumed their schooling and academics.

A health check-up was done for the students residing and studying at the Smt. & Sri. Satooor Rajasri & Rajalingam Goud AIM for Seva Chatralayam for Boys, Mahbubnagar, Telangana.

International Women’s Day

International Women’s Day (8th March 2022) was celebrated at the Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Karnataka on 5th March 2022. The Women Doctors Wing of Indian Medical Association team Yelahanka, led by Dr. Shankaranarayan visited the hostel premises and interacted with the girls. They assured them of full medical assistance and distributed personal hygiene items and snacks to the girls.

Say Cheese

Swami Dayananda Saraswati Vidyalaya, Padali Khurd village, Khargone district, Madhya Pradesh, collaborated with a team of senior dentists from College of Dental Science and Hospital, Padali, which organised a free dental check-up and awareness camp in the school premises on 4th March 2022.

The effort from the dental college was led by Dr. Pankaj Bansode and Dr. Rahul Ganavadiya. The dentist team along with a para medical staff carried out a comprehensive dental check-up for students from Classes 3 to 7.

In addition to a check-up, the awareness talk focused on educating students on common dental ailments. Special emphasis was laid on tooth decay and gum diseases and measures to prevent them.

The Director of the school, Swami Aishvaryananda Saraswati ji and school principal, Ms. Debjani Dutt, the staff and students thanked the doctors and other para-medical staff for their valuable service.

A Colourful Programme

The students of the Swami Dayananda AIM for Seva Chatralayam for Boys, Udaipur, Rajasthan presented various folk dances that included a Garhwali dance at the annual festival of the Government Higher Secondary School, Ghanoli, Udaipur, Rajasthan on 12th March 2022.
Resumptions of Extracurricular Activities

AIM for Seva’s flagship programme Chatralayam focuses on providing educational plus exposure to students from rural and tribal India.

Three students from the Swami Dayananda AIM for Seva Tribal Girls Chatralayam, Nandyal, Andhra Pradesh, participated in the Mandal level Bhagvad Gita chanting competition (12th Adhyay). This event was organised by Sri. Kasetty Krishnamurthy, a local businessman and his wife, Smt. Kasetty Subbamma Balaji at the Merchant Kalyana Mandapam, Nandyal, Andhra Pradesh.

The competition saw participation of 122 students from 12 schools. The programme was divided into two categories:

**Category 1— up to Class 5**
- with 43 students

**Category 2— up to Class 10**
- with 79 students

N. Sirresha Bai (Class 8), D. Manisha (Class 8) and M. Anjali Bai (Class 8), all from the Nandyal Chatralayam participated in the second category.

**Tribute to India’s Nightingale**

The students and staff at the Inder & Prabha Sharma Girls School, Khategaon, Madhya Pradesh, organised a heartfelt memorial in honour of the legendary singer, Ms. Lata Mangeshkar. The event saw poetry recitation, storytelling and debate competitions.

**Pongalo Pongal**

The festival of harvest was celebrated across our project locations in full traditional splendour.

**Republic Day Celebrations**

The 73rd Republic Day was celebrated by the students and coordinators across the AIM for Seva network on 26th January 2022.

**When Winter Turns to Spring**

Holi, the festival of spring was celebrated in a colourful manner by AIM for Seva students.
Thank You to Our Donors

We take this opportunity to thank our long term donors, supporters and other volunteers who continue to extend unflinching support to our cause of educating rural India. Be it education and care by supporting new Chatralayam construction, student sponsorships and upkeep of our Chatralayams, higher education scholarship, vocational training assistance and Sandhya Gurukulams, your contributions have helped many children from rural India to have access to quality education. We value your support and such financial intervention has enabled many children to pursue their dreams.

Page Industries, Bangalore
A well wisher and regular supporter to AIM for Seva, Page Industries has given a sum of Rs. 30,29,000 for our girl and boy students residing and studying in our Chatralayams at Yelahanka, Chikkamagalur and Chunchunakatte, Karnataka.

Zen Linen, Chennai
A continuous supporter, Zen Linen, one of the largest producers of bed products in India has donated Rs. 10 lakhs towards construction of one classroom at the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu.

M/s. Rambal Limited, Thiruporur
A regular contributor to AIM for Seva, Thiruporur based Rambal Limited has contributed a sum of Rs. 6 lakhs towards student sponsorships.

Computer Age Management Services Limited, Chennai
A long time donor to AIM for Seva, Computer Age Management Services (CAMS), Chennai, has donated a sum of Rs. 5.42 lakhs towards student sponsorships for our boys residing at Mulvoy and Sriperumbudur, Tamil Nadu.

Juniper Networks Solution India Pvt. Limited, Bangalore
Juniper Networks Solution India Pvt. Limited, Bangalore has supported girl child education by giving Rs. 5.2 lakhs as student sponsorship for 15 girls residing and studying at the Swami Dayananda AIM for Seva Chatralayam for Girls, Belgaum, Karnataka.

Sundaram Finance Limited, Chennai
A committed donor towards AIM for Seva’s vision for rural India, Sundaram Finance, Chennai, has donated a sum of Rs. 5 lakhs towards student sponsorships.

Amrutanjan Health Care Limited, Chennai
A pioneer in pain and congestion management, Chennai headquartered Amrutanjan Health Care Limited has donated Rs. 3.75 lakhs towards student sponsorships for 25 boys at the G.V.K.C. AIM for Seva Chatralayam for Boys, Vetapalem, Andhra Pradesh.

Sundaram Home Finance Limited, Chennai
Chennai based non banking finance major, Sundaram Home Finance Limited has contributed a sum of Rs. 2 lakhs towards student sponsorships.
In addition, the company has given a sum of Rs. 1 lakh towards the Swami Dayananda Vedapatashala, Kodavasal, Tamil Nadu.
KG Foundations (P) Ltd., Chennai
Chennai based KG foundations (P) Ltd. has donated Rs. 1.08 lakhs towards student sponsorships for three boys at the S. Viswanathan Memorial AIM for Seva Chatralayam for Boys, Sripurumbudur, Tamil Nadu.

Doschicon, Chennai
Builders, Doschicon from Chennai has given a sum of Rs. 1.08 lakhs towards complete care of three students for one year.

M/s. Keyaram Developers & Hotels Pvt. Ltd., Chennai
M/s. Keyaram Developers & Hotels Pvt. Limited from Chennai have donated Rs. 1 lakh towards AIM for Seva’s projects.

Small Industries Development Bank of India, Jaipur
SIDBI (Small Industries Development Bank of India), has given Rs. 73,990 towards Chatralayam expense of the Arsha Vidya Tirtha AIM for Seva Chatralayam for Boys, Jaipur, Rajasthan.

Small Industries Development Bank of India, Chennai
The Anna Salai branch, Chennai of SIDBI has given the first installment of Rs. 50,000 (of the total sanctioned amount of Rs. 5 lakhs) towards purchase of computers for the boys residing and studying at the Arun-Divya AIM for Seva Chatralayam for Boys, Sembangudi, Tamil Nadu.

M/s. Kakatiya Cements, Hyderabad
M/s. Kakatiya Cements from Hyderabad has donated a sum of Rs. 50,000 to the Smt. and Sri. Satoor Rajasri & Rajalingam Goud AIM for Seva Chatralayam for Boys, Mahbubnagar, Telangana.

CV Trust, Chennai
A regular donor to AIM for Seva, CV Trust has donated a sum of Rs. 10 lakhs towards AIM for Seva’s projects.

Srirama Charitable Trust, Chennai
A long time donor of AIM for Seva, Srirama Charitable Trust, Chennai (Ms. Jaya Srinivasan and Sri. R.S. Seshadri, Trustees), has donated a sum of Rs. 4 lakhs towards student sponsorships.

Shree Sarita Jain Foundation Trust, Chennai
A regular donor to AIM for Seva, Shree Sarita Jain Foundation Trust, Chennai, has donated a sum of Rs. 3.85 lakhs towards student sponsorships.

Kodamurti Krishna Rajagopal Trust, Chennai
A continuous supporter of AIM for Seva, Chennai based Kodamurti Krishna Rajagopal Trust has donated Rs. 3.78 lakhs towards student sponsorships.
The Trust has also given Rs. 1.2 lakhs towards complete care of one resident at Swami Dayananda Krupa Care, Sripurumbudur, Tamil Nadu.

Small Industries Development Bank of India, Chennai
UK Online Giving Foundation, UK
UK Online Giving Foundation, UK, has donated a sum of Rs. 2,109,02 towards student sponsorships.

The Visalakshi Neelakantan Charitable Trust, Chennai
A long time supporter of AIM for Seva, Chennai based The Visalakshi Neelakantan Charitable Trust has given Rs. 1.8 lakhs towards complete care for five students for one year.

Dayachand Malhotra Charitable Trust, Chennai
A continuous donor to AIM for Seva, Dayachand Malhotra Charitable Trust, Chennai, has donated Rs. 1.49 lakhs towards student sponsorships.
Savithramma Memorial Charitable Trust, Hyderabad

Savithramma Memorial Charitable Trust from Hyderabad has donated Rs. 50,000 towards care of residents at Swami Dayananda Krupa Care, Sriperumbudur, Tamil Nadu and special meals on the occasion of Independence Day (15th August).

Ms. Usha Arya, PA, USA

Ms. Usha Arya from PA, USA has come forward and donated a sum of Rs. 8 lakhs towards upgradation of the Swami Dayananda AIM for Seva Chatralayam for Boys, Karnaprayag, Uttarakhnd.

Smt. Nityakalyani Vaidyanathan & Sri. Vaidyananth R., Chennai

Ms. Nityakalyani Vaidyanathan from Chennai has contributed a sum of Rs. 7.2 lakhs towards student sponsorships.

Sri. Subramanian Sundaresan, Chennai

Sri. Subramanian Sundaresan has donated a sum of Rs. 5 lakhs towards student sponsorships.

Sri. Shashank Kapoor, Oxfordshire, UK

Sri. Shashank Kapoor from Oxfordshire, UK, has donated a sum of Rs. 3,18,345 lakhs towards student sponsorships.

Sri. Kishore Mansukhani, Pune

Sri. Kishore Mansukhani from Pune has contributed Rs. 1,64,820 towards student sponsorships.

Sri. Gagan Gupta, Hyderabad

Sri. Gagan Gupta from Hyderabad has donated Rs. 155,001 towards student sponsorships.

Sri. Gopal Srinivasan and Family, Chennai

Sri. Gopal Srinivasan and family, Chennai have donated a sum of Rs. 1.5 lakhs towards student sponsorships.

Sri. Raman T.G.G, Chennai

Sri. Raman T.G.G. from Chennai has given a contribution of Rs. 1.5 lakhs towards student sponsorships.

Sri. Ramachandran V., Bangalore

Sri. Ramachandran V. from Bangalore has donated Rs. 1.5 lakhs towards Vidya Danam for students across AIM for Seva’s Chatralayams.

Ms. Indumalini Ananthachari and Sri. Ananthachari T., Chennai

Smt. Indumalini Ananthachari and Sri. T. Ananthachari from Chennai have contributed a sum of Rs. 1.44 lakhs towards student sponsorships.

Sri. M.S. Ramachandran, Chennai

A regular donor, Sri. M.S. Ramachandran has donated Rs. 1.2 lakhs towards care of one resident at Swami Dayananda Krupa Care, Sriperumbudur, Tamil Nadu. He has also donated Rs. 36,000 towards education and care of one child for one year.

Ms. Vidya Nagarajan, Chennai

A regular donor to AIM for Seva, Ms. Vidya Nagarajan from Chennai has contributed a sum of Rs. 1,50,002 towards student sponsorships and Swami Dayananda AIM for Seva Tribal Boys Chatralayam, Alwal, Telangana, Vedapataashala, Kodavasal, Tamil Nadu.

Ms. Kiran U., Bangalore

Ms. Kiran U. from Bangalore has given Rs. 1.44 lakhs towards Vidya Danam for students at AIM for Seva’s Chatralayams.

Sri. Sukender Janardhan, Bangalore

Sri. Sukender Janardhan from Bangalore has donated Rs. 1.2 lakhs as student sponsorships for the girls residing and studying at the Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Karnataka.

Sri. Mendu Rammohan Rao, Hyderabad

Sri. Mendu Rammohan Rao from Hyderabad has given Rs. 1.08 lakhs towards complete education and care for three children for one year.

Ms. Leena Vinayak Datar, Mumbai

Ms. Leena Vinayak Datar from Mumbai has contributed a sum of Rs. 1,00,801 towards care of three students for one year.

Sri. Krishnan Parthasarathy, Chennai

Sri. Krishnan Parthasarathy from Chennai has donated Rs. 1 lakh towards AIM for Seva’s projects.
Sri. Rangaprasad Narasimhan N., Chennai
Sri. Rangaprasad Narasimhan N., from Chennai has contributed Rs. 1 lakh toward student sponsorships.

Sri. Balasubramanian G., Chennai
Sri. Balasubramanian G. from Chennai has given Rs. 1 lakh towards student sponsorships.

Dr. Vavilala Mohan Raj Garu, Secunderabad
Dr. Vavilala Mohan Raj Garu from Secunderabad has given a sum of Rs. 1 lakh to the Swami Dayananda AIM for Seva Tribal Boys Chatralayam, Alwal, Telangana, during the quarter.

Sri. Gopalakrishnan N., Coimbatore
Sri. N. Gopalakrishnan from Coimbatore has given Rs. 60,000 towards the running expenses of one Sandhya Gurukulam centre for one year. In addition, Sri. Gopalakrishnan has contributed Rs. 36,000 towards education and care of one child.

Sri. Balasubramanya S.N., Bangalore
Sri. Balasubramanya S.N. from Bangalore has given a cheque for Rs. 72,000 towards complete care of two children for one year.

Ms. Shanti Chickermane and Sri. S.M. Chickermane, Bangalore
Ms. Shanti Chickermane and Sri. S.M. Chickermane from Bangalore have donated Rs. 72,000 towards student sponsorships.

Sri. Chandra Raman
Sri. Chandra Raman has given Rs. 60,000 towards AIM for Seva’s projects.

Ms. Gayathri Ramani, Chennai
Ms. Gayathri Ramani from Chennai has contributed Rs. 30,000 towards child sponsorship and Rs. 30,000 to Swami Dayananda Krupa Care, Sriperumbudur, Tamil Nadu.

Ms. Padma K. Seshadri, Chennai
Ms. Padma K. Seshadri from Chennai has come forward and donated a sum of Rs. 50,000 towards the upcoming Swami Dayananda Centre for Learning, Manjakkudi, Tamil Nadu.

Sri. Ramakrishna Dronamraju, Hyderabad
Sri. Ramakrishna Dronamraju from Hyderabad has contributed a sum of Rs. 60,000 towards Vidya Danam for AIM for Seva students.

Sri. Vasudevan K., Chennai
Sri Vasudevan K. from Chennai has donated Rs. 60,000 towards student sponsorships.

Ms. Sujatha Karanam, Hyderabad
Ms. Sujatha Karanam from Hyderabad has contributed Rs. 58,000 towards academic expenditure of students.

Ms. Usha Raghavan, Chennai
Ms. Usha Raghavan from Chennai has contributed Rs. 51,000 towards Vidya Danam and complete care of one child.

Sri. Venkataraman B., Mumbai
Sri. Venkataraman B. from Mumbai has donated a sum of Rs. 50,001 towards student sponsorships.

Sri. Govindan T.C., Chennai
Sri. Govindan T.C. from Chennai has given Rs. 50,000 towards student sponsorships.

Sri. Suresh Kumar, Erode
Sri. Suresh Kumar from Erode has contributed a sum of Rs. 50,000 for AIM for Seva’s projects.

Sri. Harish J. Shah, Chennai
Sri. Harish J. Shah from Chennai has donated Rs. 40,001 towards Swami Dayananda Krupa Care, Sriperumbudur, Tamil Nadu.
Meet 16 year old Anaika Mhetras, a young entrant to the AIM for Seva family. She recently collected Rs. 20,000 towards the charity that is focused on educating and empowering children from rural India and the heartlands. “I heard about the organisation from my grandmother who keeps on telling me the good work that they are doing all over the country. AIM for Seva’s work for society has resonated with me deeply. Every child in the country has a right to education and lack of financial resources should not be a block towards that end. AIM for Seva is doing just that.”

What is really motivating is that her baking effort for AIM for Seva has been a straight from the heart effort from scratch. From mixing the ingredients to baking the goodies, packaging and marketing them by creating posters and finally ensuring their timely delivery, every single aspect has been meticulously planned, designed and executed by Anaika for AIM for Seva. “So far, most of the sales have been via word of mouth. I have been pinging the baking posters to known contacts,” says Anaika modestly.

No doubt this has been a time consuming effort as Anaika has to juggle her studies, co-curricular activities in addition to her passion of baking for charity. But she is not complaining. “I just plan my schedule accordingly as baking a batch of brownies takes about 1.5 hours every time,” confesses Anaika.

In fact, she is actually happy that her effort is being directed towards a good cause. “I have been passionate among baking for a long time now. And then, I came to know about AIM for Seva. So I thought this was a perfect opportunity to utilize my skills for community empowerment,” stresses Anaika.

Anaika has been baking since the age of six. Her creative streak is not just restricted to baking alone. Anaika is a painter and a pianist. She is fond of riding too. Anaika is currently pursuing her IB (International Baccalaureate), programme (Class 11) at M.Ct.M Chidambaram Cheyar International School, Chennai.

Sri. Raghunathan Balasubrahmanium, Hyderabad
Sri. Shantha Garu, Chennai
Sri. Dinesh Hinduja Garu, Bengaluru
Sri. Venkateshwaran S.V., Chennai
Sri. Ramachandran R., Puducherry
Sri. K. Venkataramanan, Dindigul
Ms. Archana K.S., Bengaluru
Sri. Hrishikesh M.S., Bengaluru
Sri. Srinath Gopalakrishnan, Hyderabad
Sri. Manikandan G., Kallakurichi
Ms. Suja Chandrasekhar, Chennai
Sri. Lakshman G. Yadalam, Bengaluru
Ms. Bharati Y. Ramamurthy, Secunderabad
Dr. Pentiah P., Hyderabad
Sri. Avinash R. Laddha, Mumbai
Ms. Madhumita Sarkar, New Delhi
Sri. Raghavan M.S.S., Chennai
Sri. Chandrasekaran N.M.N., Bengaluru
Venuturuppal
Sri. Vaithilingam Narayanan, Mumbai
Ms. Geetha Raghavan, Chennai
Ms. Sheila Sarma, Chennai
Sri. Janardhanan Venkatapathi, Pune
Hamsadhwani, Chennai
Ms. Lakshmi Subramanian, Coimbatore
Sri. Koustubh Jayakumar, Bengaluru
Sri. N. Ravi, Chennai
Sri. Seetharaman Rajappan, Bengaluru
Sri. Sriram B.V., Bengaluru
Sumathi Samskriti Trust, Bengaluru
Sri. Sivaswami K.S., Chennai (AIM for Seva’s projects)
Ms. Hemalatha Ravi, Chennai
Ms. Jagadeeswari S., Chennai
Sri. Pavankumar Murali, Chennai
Sri. Viswanathan V.R., Chennai
Grand Conclave In India Charitable Trust, Chennai
Sri. Anantharaman V., Chennai
Ms. Renu Bhamhaney, UAE
Sri. Anandha Raj, Chennai
Ms. Rajalakshmi, Chennai
Sri. Venkatanathan V.N., Chennai
Sri. Karthik Sundaram, Chennai

**Society For Aged and Women, Secunderabad**

Led by President Dr. Kumuda Raghavan, Society for Aged and Women, Secunderabad, presented a cheque for Rs. 4.8 lakhs towards complete care and education of 12 students at the Swami Dayananda AIM for Seva Tribal Girls Chatralayam, Nandyal, Telangana for the current academic year (2021-2022).

The other members present on the occasion were, Sri. N.C. Nagarajan, vice president, Sri. Vasudev Prabhu, treasurer, Smt. Anuradha Vanamali, secretary, Smt. Lata Balakrishnan, joint secretary, Smt. Nilaxi I Surati, executive member, Dr. Kalavathi Srisailam, executive member and Smt. Geeta Venugopal, executive member.

Swamini Sumatmananda ji presided over the occasion. The Society for Aged and Women have been long time supporters of AIM for Seva.

**Vertex Offshore Services Private Limited, Hyderabad**

Software company, Vertex Offshore Services Private Limited has donated Rs. 3 lakhs towards the Swami Dayananda AIM for Seva Tribal Boys Chatralayam, Alwal, Telangana.
Meet 16 year old Anaika Mhetras, a young entrant to the AIM for Seva family. She recently collected Rs. 20,000 towards the charity that is focused on educating and empowering children from rural India and the heartlands. “I heard about the organisation from my grandmother who keeps on telling me the good work that they are doing all over the country. AIM for Seva’s work for society has resonated with me deeply. Every child in the country has a right to education and lack of financial resources should not be a block towards that end. AIM for Seva is doing just that.”

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In fact, she is actually happy that her effort is being directed towards a good cause. “I have been passionate among baking for a long time now. And then, I came to know about AIM for Seva. So I thought this was a perfect opportunity to utilize my skills for community empowerment,” stresses Anaika.

Anaika has been baking since the age of six. Her creative streak is not just restricted to baking alone. Anaika is a painter and a pianist. She is fond of riding too. Anaika is currently pursuing her IB (International Baccalaureate), programme (Class 11) at M.Ct.M Chidambaram Chettiyar International School, Chennai.

Wishing Anaika all the very best for all her future endeavours.
**THE JOY OF GIVING**

Students from Class 10, Delhi Public School, Alwal, Telangana, along with their English teacher and physical education instructor have come forward and donated groceries and food essentials.

**A MEMORABLE BIRTHDAY**

Ms. Namita Kejriwal, a long time supporter of AIM for Seva recently celebrated her birthday with the students at the Swami Dayananda AIM for Seva Chatralayam for Girls, Yelahanka, Karnataka.

**ENABLING DIGITAL LEARNING**

A long time donor to AIM for Seva, CAMS (Computer Age Management Services) has donated computers to the students residing and studying at the Venkat Shanker AIM for Seva Chatralayam for Boys, Mulvoy, Tamil Nadu and the S. Viswanathan Memorial AIM for Seva Chatralayam for Boys, Sriperumbudur, Tamil Nadu.

In addition, the company has also contributed towards installation of a RO (reverse osmosis) system at both these hostels. This would ensure a clean supply of drinking water to the students at all times.

**GIVE IT LIKE BECKHAM!**

Niyati Foundation has come forward and donated football shoes to the students of the Swami Dayananda AIM for Seva Chatralayam for Girls, Belgaum, Karnataka.

Smt. Daftardar, headmistress, Sant Meera English Medium School, Dr. Sonali Sarnobat, President, Niyati Foundation and Sri. Patil, physical education teacher were present on the occasion.
COVID-19 SEVA

In this portion of Outreach, a brief synopsis of our continued Covid-19 seva work in rural India is shared.

Uttar Pradesh

- Grocery kits worth Rs. 2000 were distributed to 30 families on 8th January 2022 in Mirzapur, Uttar Pradesh.

- Grocery kits were distributed to 151 Vaidik brahmins on 26th January 2022 in Nagpur. Another 130 kits were distributed in the same city on 28th January 2022. The sponsors were the Tamil Federation of Reunion Island (FAGRHCCTR) and Seva International Mwin lé India.

THANK YOU!

- We would like to place on record our sincere appreciation and heartfelt gratitude to our sponsors for their support. A special word of thanks to the Tamil Federation of Reunion Island (FAGRHCCTR) and Seva International Mwin lé India for their consistent support through our relief related work.

WE GOT THE JAB!

- As the vaccination drive and coverage got extended, AIM for Seva made full efforts to ensure that the senior students residing across its Chatralayams got their vaccinations done.
BOOSTER VACCINATION DRIVE

The booster vaccination drive was recently completed for all the residents and staff over 50 years at Swami Dayananda Krupa Care, Sriperumbudur, Tamil Nadu. The remaining residents and staff members are eligible for their booster dose 270 days post the second dose. We are happy to share that with guidance from the management and support from the ground staff, Krupa Care was successful in managing the various pandemic waves between 2020 and 2021.

RECOGNITION

Dr. Radhika Soundararajan, Director, Swami Dayananda Krupa Care has been awarded the Sironmani Virudhu Shakti Sadhana Award by Sudesi magazine. Instituted by Sudesi to honour women social workers who have excelled in their field, this year marks the 12th edition of Shakti Sadhana Awards.

ONGOING EXPANSION

After gaining experience in providing lifetime care and assistance for adults (men) with developmental disabilities for ten years now, we are in the process of expanding the scope of work that is currently being undertaken at Krupa. The objective is to make this into a holistic centre of care.

On the anvil is a Treatment Centre that would combine modern science and ancient medical traditions to provide care that restores, rehabilitates and rejuvenates the individual.

DONATE

If the above project appeals to your heart and you would like to be associated with the same, please visit: https://aimforseva.in/donations/donatetowardsswami-dayananda-krupa-care/
In this portion of Outreach, we share a summary of the virtual Vedanta series during the last quarter.

The focus on the Vedanta Series during January-March 2022 was on 'One Verse of the Bhagavad Gita.'

In the opening session on 5th February 2022, Pujya Swami Dayananda Saraswati focused on the aspect, 'When you do not remember yourself, you are happy.' We constantly face a tussle between 'the person we want to be' and the 'wanting person' within us. Whenever the 'wanting person' is absent, we find that we are truly happy. This is because our self-identity is associated with the 'wanting person.' The 'wanting' is derived from those things we wish to acquire or those things we have not been able to accept. Hence, only when we forget our self identity do we experience happiness. This leads us to experience a sense of mitigated happiness as we are always hovering on the brink of remembering our 'wanting' self.

In the second session telecast on 12th February 2022, the focus of the topic was, 'You are what you want to be.' Our life is an opportunity for us to recognize and accept who we are as who we want to be. This 'disconcerting reality' is something we need to be cognisant of in order to move towards our goal. The sadness within us is not because of external circumstances but because of our inability to accept ourselves as we are. Hence, we seek validation from each other - however, as each of us seeks the same validation from the other, it is difficult to eradicate our sadness completely through peer approval. Pujya Swami Dayananda Saraswati points out that the root of the issue lies in a misperception: Confused what we are for what we perceive ourselves to be.

The action shifts to 'Knowing is being' in the third episode of 'One Verse of the Bhagavad Gita (19th February 2022).’ Pujya Swami Dayananda Saraswati tells us more about the needed preparedness for one who embarks on the path of Vedanta. In Vedanta, the end of our search rests in the knowledge we gain.

In the fourth session telecast on 26th February 2022, Pujya Swamiji dwells on the need for discriminative understanding when we embark on the path of Vedanta. A student seeking to gain knowledge of self is expected to approach with an enquiring mind. Questioning is encouraged and initial respect for the teaching is to be improved by understanding and not on blind faith.

From 'Discriminative understanding is knowledge' the focus shifted to 'Disposition is the infrastructure to know' in the episode on 5th March 2022. In this session, Pujya Swami Dayananda Saraswati talks about the values and attitudes we need to imbibe and the attitudes we need to let go of when we begin to embark on the path of personal growth - which ultimately leads us to the knowledge we seek.

In the sixth session aired on 12th March 2022, the topic on hand was 'Person’s preparedness to know.’ A mature person is the right receptacle for knowledge. What makes a person mature and prepared to be able to absorb this knowledge? Pujya Swami Dayananda Saraswati points out, there is no one 'list' of qualities that we can ‘tick off’ to show our preparedness to gain knowledge.

How can the issue of hurt and conflict be avoided? The answer lies in not demanding but commanding respect. In the telecast on 19th March 2022, Pujya Swami Dayananda Saraswati stresses how it is important to develop a deeper understanding of our own selves as to grow beyond the need to demand respect from others.

The relay on 26th March 2022 dwell on 'False self-identity leads to pretence.' Pujya Swami Dayananda Saraswati leads us to look at the truth underlying it all - it is our lack of connection to the source of all creation that leads us to feel inadequate and wanting. When we discover this connection, we drop the self-doubt and self-loathing.
We pay a small tribute and homage to some of AIM for Seva's long standing supporters who are no longer with us. Our prayers to the family members who have lost a loved one.

*Om Shanti.*

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**Smt. Girija Aggarwal**

Smt. Girija Aggarwal was one of the earliest donors of AIM for Seva. When Pujya Swami Dayananda Saraswati announced the formation of an All India Movement of Seva, Smt. Girija Aggarwal came forward and contributed a large corpus for educating students from rural India. This generous contribution was done in 2003 for the benefit of the students residing and studying at the Rani Girija Devi AIM for Seva Chatralayam for Boys, Srinagar, Uttarakhand.

Following the first donation, Smt. Girija Aggarwal continued her association with AIM for Seva. She played a critical role in the founding of the Swami Dayananda AIM for Seva Chatralayam for Boys, Chikkmagalur, Karnataka. Her generous act as a building donor has ensured that today 31 boys from 40 villages surrounding Chikkmagalur have a safe and secure boarding residence for 10 months, every year. She continued her association with AIM for Seva by donating towards hostel expenses.

Despite facing an inconsolable personal loss in the autumn of her life, Smt. Girija Aggarwal continued with her philanthropic zeal till the end. Till her very last breath, Smt. Girija Aggarwal was dedicated to fulfilling her Guru, Pujya Swami Dayananda Saraswati’s vision for rural India. Just a week before her passing, Smt. Girija Aggarwal called us and expressed her wish of establishing a fund for furthering the knowledge base of students studying in Pujya Swamiji’s birthplace at Manjakkudi.

Her last endowment commitment would be utilised towards setting up of a memorial library for the benefit of the students at the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu.

This state of the art facility measuring 3,563 square feet would come up at the N Block at the Swami Dayananda Campus. Her lasting contribution at Manjakkudi would enable us move towards the goal of making Manjakkudi a knowledge hub. Today, 1,744 students from 201 villages surrounding Manjakkudi attend the college on a daily basis.

AIM for Seva has been extremely fortunate to be associated with a partner over the last decade who was aligned with our goal of educating rural India. We pray that Pujya Swami Dayananda Saraswati’s blessings always be showered on Smt. Girija Aggarwal and continue to guide her family members.

*Om Shanti.*
**Sri. P.S. Govindachari**

Sri. Govindachari was a great contributor to many charitable causes. An industrialist and distinguished personality, he was known for his genial nature and generous spirit.

AIM for Seva and its associate trust, Swami Dayananda Educational Trust (SDET) have been privileged recipients of his largesse. Whether it was for child sponsorships across our Chatralayams in India or donating towards our students’ education and future at our educational institutions in Manjakkudi, Tamil Nadu, Sri. Govindachari’s continuous contributions made that critical difference in our endeavour to educate rural India.

Sri. Govindachari was continuously supporting our mission to educate rural India for over a decade. The AIM for Seva family fondly recollects the prompt response that we received from his office whenever a project appeal was sent to him!

He came forward and donated a generous sum towards our Covid-19 relief related efforts during the peak of the delta wave last year. Social and educational causes were very dear to his heart for which he offered unflinching support.

We are happy to share that his family continues to maintain very strong ties with AIM for Seva.

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**Sri. Inder Sharma**

Sri. Inder Sharma played a major role in the founding of the Inder & Prabha Sharma Girls School, Khategaon, Madhya Pradesh in 2009.

A successful entrepreneur and an avowed philanthropist, Sri. Inder Sharma’s legacy will continue to drive the spirit of this institution.

This girls school offers K-12 education with students coming in from 56 neighbouring villages and 14 districts. Adjoining to this school is a girls Chatralayam.

Sri. Inder Sharma continued his association with us by donating for a hostel and creating an endowment fund. Talking about his association with AIM for Seva earlier, Sri. Sharma mentioned that while Canada gave his family extraordinary opportunities, his roots are in India which helped instill the meaning of seva early on in life. “AIM for Seva represents all that is good in us – volunteerism, public service, modesty and cost efficiency in getting donor support directly to the recipients.”

The AIM for Seva family warmly acknowledges his long lasting contribution to our cause. A Shraddhanjali (memorial service) function was organised at the Inder & Prabha Sharma Girls School on 7th January 2022.

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**Dr. Dornadula Subramanyam**

Dr. Dornadula Subramanyam was an important pillar of the Kosuri- Doraismamy AIM for Seva Chatralayam for Boys, Bapatla, Andhra Pradesh. He came forward and played an instrumental role in the establishment and running of the Bapatla Chatralayam in 2010.

Sri. Subramanian’s spontaneous and magnanimous gesture has ensured that today boys aged from 7 to 19 years and coming in from the neighbouring 17 villages have a second home, the Bapatla Chatralayam.

They are the proud recipients of his legacy of seva.
We conclude the AIM for Seva section with some profound thoughts from our Founder, Pujya Swami Dayananda Saraswati.

**Words of Wisdom**

Procrastination

You postpone when you see you don’t have the proper basis to make a decision. To act, you have no data. That is postponement. If you don’t have a good mood, you can postpone. Postponement has a reason.

Procrastination, on the other hand, has no reason, except, I don’t feel like doing it. In Sanskrit a procrastinator is called “dirgasutri”. The Gita uses the word, dirgasutra. For no reason one decides to do it tomorrow. Tomorrow, also, tomorrow, and then, tomorrow. Then, it is never done. One does this in the office; one does this at home. Procrastination is a problem.

Everybody has a degree of procrastination. The love to do what is easy and an indifference to do what is painful, what takes certain effort, is procrastination. Therefore, one has to learn, deliberately, to do what is the most difficult first, the most painful first. Then, what is easy later.

It is different from time management. In time management, especially when you write an exam, you do the most easy first and also that which carries more marks. Easy means what you know the answer of, that question you address first. What you consider difficult, you do later. You want to make sure that you get maximum marks. But here, in living day to day life, I need to do what is the most difficult first and the most easy last. Unless the most easy is urgent, then it is a different thing. The easiest thing is to send a birthday card to somebody. It cannot be postponed. A congratulatory leer to somebody who got a promotion has to be done in time. So, this is easy and it is to be done. That is different.

Therefore, in my priorities, I keep the difficult first and what is easy later. It is a practice. In fact, when I go to work, to the office, I examine the type of files I have and see which is the most difficult. I should pull that one out first and do it. It is a practice. One has to do this. Then, procrastination will go away from us. When I told this to somebody, he said, “Swamiji, I will do this from next week.”

I asked, “For what reason? Is there a reason for that?” If there is a reason, it is called postponement. If not, it is the same procrastination.

To get to know more on our Founder’s vision, please check out www.avrpt.com, the website of Arsha Vidya Research and Publication Trust. This is a registered non-profit charitable organisation, and is the single source centre for editing and publishing Swamiji’s teachings.
Guidestar Accreditation

We are delighted to announce that the Swami Dayananda Educational Trust (SDET) has been awarded the Champion Level—Guidestar India Platinum Certification. This is a major achievement and we take this opportunity to thank all our donors, stakeholders and others who have continuously supported us in the integrated community development work that is currently underway in Manjakkudi for over two decades now.

Inauguration of the Central Water Supply Tank Facility at the Swami Dayananda Campus

The inauguration function of the Central Water Supply Tank was held on 28th March 2022 at the Swami Dayananda Campus, Manjakkudi, Tamil Nadu.

This project has been fully supported by Lucas TVS Limited, a long time donor of Swami Dayananda Educational Trust (SDET). The 40,000 litre facility was inaugurated by Sri. S. Ramadoss, Group Chief Human Resource Officer, Lucas TVS Limited.

The installation of this water tank ensures that students, teachers and all staff in the Swami Dayananda Campus in Manjakkudi, have access to clean drinking water at all times.

In his speech, Sri. Ramadoss commended the integrated community development work undertaken by Swami Dayananda Educational Trust (SDET) in Manjakkudi. He also shared that some of the former students from the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu, who got placed in Lucas TVS are doing well professionally.

The other dignitaries who were part of the function were Sri. S. Natarajan, Trustee and Ms. Vanitha Kannadasan, President of Manjakkudi Panchayat. Sri. M.R. Rajagopal, coordinator of SDET’s activities in Manjakkudi proposed the vote of thanks.

We thank Sri. J.S. Suresh for specially coming down from USA and executing the gift deed.

Contribution to the Swami Dayananda Centre for Learning

A follower of Pujya Swami Dayananda Saraswati, Sri. J.S. Suresh recently gifted a residential plot of land at Bangalore to the Swami Dayananda Educational Trust (SDET). His gift would be utilised towards construction and functioning of the Swami Dayananda Centre for Learning. This new school of learning is located at the Swami Dayananda Campus, Manjakkudi, Tamil Nadu.

Visualised as an arts-science intervention hub, the Swami Dayananda Centre for Learning would roll out programmes that would ensure that the creative streak and scientific temperament of children start getting harnessed from a young age. In due course, thousands of children will stand to benefit from the courses that would be imparted at this institute.
We are happy to share that a total of 181 students have been placed during the current ongoing placement (2021-2022).


<table>
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<tr>
<th>S. No.</th>
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<tr>
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<td>Capgemini</td>
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<td>18</td>
<td>Techvolt Softwares Pvt. Ltd.</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>181</strong></td>
</tr>
</tbody>
</table>

Thinking Big: Prize Winners in Space Contest

Two students from the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu Ms. G. Nishanthini and Ms. V.S. Sivalakshmi pursuing 2nd Year B.Sc. Mathematics bagged the third prize in a design competition organised by the Sathish Dhawan Space SHAR, ISRO as part of World Space Week--2021.

Sanskrit Expo

As part of a knowledge enhancement initiative, an exposition on Indian tradition and culture was held at the GR Auditorium, Swami Dayananda Campus on 17th March 2022. Students and staff from the department of Sanskrit organised and participated in the event. They designed and showcased various models that depicted Indian culture and traditions.

The installations included temple architecture and chariots, war techniques and benefits derived from ayurvedic plants. Other art works included scenes from the Ramayana and Mahabharata and modern works depicting spiritualism and divinity. This interesting programme was inaugurated by the college principal, Dr. V. Hema and correspondent, Sri. M.G. Srinivasan.

National Youth Day

National Youth Day was celebrated by the National Service Scheme (Unit 1, 2 and 3) of the Swami Dayananda College of Arts and Science, Manjakkudi, Tamil Nadu, on 12th January 2022. The day commemorates the birth anniversary of Swami Vivekananda.

The function was presided over by Sri. M. G. Srinivasan, correspondent of Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu, in the presence of Dr. V. Hema, principal of the college.

Sakthikkanal Dr. Sundara Siva kumar, professor, department of Tamil gave an inspiring speech ‘Arise, Young India’ to many NSS volunteers via video conferencing. This event was organised by NSS coordinators Dr. S. Singaravadivel, Dr. R. Mahalakshmi and Ms. R. Durga Devi.
Launch of Tamil Elakkiya Varalaru

The department of Tamil, Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu, organised a book release ceremony on 5th January 2022. Tamil Elakkiya Varalaru was authored by the department.

The function started with a prayer song by the students followed by a welcome speech by Dr. B. Krishna moorthy, Head, department of Tamil.

The book was released by Ms. Sheela Balaji, Chairperson and Managing Trustee, Swami Dayananda Educational Trust (SDET). Ms. Sheela Balaji’s speech dwelt on the greatness of this classical language. The first copy of the book was received by Sri. M.G. Srinivasan, correspondent, Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu.

The vote of thanks proposed by Dr. K. Manivasagam, assistant professor, department of Tamil. The master of ceremony was Dr. S. Sivakumar, assistant professor, department of Tamil.

Sports Warriors

- J. Avinash, who is purusing 1st year M.Sc. (Chemistry) at the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu, has made it to the Tamil Nadu netball team. He will be participating in the 14th south zone National Netball Championship to be held at Government Girls Higher Secondary School, Kathirkamam, Puducherry.

- R. Janani Sri, a first year B. Com student of the Swami Dayananda College of Arts & Science, Tamil Nadu, participated in the 61st Tamil Nadu State Senior Carrom Championship 2021-2022 organised by the Tamil Nadu Carrom Association, Ariyalur district at MR Educational Institution Meenakshi Ramasamy Arts & Science College, Thathanur, Tamil Nadu on 18th and 19th December 2021. She won the third prize on this occasion.

- N. Sangamithra, a first year Computer Science student was selected in the university team for the All India Open Meet Netball tournament held on 17th March 2022 in Himachal Pradesh.

Training Camp on First Aid

A training camp for youth Red Cross programme officers, student volunteers and NGOs was held at the Red Cross Office, Tiruvarur, Tamil Nadu, from 27th January 2022 to 29th January 2022. Topics covered included rescuing people, emergency shelter management and fundamentals in disaster management, among others.

In another training programme on first aid and disaster management held on 5th February 2022, Sri. K. Ezhumalai, assistant professor, department of English, Swami Dayananda College of Arts & Science and Youth Red Cross, Tiruvarur district organiser conducted a session on first aid and disaster management. More than 30 police officers participated in this event.

Awareness Programme for Students

Sakhi One Stop Centre, Tiruvarur district conducted an awareness programme for the students of the Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu on 3rd January 2022 at the G.R. Auditorium, Swami Dayananda Campus, Manjakkudi, Tamil Nadu.

The topics covered included social welfare schemes, helpline for women (181), dowry and sexual harassment and domestic violence.
First for the School: An Inter-School Science Fest

The Swami Dayananda Matric Higher Secondary School, Manjakkudi, Tamil Nadu, organised an inter-school science expo, ADVIT on 21st March 2022. The Chief Guest on this occasion was Sri. R. Anantharaman, Chief Executive Officer, Technology-Press Incubation, Sastra University.

This was the first of its kind event (inter school) organised in the school premises and it was put together by the science department of the institution. They were ably supported by the social science department in this endeavour. “The seeds of organising an inter-school competition was sown almost two years ago. However, we had to shelve this due to Covid-19. With schools reopening in February 2022, we decided to capitalise on the same for the benefit of the students,” school principal, Smt. Padma Raghunathan said.

The participating schools were —
1. Kasturiba Gandhi Higher Secondary School, Tiravarur
2. Karthi Vidhyalaya Matric Higher Secondary School, Kumbakonam
3. Semmangudi Govt. Aided Higher Secondary School, Semmangudi
5. Dr. G. S. Kalyanasundaram Memorial School, Chozhan Maligai
6. St. Joseph Matriculation School, Moolangudi
7. Trinity Academy, Tiruvarur

Students from Classes 6 to 8 were invited to register as a junior team while students from Classes 9 to 12 registered for the senior team. As per the rules of the competition, the teams would present either static or working models. The judges as well as visitors quizzed the students on the various scientific models that were displayed. The children enthusiastically explained the scientific concepts and theories behind the installations. “An interesting aspect of this inter school science festival was that themes relating to sustainability were demonstrated visually to the audience,” Smt. Padma Raghunathan said.

Prize Winner Details

Junior Level Working Model
1st Prize - Karthi Vidhyalaya, Kumbakonam
2nd Prize - Trinity Academy, Tiruvarur
3rd Prize - Dr. G.S. Kalyana Sundharam Memorial, Chozhan Malagai, Pateeswaram

Junior Level Stationary Model
1st Prize - T.T. Narasimhan Higher Secondary School, Manjakkudi
2nd Prize - Dr. G.S. Kalyana Sundharam Memorial, Chozhan Malagai, Pateeswaram
3rd Prize - Trinity Academy, Tiruvarur

Award for Student

M.Thulasi, a Class 11 student of the Swami Dayananda Matric Higher Secondary School, Manjakkudi, Tamil Nadu, got the third prize in a speech competition organised on the occasion of Mahatma Gandhi’s birthday - 2nd October 2021. She received a certificate and a cash prize worth Rs. 2,000 from the Tiruvarur District Collector.
Visit to the Farm by the Students

Right before the Pongal break, students from Class 10 and 11 at the Swami Dayananda Matric Higher Secondary School, Manjakkudi, Tamil Nadu, were taken on a tour to the Swami Dayananda Farm. Here they were given an introduction to heritage rice, organic rice and vermi composting. Though many of our students are from agrarian backgrounds, this excursion nonetheless proved valuable. They ended up learning a lot on organic rice cultivation.

We thank Dr. Vignesh and his family for their noble gesture.

Senior Level Stationary Model
1st Prize - Kasturba Gandhi Matric Higher Secondary School, Tiruvarur
2nd Prize - Karthi Vidyalaya, Kumbakonam
3rd Prize - Dr. G.S. Kalyana Sundharam Memorial, Chozhan Maligai, Pateeswaram

Senior Level Working Model
1st Prize - Dr. G.S. Kalyana Sundharam Memorial, Chozhan Maligai, Pateeswaram
2nd Prize - T.T. Narasimhan Higher Secondary School, Manjakkudi
3rd Prize - Semmangudi Higher Secondary School, Sembangudi

CONSOLATION PRIZES
Junior Level Working Model
1. Kasturba Gandhi Matric Higher Secondary School, Tiruvarur
2. Semmangudi Higher Secondary School, Sembangudi

Junior Level Stationary Model
1. Karthi Vidyalaya, Kumbakonam

Senior Level Stationary Model
1. St. Joseph Matriculation School, Moolangudi

Senior Level Working Model
1. Karthi Vidyalaya, Kumbakonam

Contribution Towards Health and Well Being of All

Dr. Vignesh’s family continues to maintain close ties with the Semmangudi Higher Secondary School, Sembangudi, Tamil Nadu. The orthopaedic surgeon had donated a RO (reverse osmosis) system for the benefit of our students sometime back. Now his brother, Sri. Pradeep has come forward and donated medicines and thermal scanning equipment (worth Rs. 10,000) on behalf of the family for the benefit of the school students.

We thank Dr. Vignesh and his family for their noble gesture.

Commencement of Value Education Classes in Manjakkudi and Sembangudi

An interesting weekend programme currently is underway for the students at Manjakkudi. Swamini Atmatatvananda Saraswati is conducting value classes and the lessons are interspersed with Bhakti stories and slokam chanting.

It started with Athichudi (single line quotations composed by Avvaiyar). “This is a very small effort. What we are trying is imbuing the right values in children from early on in life. We have received a positive response from students as well as the parents,” says Swami Ramesvarananda Saraswati of Arsha Vidya.

These classes are currently being held at the Shiva temple at Manjakkudi, every Sunday from 10 to 11 am with participation ranging from 10 to 15 students. At the end of the class, students are given prasadam. The children are expected
to recite the slokams at their homes. Once the students learn basic slokams, they will then progress to learning other works on Tamil hymns.

As part of a larger community outreach initiative, a Ramayana lecture series by Swamini Atmahattavananda Saraswati is also happening every Saturday (6 pm) at the Varadaraja Perumal temple, Kodavasal, Tiruvarur district, Tamil Nadu. The talk concludes with the main aarti at the temple. It has been very well received by audience across age groups with regular attendees.

The Varadaraja Perumal Temple is currently being managed and maintained by the Swami Dayananda Educational Trust (SDET) under its community service initiatives.

Meanwhile, in neighbouring Sembangudi, Swamini Swaminathapriya Saraswati ji, (the coordinator of AIM for Seva’s Chatralayams in Sembangudi and Thippanampettai, Tamil Nadu), has started the second year of value-based education classes for children residing in the village.

The value-education programme that kicked off last year received a very good response from all concerned stakeholders, students and parents alike. This year, the classes are being conducted every Saturday (5 pm to 6 pm) at the Perumal temple in Sembangudi Agraharam. Students from classes 3 to 8 residing in and around the Agraharam are expected to benefit from these Saturday classes. The batch size varies from 10 to 20 students. Course components include moral and value lessons from the epics and Puranas, slokams and bhajans.

“Students were constantly asking for the programme to be continued,” says Swamini Swaminathapriya Saraswati ji.

Sembangudi which is in close vicinity to Manjakkudi, the birthplace of Pujiya Swami Dayananda Saraswati, boasts of a rich cultural heritage. One of the doyens of Carnatic music, Semmangudi Srinivasa Iyer hailed from this village in Tiruvarur district in Tamil Nadu.

The Varadaraja Perumal Temple is in close vicinity to Manjakkudi, the birthplace of Pujiya Swami Dayananda Saraswati, boasts of a rich cultural heritage. One of the doyens of Carnatic music, Semmangudi Srinivasa Iyer hailed from this village in Tiruvarur district in Tamil Nadu.

Sri. M.G. Srinivasan, Trustee & correspondent presided over the gathering. Sri. M.R. Rajagopal, coordinator of SDET’s activities in Manjakkudi welcomed the gathering. Prominent social worker and Padma Shri recipient, Dr. Shanthi Ranganathan presented a special memento to Smt. Bombay Jayashri Ramnath. The vote of thanks was delivered by Dr. S. Sivakumar, Professor, department of Tamil, Swami Dayananda College of Arts & Science, Manjakkudi, Tamil Nadu.

Felicitation Ceremony for Padma Shri Smt. Bombay Jayashri Ramnath

World renowned musician and Padma Shri awardee, Smt. Bombay Jayashri Ramnath was felicitated on behalf of the Swami Dayananda Educational Trust (SDET) in Manjakkudi on 25th March 2022.

Smt. Bombay Jayashri Ramnath has been training the students affiliated to the institutions run by the Swami Dayananda Educational Trust (SDET) for over eight years now. In her acceptance speech, Smt. Bombay Jayashri Ramnath said that she would continue to provide musical education training to the students studying in our institutions in Manjakkudi and Sembangudi.

Workshop on Importance of Self-Care During the Pandemic

A one day workshop on the ‘Importance of Self-Care during the Pandemic’ (22nd January 2022) was conducted by Dr. Radhika Soundararajan, Director, Swami Dayananda Krupa Care at G.R. Auditorium, Manjakkudi.

Dr. Radhika Soundararajan’s talk focused on self-care for relaxing the tensed mind. Her lecture was peppered with video clippings and power point presentations. During the interactive session, Dr. Radhika Soundararajan patiently interacted with the faculty and gave suggestions and also played a video on Swami Dayananda Krupa Care.

The vote of thanks was delivered by Dr. Indumathi, department of Commerce.
India was home to over 100,000 varieties of heritage rice - a large majority has been lost; possibly only 2% of the varieties remain in small farms, but that too are becoming a rarity. We may not be able to recoup what has been lost, but with your support we can save what we have for the future generations.

The heritage rice seed bank of Swami Dayananda Educational Trust (SDET) at Manjakkudi, Tamil Nadu, has an invaluable collection of rice varieties. As of date 261 varieties of heritage rice seeds, endangered and endemic, are being conserved, researched and re-introduced to the market. The collection has been carefully studied and sourced from farmers and seed banks across India.

Adopt a heritage rice, for one season, for Rs.15,000.

**For your efforts in rice conservation, you will:**
- Receive an 80G Certificate
- Receive periodical photographs on WhatsApp of the rice you have adopted
- Receive a report at the end of the harvest season
- Receive 5 kgs of heritage rice after harvest, every June
- Be invited to spend a day at the farm once a year

All donations are exempt under Section 80G of the Income Tax Act. You are eligible for a 50% tax exemption, and will receive a certificate for your support. Please log onto www.spiritoftheearth.in or call 95000 82142 to know more.
## Support Our Projects

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<thead>
<tr>
<th>Support Description</th>
<th>Duration</th>
<th>Support Amount</th>
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</thead>
<tbody>
<tr>
<td>1. Educate 1 child for 1 year — support by providing tuition fees, books, notebooks, stationery, uniforms, school bag and sports gear</td>
<td>1 Year</td>
<td>Rs. 15,000</td>
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<td>2. Care for 1 child for 1 year — support by providing boarding, three meals a day, health check-ups and medicine</td>
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<td>3. Complete Education and Care for 1 child for 1 year (options 1 and 2 combined)</td>
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<td>7. Special meals for the children in a Chatralayam on a donor-designated day</td>
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<td>8. Special clothes for a festive occasion for 1 child</td>
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<td>11. Special meals for the residents of Swami Dayananda Krupa Care on a donor-designated day</td>
<td>1 meal</td>
<td>Rs. 5,000</td>
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- Cheques/DD to be drawn in favour of ‘AIM for Seva’
- Donate online at https://aimforseva.in/donations/
- Contributions to AIM for Seva are exempt from Income Tax under section 80G of the Indian Income Tax Act, 1961