HIS SMILE IS OUR PROFIT

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<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founder’s letter</td>
<td>5</td>
</tr>
<tr>
<td>Chairman’s letter</td>
<td>6</td>
</tr>
<tr>
<td>About the organization</td>
<td>7</td>
</tr>
<tr>
<td>Board of Trustees</td>
<td>7</td>
</tr>
<tr>
<td>AIM for Seva - Vision and Mission</td>
<td>8</td>
</tr>
<tr>
<td>The roots and strengths of AIM for Seva</td>
<td>8</td>
</tr>
<tr>
<td>Karna Prayag to Kanyakumari 2001-2008</td>
<td>12</td>
</tr>
<tr>
<td>Our students’ voices</td>
<td>17</td>
</tr>
<tr>
<td>Our presence</td>
<td>30</td>
</tr>
<tr>
<td>The multi facetted impact of the student home program</td>
<td>31</td>
</tr>
<tr>
<td>Healthcare projects</td>
<td>31</td>
</tr>
<tr>
<td>Hospitals</td>
<td>32</td>
</tr>
<tr>
<td>Mobile outreach programs</td>
<td>33</td>
</tr>
<tr>
<td>Empowering people</td>
<td>33</td>
</tr>
<tr>
<td>Collaborative projects</td>
<td>36</td>
</tr>
<tr>
<td>Financials</td>
<td>38</td>
</tr>
<tr>
<td>Income &amp; Expenditure Statement</td>
<td>39</td>
</tr>
<tr>
<td>Balance Sheet</td>
<td>40</td>
</tr>
<tr>
<td>Expenditure</td>
<td>41</td>
</tr>
<tr>
<td>Corporate Donors</td>
<td>42</td>
</tr>
<tr>
<td>Corporate Community Service Donors</td>
<td>43</td>
</tr>
<tr>
<td>Looking ahead</td>
<td>46</td>
</tr>
<tr>
<td>Eight short years</td>
<td>47</td>
</tr>
</tbody>
</table>
HIS SMILE IS OUR PROFIT.

It is also our motivation. As we strive to make a difference to the lives of numerous children in rural areas throughout India. By giving them an opportunity to be educated, to grow in confidence. To pursue a dream. To smile.
SWAMI DAYANANDA SARASWATI

Chennai
June 4, 2009

I congratulate the entire team of AIM for Seva, both at the central office and at the sites of operation, for their excellent and dedicated seva during the years 2006-2009. AIM for Seva has reached a milestone in its growth with over 77 students homes, 18 educational institutions and 17 health care centres, a total of over 112 projects. From the strides of progress I see since its inception, AIM for Seva is bound to grow into a movement, inspiring more and more people to come forward to shoulder independent projects all over India, from Kama Prayag to Kanyakumari. I hope the various corporations will see AIM for Seva as the right vehicle for fulfilling their corporate social responsibilities.

The affiliated institutions, Sruti Seva Trust, Sri Gangadhareswar Trust, Swami Dayananda Educational Trust, Janani Trust, Adhyatma Vidya Mandir, Kripa, Akshaya Trust and so on have lent their wholehearted cooperation in spearheading the growth of the organization.

On behalf of this Movement with a vision, I thank the supporters and congratulate the Chairman, Secretary, Board Members, my disciple sadhus, and other field workers. I dedicate this entire work as an offering to all the revered members of Hindu Dharma Acharya Sabha for their abundant blessings for the growth of this Movement. I also thank the donors and the fund raising team in the US, Canada, Australia, India and elsewhere.

Swami Dayananda Saraswati
Settlor and Founder Trustee
All India Movement for Seva
Down memory lane, I distinctly recall the day in the year 2000 on which Pujya Swami Dayananda Saraswati and late Shri R. Venkataraman, former President of India, along with me, Mr. K. Sampath and Mr. N.S. Mani toiled to get AIM for Seva registered as a trust. Equally important was our success in getting FCRA Registration with the Ministry of Home Affairs as a special case.

Ever since then, the organization has grown from strength to strength under the benign guidance of Pujya Swami Dayananda Saraswati and active contribution of all concerned. Pujya Swamiji’s vision, to transform society through a network of seva, of caring, to help each one contribute to the progress of the nation has indeed succeeded, and I sincerely hope and pray that the day is not far off when AIM for Seva would have its presence in all the 610 districts of the country as a movement.

All concerned in conceiving the 77 student homes efficiently, need to be complimented. On this occasion, I would also like to compliment the Secretary and the administrative staff of the Central Office and those concerned for having brought out a good report highlighting the achievements of AIM for Seva.

Dr. M.P. Narayanan
President
Vice Chairman, IOC, World Mining Congress
New Delhi
ABOUT THE ORGANIZATION

All India Movement for Seva (AIM for Seva) is a public charitable trust founded in November 2000 in Delhi. It is a nationwide movement that has given a fresh lease of life to over 10,000,000 rural and tribal people. The organization currently manages over 112 projects in education and healthcare across 15 states in India, with a focus on education through its Student Home Program.

AIM for Seva has been awarded a special consultative status by the Economic and Social Council (ECOSOC) of the United Nations (UN).

TEAM AIM FOR SEVA

Founder: Swami Dayananda Saraswati
Shri M.P. Narayanan
Shri K. Sampath
Shri V. R. Gowrishankar
Shri R. Kannan
Shri R. Govindhari
Shri S. Gurumurthy
Ms. Sheela Balaji
Dr. Padma Subramaniam
Shri Prem Singh

Managing Trustee / Secretary: Ms. Sheela Balaji
Advisor: Shri R. Ganesan, Retd. Secretary, Dept. of Posts, Director General Posts, Government of India and Retd. Member, Central Administrative Tribunal
Advisor: Ms. Vatsala Raghu, Retd. Member, Postal Services Board, Government of India
National Coordinator: Shri K. Srinivasan
Finance Manager: Ms. Vajayanti Govindarajan, C.A
Public Relations Manager: Ms. Alamelu Nagarajan
VISION - To transform society through a network of seva, of caring, to help each child contribute to the progress of the nation.

MISSION - To make education accessible to every child in the tribal, rural and urban areas through the concept of a student home, "Chattralaya". It also works towards increasing the employment opportunities of its students by imparting vocational training skills.

In addition, AIM for Seva is involved in providing basic healthcare to people living in remote regions of the country.

THE ROOTS AND STRENGTHS OF AIM FOR SEVA

AIM for Seva has a large number of administrators and coordinators. The coordinators administer more than one project. AIM for Seva acknowledges their dedicated work and spirit of seva, for without their unstinting cooperation the organization could not have reached the several milestones it has over the years.

- Swami Chidrupananadaaji, with a skeletal staff, travels the length and breadth of Karnataka to ensure that the 11 homes he oversees, are run in accordance with the vision of Swami Dayanandaji. Shri Jitatma Chatanyaji administers the home at Udupi and has brought innovative ideas to enhance the quality of the home.

- Swamini Swatmanishthanandaji coordinates the work in Sawantwadi in Maharashtra, and has successfully encouraged participation by the local community.

- In Andhra Pradesh, with the active guidance of the founder Swami Dayananda Saraswatiji and his disciple Swami Tattvatvanandaji, Shri R Govindhanji contributes his time, effort and funds to coordinate the eight projects in the state. He is also one of the trustees of AIM for Seva. Shri Shairya Chataniyaji and Col. Murthy also contribute greatly to projects in Andhra Pradesh.

- In Gujjarat, Swami Vidyatmanandaji and his students, such as Swamini Spashtatmanandaji, Swami Prayagbodhanandaji, Swami Nityashuddhanandaji and Swamini Sadvidyanandaji, work tirelessly to fulfill AIM for Seva’s vision.

- Madhya Pradesh is the sphere of Swami Ashwaryaandaji’s influence. More than five student homes are spread across the large central state of India and benefits some of the most backward areas of the country.

- Orissa has benefited greatly from the committed seva of Br. Prashantji and Swami Sampurnananandaji.

- Swami Hamsanandaji contributes his skill, time and effort in the states of Uttar Pradesh and Uttarakhand.

- Acharya Navneetji’s singular contribution takes shape in Himachal Pradesh and Haryana.
• In Tamil Nadu, Shri G Ramachandran, Bni. Poongothai, Swamini Sumthranandaji and Br. Anul strive selflessly to realize the vision of seva.

• In Kerala Swami Tatvarupananandaji and Shri Prabhodji provide ample support for AIM for Seva.

AIM for Seva manages to keep its administrative expenses at less than 12%, well below the accepted norms for Non-Government Organizations. This has been possible mainly because, those in charge of the administration and coordination of the projects, do so voluntarily. They not only have administrative capabilities, but have long years of experience as teachers. It has given them the necessary skills to handle the students in their care. They also have the vision and foresight to take into consideration problems that may be typical to a certain area and work out apt solutions.

HOW AN AIM FOR SEVA STUDENT HOME PROJECT WORKS

The organization has found that establishing a student home near an existing secondary school is one of the most effective ways to address the high dropout rates, particularly in the tribal and rural regions. A student home constructed near a school enables a child to attend school regularly. It also gives him the atmosphere and encouragement he requires in his pursuit of knowledge.

SELECTION OF STUDENTS

After an initial survey of the identified area and surrounding villages and in consultation with the teachers of the local school, AIM for Seva identifies deserving students, in the age group of 8 to 12 years. The organization members thereafter discuss with the students’ families and address the concerns of the parents and guardians. These discussions include topics such as:

• Care and safety of the students
• Medical attention
• Academic problems and extra coaching
• Emotional and other specific requirements of the students
• Rules regarding parents’ and guardians’ visits to the home

The selection process ensures that the parents, the family, and the student feel emotionally secure. With their consent and complete agreement, the student is enrolled at the student home.

FACILITIES OFFERED

AIM for Seva believes that for a child to grow well, he must be given adequate opportunity to explore his innate talents and learn vital life skills that will make him a better person and human being. This is the reason why the student homes focus on academics, extracurricular activities and teach students yoga. The student homes provide physical, mental, spiritual and academic nourishment to the students. The AIM for Seva student home provides a healthy and rich environment free of cost. Some of the facilities in the student homes include:

• Clean living areas
• Nutritious food
• Regular health check up
• Schooling and related expenses including books
• Extra-curricular activities like sports, music, yoga, and other cultural activities
• Evening tuitions

A typical day at the Chatralaya

The students follow a disciplined daily routine that includes prayer, exercise, study and recreation.
5.30 a.m. Wake up - morning routine
6.00 a.m. Yoga
6.30 a.m. Study time
7.30 a.m. Getting ready for school
8.15 a.m. Prayer
8.30 a.m. Breakfast
9.00 a.m. To school [packed lunch given]
4.45 p.m. Return from school
5.00 p.m. Tea time
5.15 p.m. Play time, gardening
6.00 p.m. Personal reading time
6.30 p.m. Supervised study [supplementary tuition]
8.00 p.m. Dinner
8.30 p.m. Study time
9.30 p.m. Bed time

Students in higher classes continue their studies beyond 9.30 p.m. The routine helps bring about discipline, emotional maturity and responsibility. In addition, special emphasis is given to ethical value-based and cultural education to build the personality of the students. Students are allotted specific duties such as maintaining the cleanliness of their home and care of their personal belongings. Over the weekends, students are encouraged to take up and develop skills and participate in activities, which help them discover the talent they have.

AIM for Seva student homes enable the students to grow in a safe, healthy and nurturing environment to complete their secondary or higher education.

Students return to their parents twice a year during Deepavali and during the summer break. This is also a time when parents and the community at large find tremendous growth and change in the students and are encouraged to send more children to the student home and to school. Parents and, or, guardians and relatives are permitted to visit their wards at specified times in the year.

There are separate student homes for boys and girls. Each home has a warden who is well qualified to guide the children and is specially trained to care for their needs. He or she is also trained in one or more of the following:

- Yoga
- Value lessons
- Culture / Fine arts
- First aid
- Extra academic coaching
- Counselling and guidance
STUDENT HOMES

It has been the goal of the organization to increase its impact on the people of the country and provide educational and healthcare services wherever possible. It is thus not surprising to see that in the years 2006-08 AIM for Seva projects have touched the length and breadth of the country. AIM for Seva believes in increasing social awareness and encourages social groups to contribute positively to society. AIM for Seva is more than willing to partner with state governments and other NGOs to provide a better and more fulfilled life for children and people living in remote parts of the country.

ANDHRA PRADESH

AIM for Seva Baluara Student Home, Uttooor, Adilabad District

The AIM for Seva Student Home at Uttooor was built in 2006 with generous donations from VRVS Memorial Trust. The student home impacts 38 of the surrounding villages. The 55 boys at the student home attend the Sri Saraswathi Vidya Mandir, Uttooor. Electricity supply is quite erratic in rural areas and Adilabad district is no different. Recently the Rotary Club of Jubilee Hills, Hyderabad, donated solar lamps to help the students study.

AIM for Seva Student Home for Boys, Bobbili, Vizianagaram District

This AIM for Seva Student Home was constructed in 2007 with donations from the Raghuthu family, USA, Bobbili being their home town. Recently the Rotary Club (Mahila) of Bobbili donated trunk-boxes for the children to store their belongings. Shri Narayam Narasimha Murthy of NCS Sugars donated sports equipment for the children. It is with such support that we are able to enrich the lives of the students at our homes.

The Houston Indian Community, USA, is financially supporting the running of the student home for the academic year 2008-09.

AIM for Seva, Trivikrama Bala Student Home, Pranava Ashramam, Gudivada, Krishna District

The AIM for Seva Gudivada Trivikrama Bala student home was built in 2007, by Hari Kiran Valluri Palli on the premises of Pranava Ashramam. Shri Sanjay Kumar of the ashram donated the land.

AIM for Seva Student Home, Kamalapuram, Kadapa District

The AIM for Seva Student Home was built in 2007, by Dr. Yemmanuri Ramulu, USA. The student home helps educate children from marginalized farming communities, in the 15 villages near Kamalapuram. This is a very backward region with low literacy rates and the impact of the student home is tremendous. The Houston Indian Community, USA, supports the cost of running the student home.

AIM for Seva Hostel, Kaviti Agraharam

Bordering the neighbouring state of Orissa, Palasa is a very backward region with the majority of the population being landless laborers. Col. Murthy, who hails from this region, built a student home here, ably supported by his family members. It was inaugurated in 2007. The student home has brought hope to this area and a generation of literates who are sure have a deep impact on their community.

AIM for Seva Peddapadu Student Home for Girls, West Godavari District

Inaugurated in July 2007, the Student Home is in Patha Peddapadu, a small village in the Peddapadu Taluk. Girls from the surrounding 10 to 12 villages are admitted in this home.

Apart from the student home, AIM for Seva also manages an old age home, located in a separate building. Both the buildings, for the student home and for the old age home, were donated by Smt. Dasari Dhanalakmi.
GUJARAT

Samadarshan Secondary School, Chunakhan, Sabarkantha District

In June 2006, AIM for Seva was granted permission by the Government of Gujarat to manage, maintain and improve the local government middle school for tribal students at Chunakhan for a period of 30 years.

The school building was dilapidated, without even the basic amenities of running water and toilets. AIM for Seva renovated the building and provided the necessary facilities at the school. Moreover, since the students had to travel a long distance to attend school, three classrooms were converted into dormitories. A make-shift kitchen was also set up. Since it is now easier to attend school, the dropout rate has fallen dramatically. Currently, 128 students (100 boys and 28 girls, attend school, from about 30 villages.

AIM for Seva - Adivasi Kumar Student Home, Limkheda, Dahod District

The Adivasi Kumar Student Home, in the tribal village of Sashta in Gujarat, some five kms from Limkheda town, has 27 boys mainly from the Bhi tribe.

AIM for Seva Kumar Student Home, Amreli

Amreli is a small town in Amreli district, a backward, underdeveloped region in Gujarat. The student home, donated by Dr. Subodh Kanani from Canada, was started on June 27, 2008. There are ten students from about ten surrounding villages who study in Std. VI in the nearby school, Saraswati Vidyalaya.

KARNATAKA

AIM for Seva Dayananda Student Home, Dharwad District

In 2006, AIM for Seva inaugurated its first home for special children. Donated by Shri Mangesh Kulkarni, the student home has 42 students, 9 of whom are visually impaired.

AIM for Seva Student Home, Chunchanakatte, KR Nagar, Mysore District

Donated by Shri Suryanarayana Rao and Ms. Maya Prabhu from the US, the home was inaugurated in 2007. 25 students from about 20 surrounding villages attend the local government High School, and Sri Adichunchanagiri School.
AIM for Seva Sri Krishna Student Home, Karki Village

The region has a large population of Lambani, Gond and Kunabi tribes. 38 students, between the ages of 10 and 15 years, from about 15 neighboring villages stay at the home. Donated by Ms. Mythili Prabhu from the US, the home was inaugurated in 2007.

Sri Saraswati Girls (Prasada Nilaya) AIM For Seva Student Home, Kusanaur

The student home for girls, donated by Ms. Sunanda Thali from the US, was inaugurated in 2007.

AIM for Seva Student Home, Hubli

Started in June 2008, the home has 44 girls between the ages of 6 and 14 years. They attend the Government Primary School at Gandhi Nagar, Hubli.

AIM for Seva Leelavati Student Home, Hebbal Industrial Area, Mysore

The Student Home donated by Ms. Maya Prabhu is dedicated to the memory of the donor’s grandmother Smt. Leelavati.

Tamil Nadu

AIM for Seva Student Home for Girls, Anaikatti

Started in 2007, the student home for girls is a collaborative effort between the Department of Adivasi Tribal Welfare, Government of Tamil Nadu and AIM for Seva.

Kuppuswamy AIM for Seva Student Home, Polur, Thiruvannamalai District, Tamil Nadu

The land for the Kuppuswamy AIM for Seva student home was donated by Shri A. S. Nagaratnam, Shri K. Ramaswamy.

AIM for Seva Jaya Smriti Dharma Student Home, Araseketti, Udupi

On land donated by Shri Prapulla Shetty, a student home was constructed with donations from Shri Pilar Prabhu. The home was inaugurated in 2008. 20 students from the surrounding 15 villages attend nearby schools.

Madhya Pradesh

AIM for Seva Student Home, Dhar Smt. Krishna Rani Papneja AIM for Seva Student Home, Karel

These two student homes in Madhya Pradesh were inaugurated in 2007. With 30 students at Dhar and 35 at Karel, some of the more remote villages of these districts benefit from the two projects.

Maharashtra

Dayasagar AIM for Seva Student Home, Sawantwadi, Sindhudurg District

The student home was inaugurated in December 2007 in the presence of the donors, Shri Subramani Sundaresh and his wife Mrs. Radha. Shri Parasram Laxman Gavade donated the land for the student home. Most of the children belong to the Dhangar Samaj, a nomadic pastoral community living in about 20 villages around Sawantwadi.

AIM for Seva Boys Hostel, Thiruvadimirudur, Thanjavur District

Shri Muthukrishna Iyer and Shri G. S. Ramaswamy donated the land and the building for the student home and it was inaugurated in 2007.

The 24 children of this student home attend the Thiruvadimirudur Adivasi Elementary, Middle, and Higher Secondary Schools.
Emirates - AIM for Seva Student Home for Girls, Kottur, Palcode, Dharmapuri District
The home was inaugurated in 2007. On the premises is also the KGBV School or Kasturba Gandhi Balika Vidyalaya, which caters to children who haven’t received formal education. These students receive special academic coaching in various subjects, which aims to prepare them for admission into the formal school system.

AIM for Seva Student Home for Girls, Semmangudi, Thiruvurur District
This student home has been started in a 120 year old heritage building. The building is a fine example of the traditional architecture of the Kaveri Delta region. Inaugurated on August 8, 2008 by Shri Jaykumar, the home is exclusively for girls who attend the Semmangudi Higher Secondary School managed by Swami Dayananda Educational Trust.

Semmangudi High School Physics and Chemistry Laboratory Building
The laboratory buildings of the Semmangudi High School, Semmangudi, Tamil Nadu, were donated by the Precious Shipping Corporation, Bangkok, Thailand. The building was inaugurated by the company’s representative Shri Charles and his wife on November 20, 2008.

AIM for Seva Student Home, Uchimedu, Cuddalore District
This student home, just 3 kms from Cuddalore, was inaugurated in August 2008. It is home to 25 students from the nearby villages.

AIM for Seva Student Home, Bharathiar Shanthi Illam, Sathyamangalam
The student home, donated by Shri Ram Sampath from the US, was inaugurated in 2008. Children from the tribes living in the hills near Sathyamangalam stay here and attend the nearby Kasturi Bai Higher Secondary School.

AIM for Seva Asvatha Student Home, Thoothukudi
Inaugurated in February 2009 by the donor Dr. Jayalakshmi Rajagopalan of the Asvatha Foundation, UK, the home has 16 girls from neighbouring villages, studying in Std. VI to X.

UTTARAKHAND
AIM for Seva Student Home, Saraswathi Niketan, Haridwar
The student home inaugurated in 2008, is supported by the Indian Michigan Community, USA. The boys here, aged 6-14 years, attend a nearby government aided school.

UTTAR PRADESH
AIM for Seva Student Home, Ghaziabad
Located away from the city near a farm, this student home was inaugurated in 2007. Shri Inder Soni from Canada funded the entire construction of the student home.

OTHER STATES
At Jaipur, Rajasthan and Bhubaneswar, Orissa, AIM for Seva has been managing student homes from 2008 onwards. At Ghazipur, Bihar, AIM for Seva inaugurated a health clinic and a middle school in 2008.
OUR STUDENTS’ VOICES

The biggest compliments for AIM for Seva come from its students. It is in their words and achievements that we find encouragement to strive ahead and work harder.

Alwal, Andhra Pradesh

Anand joined the Alwal Student Home three years ago. Initially, he could not cope with his studies and the warden observed that his academic performance was below the average level of his class. He could not concentrate and his marks were often in single digits. With extra tuition and careful counseling, the warden made sure that Anand completed his homework daily. Anand says, “I am from a farmer’s family in the Warangal district. The home has given me an opportunity not only to improve my studies but also to discover my love for drawing, sports and reading.” He proudly adds, “I have cleared my Standard X board exams with an average of over 71%.”

The students of the Alwal student home participated in the Scout Jamboree in 2007, at New Delhi.

AIM for Seva Student Home, Indore, Madhya Pradesh

Vikram Kushvah comes from a very remote village that has neither electricity nor safe drinking water.

He was a shy boy, afraid to speak and would not even look a visitor in the eye. In the two years that he has been in the student home, Vikram has grown to be a confident young man. In the recently held exams, he came first among 80 students in Standard VI. And today, he has dreams of joining the Indian Civil Service and hopes to serve his community and village.

Vikrampur, Dindori, Madhya Pradesh

For generations, this tribal region has not sent their children to school. They could not read or write. Even a student in Standard V could not read or write. Today, the academic progress of the students is dramatic with children scoring above 50% in Maths and Hindi. Parents, who were once reluctant or opposed to the student home, now insist on their children going to the home.

AIM for Seva Student Home, Hoshangabad, Madhya Pradesh

Savita Loke is the only child of a widowed mother. Without assured income, the family had barely one meal a day. However, Savita was a determined young lady and did not lose hope. At the student home in Hoshangabad, she became an active member of the National Cadet Corps. Her ambition was to join the police force and she was willing to overcome any hurdle to fulfill her goal. With the right attitude and good training, she joined the CISF, Central Indian Security Force in 2008.

Her stay for 2 years (Standard IX and X) in the student home has given her the confidence to face problems and overcome them. She is now studying for the Standard XII board exams privately. The transformation from an unsure young girl to a leader with humility is one more example of AIM for Seva’s success.

AIM for Seva Student Home, Amreli, Gujarat

Inaugurated on December 1, 2008, the home has 20 students. A biogas plant (gobar gas) has been installed in the home and the fuel used for cooking.

Sanjay and Dilip joined the student home in December and were studying in Standard X. With extra coaching in Math and English, both the boys passed their board exams with flying colours in April 2009.

No less were the students from AIM for Seva Student Home at Chunakhan, Gujarat, who won the state level first prize in the Science and Technology Fair, for innovation. Their project was on solar lighting and energy saving devices.
Sevaniketan AIM for Seva Student Home, Solan, Himachal Pradesh

Of the eight students who appeared in the Standard X examinations from the home, Nishant got the 91st rank in the state, the top one percent of the 3500 students who appeared for the exam.

And there are many, many more Sudhas, Nishants, Anands and Snehas, who need help our and support. AIM for Seva’s mission is to reach out to all such children and give them the hope of a better future.

Balwadi becomes a School at Chandigarh

Here is how, as described by our Himachal Pradesh Coordinator, Acharya Navneetji:

“Although, it started as a cluster of balwadis or informal play groups for young children, the Chandigarh balwadis have taken the form of some sort of a school. The children go to the regular government schools but the actual teaching is done by our teachers - five teachers teaching about 170 students up to Standard V, in two different sessions.”

“Some of the children do not go to any school because of various reasons - they are mostly girls of laborers from Uttar Pradesh and Bihar. The parents don’t want the girls to go to the school otherwise they will get “spoilt”. So, they send them to us. Other parents keep migrating from place to place so they don’t want the headache of getting the child admitted in a school, then applying for a school leaving certificate and then going for re-admission. Our “school” does not have such problems. So, the parents send their wards to us. Still others, who have a stable livelihood and do not migrate, we persuade them to send their wards to a regular government school apart from sending them to our "school" or coaching centre. We don’t give them any books or notebooks or even food. Yet, they come to us because of the quality of our teaching and because we care.”

Anavatti, Karnataka

Two young girls, Kavya and Amrita brought honours to the AIM for Seva student home. Kavya of Standard V, received the gold medal in Chitana Kannada Exam, conducted by the Government of Karnataka. Amrita, Standard VI represented the entire district in yoga. She had received yoga training at the student home.
Mysore, Karnataka

Sneha and Chaitra of Standard VIII of the Leelavati AIM for Seva Student Home, Mysore, won the 1st and 2nd prizes in interschool tournaments.

Kalabahi, Karnataka

A parent of one of the students has this to say: "After going to a student home for just six months my son is more disciplined. He gets up early in the morning and no longer uses bad language. Because of him, we have also stopped using inappropriate language! The student home is a great boon for us."

AIM for Seva Emirates Student Home, Kottur, Dharmapuri, Tamil Nadu

The home is a centre for Sarva Siksha Abhiyan and has trained 12 school girls, for the past year. In the Standard VIII exams conducted this year, all the 12 girls passed their exams. It was a combination of their personal effort as well as those of the teachers and coordinator.

One of the star performers at the Dharmapuri chatrailaya is Visalatchi, a student whose parents work in Bengaluru. Before she joined the AIM for Seva chatrailaya, she and her sister were living at a relative’s home and were struggling with their education. Now, Visalatchi scores more than 90% in all her subjects and is currently appearing for her Standard X board exam. She is expected to stand first in her class. Visalatchi says, "I want to be a doctor, nobody in our village has become a doctor. If I get admission, I will become a doctor and serve my community."

Sudha’s father was an alcoholic. He would visit the student home and embarrass Sudha. With help from the AIM for Seva Coordinator Bmi. Poongothai, and months of counselling, Sudha’s father has given up drinking. Not only that, he is now an enthusiastic supporter and volunteer for AIM for Seva’s work in Kottur village area.

AIM for Seva Student Home, Kadalur, Kanchipuram District, Tamil Nadu

Karunakaran and Vijay Kumar- students, who appeared for the Standard X SSLC Exam in April 2008, have passed with a first class and are now studying in Standard XI.

In a recent painting competition held by the government, Kuppan and Karunakaran were awarded the second prize.

Two students of the homes, Prashant and Raghuraman are talented in script writing. They put up a street play titled “Kuravanchi” in the Student Home.

Shri Ramin, President, Committee Maharashtra, Reunion Island, France, donor of the student home says, “Every project we do in India, we will do it through AIM for Seva.”

AIM for Seva Student Home, Manjakkudil, Tamil Nadu

In the past four years, more than 14 students, young men and women, have completed their graduate degrees from the Bharathidasan University, Trichy. Two of them, Anita
and Sangeetapriya, have obtained university ranks and received certificates and prizes from His Excellency, Shri Surjit Singh Barnala, the Governor of Tamil Nadu.

The son of the village washer man, V. Anand, after his graduation, works in an auto component manufacturing company in Chakan, Maharashtra. Drawing a salary of over Rs. 20,000 a month, he regularly sends money home to his father. The pride of the father, Shri Vadakunathan, is evident in the respect that he receives from the people of the village.

S. Lakshmi, daughter of Shri G. Sundaramurthy, working in ONGC, graduated with a Master's degree in Computer Science and has landed a well paying job with a multi-national company in Bengaluru.

AIM for Seva's efforts and care has helped these young men and women participate in the progress of our country.
77 Chattalayas across India...

Swamiji's visit to the Student Home at Bobbili

Gudvada

Nandyal

Swamiji's visit to the Student Home at Bobbili
THE MULTI FACETED IMPACT OF THE STUDENT HOME PROGRAM

- Dropout rate is less than 5% - 12% among students in AIM for Seva student homes

SCHOOLS

Besides the student home programs, AIM for Seva also manages full-fledged schools that reflect the principles of the organization - value based academic education. The organization administers 11 schools in five states with a student population of over 18,000, largely from marginalized and backward communities.

HEALTHCARE PROJECTS

A chain is only as strong as its weakest link, and at AIM for Seva healthcare is given high priority. From setting up clinics in remote areas to working in conjunction with established hospitals, AIM for Seva leaves no stone unturned in its effort to provide people in remote areas with good healthcare. The organization has run de-addiction camps and even set up mobile health camps so that its healthcare projects benefit maximum people.

Currently, AIM for Seva administers 5 hospitals, 6 clinics and 6 mobile medical units, in tribal and rural areas. So far, over 500,000 people have benefitted from the health facilities and program.

- Academically the students are well equipped to pursue higher studies or join vocational schools
- Greater self confidence, ability to express themselves better
- Greater awareness of the opportunities and prospects available to them and hence, higher ambition levels
- Improvement in hygiene and health condition
- Improvement in behavioural patterns and other soft skills
- Proper food and nutrition has helped improve their concentration, and thereby facilitated better academic and sports performance

Extended Impact

Currently, AIM for Seva runs 77 student homes across 14 states of India, with a total strength of around 3000 students. Each student in an AIM for Seva home takes back with him or her values they have imbibed, lessons on personal hygiene and awareness on preserving their environment. AIM for Seva’s impact on the families and communities, has been equally significant. If we can include these social groups, the Student Home program has indirectly benefitted over 10,000,000 persons.

With the extension of the student home program to every district, as per the goals and objectives of AIM for Seva, one can only imagine the tremendous impact of the program, both in personal as well as in national terms.
HOSPITALS

AIM for Seva's healthcare projects focus mainly on providing primary healthcare. The Swami Dayananda Jayavarhanavelu Rural Tribal Hospital at Anaikatti, Coimbatore, Tamil Nadu, caters to the tribal people of the Anaikatti hills, bordering Tamil Nadu and Kerala. This is a collaborative effort between AIM for Seva and G Kuppusamy Naidu Memorial Hospital. The hospital provides excellent facilities. Since the region has a high incidence of diabetes and anaemia, the tribal hospital is truly a boon for the people living in the hills. More than 50,000 people have availed of the hospital facilities in the past two years.

On November 10, 2008, a telemedicine facility was inaugurated at the tribal hospital, Anaikatti, by Swami Dayananda Saraswatiji.

Shamalaiji Government Tribal Hospital, Gujarat

Shamalaiji Hospital is located in the tribal area of Sabarkantha district of Gujarat, about 125 km from Ahmedabad. Dr. Haren Joshi and Dr. Protima Tolat have relocated to India from the US to serve the less privileged people living in remote regions of Gujarat. Reaching out to about 100,000 people in 80 villages, it is being managed by AIM for Seva for the past two and a half years. A full service 30 bed hospital, it has a total staff of 34 which includes one gynaecologist, three general consultant doctors and eight nurses, all of whom are full time employees.

Dr. Khilanani’s Eye Care Centre, Mathura

On December 25, 2008 the “Phaco Machine” was installed at the Khilanani’s Eye Care Centre, Mathura. Phaco-emulsification refers to modern cataract surgery in which the eye’s internal lens is emulsified with an ultrasonic hand piece, and aspirated from the eye. As a result, the cataract surgery is made very simple and is less traumatic for patients. The machine has been donated by Dr. Prem Khilanani, Michigan, USA.

Vivekananda Mission Hospital, Dighawat, UP

In the past two years, AIM has extended its healthcare facilities to Uttar Pradesh and Bihar, two of the most populous states of India, but which have a very low doctor to patient ratio.

In Uttar Pradesh, at Dighawat, near Varanasi, in collaboration with the Swami Vivekananda Mission; and with the help of Dr. Rahul and Purima Dixit, additional facilities have been added to upgrade the clinic to a hospital. Although they live in the US, both Dr. Rahul and Purima Dixit are committed to helping the state they belong to. Not content with providing only financial assistance, they have made many visits to Dighawat to oversee the progress of the project.

Jawahar Dharmarth Chikitsalay, Gajipur, Bihar

In Bihar, at Gajipur, the Jawahar Chikitsalay has been set up in collaboration with the Kalash Ashram, Rishikesh. Within the premises, AIM for Seva runs a middle school with the addition of extra classrooms.
CLINICS

At Pazhaverkadu, North Chennai, AIM for Seva, with help from KPMG Foundation, has set up a healthcare centre providing the much needed health facilities to the fishermen of this village. Dr. Bhuwaneswari sees around 15 to 20 patients every day. The cost of basic medicines as well as salaries of the doctor and one assistant are provided by the KPMG Foundation. In the ten months since the clinic has been inaugurated, over 6,000 patients have been treated.

AIM for Seva Clinic, Kadalur, South Chennai

At South Chennai, near Kallpakkam, at Kadalur village, Kanchipuram district, a health clinic sponsored by the Rotary Club of Birmingham, UK, is under construction. However, to reach out to the people of the fishing villages nearby, in collaboration with Sai Healing Trust, a temporary clinic has been set up.

HEALTH CAMPS

• In March 2006, a camp for Women was held at Anaikatti where 300 women received treatment and medication.
• In February 2007, a pediatric cardiology screening camp helped detect heart ailments in more than 50 children.

MOBILE OUTREACH PROGRAMS

Utnoor Mobile Medical Van, Andhra Pradesh

Efficient planning and untiring seva rendered by the dedicated team of doctors, enables the Utnoor mobile medical van, to cover almost all the villages in the Adilabad district, helping more than 1,000 villagers.

In December 2008 the medical van had covered 93 villages in Adilabad district, reaching out to over 866 villagers. The free clinic at Utnoor is open every Thursday.

Mobile Outreach Health Services, Anaikatti

Following a feasibility study jointly conducted by the World Bank and Tamil Nadu Health Systems Project, a government-funded outreach program was granted to AIM for Seva Tribal Hospital, Anaikatti. The grant provides a mobile van equipped with necessary medical facilities, a portable generator and grants to employ a full-time doctor, nurse and driver. In one year of operations, the mobile unit has made 787 visits and treated 10,748 patients.

EMPOWERING PEOPLE

AIM for Seva believes in empowering people at the grass root level so that they can believe that change is possible, and work towards it. The organization has taken up several projects including those involving environment concerns and projects that have provided opportunities for women to earn a living.

• In January 2006, a special de-addiction camp was held. Since alcohol addiction is both, a medical as well as a social problem, counseling, audio-visual programs and medications were used in a three-way treatment of the problem. More than 120 men attended the camp. There are plans to follow up with another camp later in 2009. The de-addiction camp was conducted in collaboration with the T T Ranganathan Centre for De-addiction and Rehabilitation, Chennai.
AIM FOR SEVA'S GREEN VENTURE

Green Kovai - AIM for Seva's success story in afforesting the hills around Anaikatti.

Project Highlights

Project commenced on April 23, 2002

• One million saplings planted or given away in and around Coimbatore

WATER DESALINATION

In the tsunami of 2004 the entire water sources of the fishing villages of the North Chennai region turned saline. People had to walk miles to get potable water. The desalination plants have not only provided drinking water but also improved the health of the people and made life better and a little easier.

North Chennai

AIM for Seva has installed water desalination plants in two villages, Kulathumedu and Varavankuppam, in October 2008. 3600 people have benefited from the project.

SANDHYA GURUKULAMS

AIM for Seva runs 87 evening schools in Tamil Nadu in Anaikatti, Tiruvannamalai, Madurai, Nagarkoil, Vadippatti and Kovilpatti benefiting more than 4000 children. The concept behind the evening schools is that it provides extra academic coaching, value lessons, yoga, music and games, with just one teacher to a group of around 40 or 50 children in very remote villages. They use public places or temple premises to conduct the classes. The teachers are given special training and paid a minimal salary to supplement their income. Living in the same village or nearby villages, the teachers conduct classes for 2 hours in the evening. The evening school concept requires very little financial outlay. Beyond salary, notebooks and a workbook, there are no other expenses. It enables AIM for Seva to reach out to even a tiny hamlet of less than 500 people.

In Karnataka, there are more than 150 evening schools helping more than 6000 children.

Shri Jitendranath and Ms. Vasanthi are the driving force behind the spread of evening schools in Tamil Nadu, while, in Karnataka, Swami Chidrupanandaji and his students train and manage these schools.

• 500,000 Jatropha saplings given to the tribal people in and around Anaikatti hills
• Employment opportunities for 80 tribal women
• Currently cultivating a herbal garden with over 90 plants of medicinal value that was started in 2008
• Plans are also underway to grow plants that require less water

PROGRAMS FOR WOMEN

• Various programs for women conducted under the auspices of Mahalir Thittam
• Milk sweet production, 'peda', has been a resounding success story at Anaikatti where 200 women have been employed
• Project successfully implemented in five panchayats in Coimbatore, Tamil Nadu
• Women working in the project take home an average income of Rs. 200 daily
• The project is aided by the Tamil Nadu Women's Development Corporation and supported by the Milk Peda Producers' Federation
• Marketing support for the project is provided by Aavin Society, Coimbatore, a unit of the Dairy Development Corporation, Government of Tamil Nadu
• Six SHGs have entered the business of brick manufacture
COLLABORATIVE PROJECTS

AIM for Seva has joined hands with government and non-government charitable trusts to ensure the much needed educational facilities and medical help through its outreach programs. Since these trusts have been working within a specified geographical area or part of the country, they have benefited from the collaboration by participating in a national service organization.

The trusts that AIM for Seva works in conjunction with include:

1. Swami Dayananda Educational Trust, Manjakkudi, Tamil Nadu
2. Arsha Vidya Tirtha, Jaipur, Rajasthan
3. Vishwamangalam Trust, Surat, Gujarat
4. The Vivekananda Mission, Dighawat, Bhadohi, Uttar Pradesh
5. Sri Kailash Ashram Trust, Ghazipur, Bihar
6. Ravi-Rai Ces Charitable Trust, Kolhapur, Maharashtra

1. Swami Dayananda Educational Trust, Manjakkudi, Tamil Nadu

The Swami Dayananda Educational Trust was founded in July 2003 with a focus on providing education to the people living in the rural delta region in and around Manjakkudi, Tiruvarur district.

Manjakkudi, the birthplace of the founder Swami Dayananda, is a small village with a population of about 2500. Yet, this small hamlet boasts of a high school, an English medium primary school and a college of arts and science, with a total student population of over 3800. Besides these institutions, the trust also manages a higher secondary school at the nearby village of Semmangudi and an elementary and a high school at Mudikondan. The number of students that SDET reaches out to exceeds 6500. Furthermore, the trust in collaboration with AIM for Seva administers and financially contributes to the running of student homes at Manjakkudi, Semmangudi and Thiruvidamarudur.

The educational institutions under the management of SDET are:

Swami Dayananda College of Arts and Science, Manjakkudi
TTN Swami Dayananda Higher Secondary School, Manjakkudi
Swami Dayananda English School, Manjakkudi
AIM for Seva Student Home, Manjakkudi
Semmangudi Higher Secondary School, Semmangudi
AIM for Seva Student Home for Girls, Semmangudi
Integrated Primary and High School, Mudikondan
AIM for Seva Ayurveda Clinic, Kudavasal
2. Arsha Vidya Tirtha, Jaipur, Rajasthan

The student home at Jaipur, Rajasthan, is administered by Swami Brahmakriparanand, a student of Swami Dayananda Saraswati. The special feature of this home is that it is built near the campus of a medical college and an engineering college. Consequently, students from other states in the northern region can pursue their college education, free of cost, whilst staying at this home.

3. Vishwamangalam Trust, Surat, Gujarat

AIM for Seva manages a school for tribal students at Ahwa Dang village, Singana District in cooperation with the Vishwamangalam Trust, founded by Swami Pratagbodhanandaji, a disciple of Swami Dayananda. With help from Shri Manubhai Patel, the school reaches out to around 135 students, mainly from the neighbouring tribal regions.

Supplementary tuitions provided at the student home help the students perform well in their academics. 24 students from the student home have written their X board exam conducted by the Gujarat Government, in April 2009, and are awaiting the results. These children have requested AIM for Seva to start Std. XI and XII in the school, as they are reluctant to leave the student home.

4. Sri Kailash Ashram Trust, Ghazipur, Nalanda District, Bihar

The Trust in collaboration with AIM for Seva runs a school at Ghazipur, Sri Swami Vidyavendra Madhyamik Vidyalaya. Situated around 90 Kms from Patna, the school has classes up to Std. VIII. In the next academic year, AIM for Seva plans to construct additional rooms to accommodate students of Std. IX to XII.

Near the school, AIM for Seva manages a health clinic, Jawahar Dharmaraj Chikitsalay, built in 2006. A doctor and two paramedical staff to assist him, visit the clinic on alternate days. There is also an additional doctor available on call for emergencies. On an average, every month 800 to 900 patients avail the medical services provided at the clinic. The yeomen services rendered by AIM for Seva in the field of healthcare have encouraged the state government to upgrade the facility to a full-fledged 28 bed hospital.

5. The Vivekananda Mission Hospital, Dighawat Village, Bhadoli District, UP

AIM for Seva, in collaboration with the Vivekananda Mission Trust, has taken up the renovation of the Vivekananda Mission Hospital to enhance, improve and create awareness on healthcare in this region. It is one of the most backward regions of the state, with major health issues such as

- Highest infant mortality rate in India
- Maternal mortality around 400 per 1000 births
- Child malnutrition
- Spread of infectious diseases through water contamination
- Disabilities such as deafness, blindness, and diseases like polio, TB, HIV and Leprosy
- Proximity of cattle sheds to homes cause and spread diseases such as malaria, dengue, cholera, hepatitis among others. Lack of sanitation exacerbates the problems.

With the support and collaboration of AIM for Seva, the hospital building has been repaired and it now offers better facilities, including a fully furnished guest house and doctor's quarters.

The main beneficiaries of this project are the people of the rural region in and around Dighawat village in Bhadoli district.

6. Ravi Rai Ces Charitable Trust, Kolhapur, Maharashtra

Founded and supported by Shri Sajerao Deshmukh and family from the US, the Trust, in collaboration with AIM for Seva manages a student home that serves the villages in the district. The Trust also manages a community hall. The income from the hall is earmarked for providing more facilities to the students. Started in 2008, the student home has 32 boys between the ages of 10 and 14 years.
The main objective of AIM for Sava is to provide hobbies absolutely free of cost to the deserving populace irrespective of caste or creed. With this sole objective in mind the beneficiaries are not charged at all and the activities are carried on with the help and assurance of voluntary contributions from philanthropists, patrons and well-wishers.

Our Statutory Auditor for the financial years ending March 2007 and March 2008 is-

Mr. Satish & Vasu
A. R. Kut Road
Mysore, Karnataka

The contributions so received are well managed by the Trustees ensuring equitable distribution and that they are being applied for achieving the objectives of AIM for Sava. A well thought out budget and estimates are prepared and approved by the Trust and monitored concurrently with the help of professionals. An internal audit system is maintained for communicating with the accounts in place. Books of accounts are maintained at the respective regional offices and audited by qualified chartered accountants. At the end of each financial year, the accounts are audited by statutory auditors and the audited financial results are sent to the central office and checked.
## Income and Expenditure Statement

The audited financial results for the past two years are tabulated below:

<table>
<thead>
<tr>
<th></th>
<th>2006-07</th>
<th>2007-08</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td>Rs.</td>
<td>Rs.</td>
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<tr>
<td>Donations</td>
<td></td>
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<tr>
<td>Inland</td>
<td>12,264,039</td>
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<tr>
<td>Foreign</td>
<td>56,519,375</td>
<td>51,206,040</td>
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<tr>
<td>Government grants &amp; others</td>
<td>7,015,526</td>
<td>8,940,359</td>
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<tr>
<td>Bank Interest</td>
<td>1,424,838</td>
<td>722,298</td>
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<tr>
<td><strong>Total Income</strong></td>
<td>77,223,778</td>
<td>82,551,785</td>
</tr>
</tbody>
</table>

| **Expenditure**         |                    |                    |
| Student Home Expenses   | 14,295,629         | 20,105,746         |
| Hospital & Medical relief | 8,826,986     | 13,296,800         |
| Education Programs - Schools  | 4,177,029  | 8,763,499          |
| evening tuition centres etc |                    |                    |
| Women & Community development | 3,271,826  | 2,163,290          |
| Other Charities         | 2,081,155         | 1,426,204          |
| Project supervision     | 2,440,708         | 922,520            |
| Administration          | 10,397,734        | 7,716,020          |
| **Total Expenditure**   | 45,491,067        | 54,394,079         |

Surplus of Income over Expenditure

|                         |                    |                    |
| Total                   | 77,223,778         | 82,551,785         |
### Balance Sheet as on 31st March 2007 & 31st March 2008

<table>
<thead>
<tr>
<th></th>
<th>2006-07 (Rs.)</th>
<th>2007-08 (Rs.)</th>
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</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
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<td>Opening Balance of Capital Fund</td>
<td>107,263,928</td>
<td>139,196,639</td>
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<tr>
<td>Add: Corpus donations</td>
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<td></td>
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<tr>
<td>received during the year</td>
<td>200,000</td>
<td>200,000</td>
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<tr>
<td>Add: Surplus as per Income and</td>
<td></td>
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<tr>
<td>Expenditure statement</td>
<td>31,732,711</td>
<td>28,157,706</td>
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<tr>
<td>Loans - Bank</td>
<td>184,005</td>
<td>1,271,055</td>
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<tr>
<td>Loans - Others</td>
<td>1,399,866</td>
<td>487,686</td>
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<tr>
<td></td>
<td>140,780,510</td>
<td>169,313,086</td>
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<tr>
<td><strong>Assets</strong></td>
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<td></td>
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<tr>
<td>Fixed Assets - opening balance</td>
<td>62,150,041</td>
<td>105,710,451</td>
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<td>Additions:</td>
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<tr>
<td>Construction</td>
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<td>Vehicles</td>
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<td>Furnitures &amp; fixtures</td>
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<td>Hospital &amp; kitchen equipments,</td>
<td>1,408,201</td>
<td>1,081,152</td>
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<tr>
<td>computers &amp; other assets</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>105,710,451</td>
<td>144,271,201</td>
</tr>
<tr>
<td><strong>Fixed Deposits with Banks</strong></td>
<td></td>
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</tr>
<tr>
<td>Opening balance</td>
<td>7,827,197</td>
<td>14,042,348</td>
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<tr>
<td>Add: additions / withdrawn</td>
<td>6,215,151</td>
<td>4,912,558</td>
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<tr>
<td>during the year</td>
<td></td>
<td></td>
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<tr>
<td>**Current Assets, advances &amp;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>deposits**</td>
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<tr>
<td>Balance with banks</td>
<td>13,544,895</td>
<td>12,040,710</td>
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<td>Cash on hand</td>
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<td>Other current assets</td>
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<td>24,129,604</td>
<td>19,506,865</td>
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<td>Less: Current liabilities &amp;</td>
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<td></td>
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<tr>
<td>provisions</td>
<td>3,101,893</td>
<td>3,594,770</td>
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<tr>
<td>Net Current Assets</td>
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<td>15,912,095</td>
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<tr>
<td></td>
<td>140,780,510</td>
<td>169,313,086</td>
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<tr>
<td>Expenditure</td>
<td>2007-08 (Rs)</td>
<td></td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>--------------</td>
<td></td>
</tr>
<tr>
<td>Student Home Expenses</td>
<td>20,105,746</td>
<td></td>
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<td>Women &amp; Community development</td>
<td>2,163,290</td>
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<tr>
<td>Other Charities</td>
<td>1,426,204</td>
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<tr>
<td>Project supervision</td>
<td>922,520</td>
<td></td>
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<tr>
<td>Administration</td>
<td>7,716,020</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>54,394,079</strong></td>
<td></td>
</tr>
</tbody>
</table>
CORPORATE DONORS

- Bajaj Foundation
- Cisco
- Comite Maharashtra, Reunion
- Emirates Foundation
- Fondation de France, France
- Freescale India Ltd.
- Houston Indian Community, USA
- India Development Relief Fund
- Indian Express Group
- Indian Hotels Ltd.
- Infinity Foundation
- KPMG
- Lakshmi Mills
- Lucas TVS
- Michigan Indian Community, USA
- Mukhi and Co.
- NIIT
- Pepsico
- Ramco Industries
- Share and Care
- Shriram Trade Finance and Chits
- Steel Alloys Ltd.
- Tata Consultancy Services
- Titan Industries
- Tricolite
OUR CORPORATE COMMUNITY SERVICE DONORS

- Apollo Hospitals
- Asvattha Foundation
- Chaitanya Builders
- CII
- Cognizant Foundation
- India Cements Ltd.
- 3i Infotech
- Inner Wheel Clubs of India
- Lakshmi Card Clothing Co.
- Loyal Textiles
- Madras Auto Services
- NAPC Ltd.
- Precious Shipping Corp. Thailand
- Rajshya Automotive Industries
- Rotary Club of Birmingham
- Rotary Club of Chennapatna
- Sundaram Clayton Ltd.
- TTK and Co.
- TVS Financial Services
- TVS Motor Company Ltd.
FUNDRAISING EFFORTS ACROSS THE GLOBE

Besides the personal efforts of the founder, Swami Dayananda Saraswati, major fund-raising events are held in Canada, USA and India, at Toronto, Michigan, Houston, Bangalore and Chennai respectively. These annual events are organized and conducted by many AIM for Seva donors and patrons in their chosen locations.

The tremendous dedication and enthusiastic effort and support of Team USA, spearheaded by Ms. Janet Falk, has been a pillar of strength and helped realize the vision and mission of AIM for Seva to a large extent. It is only appropriate at this juncture that the organization thanks Ms. Janet Falk, Shri Srinivasa Raman, Shri M. Jayakumar and many others whose contribution has been critical to the success and growth of AIM for Seva.

AIM for Seva also gratefully acknowledges the tireless efforts and generosity of many donors, notable among who are Dr. Terry Papneja, Shri Arun Kapur and Shri Mahendra Shah of Canada.
FUNDRAISING AT AIM FOR SEVA

As far as the Central Office of AIM for Seva, India is concerned, we send mailers periodically to our large donor base. It is not merely an important source of revenue; it also helps us communicate to our donors regularly of the many milestones that AIM for Seva has crossed during the year with their support.

At the project level, we have organized committees that take care of a particular Student Home. In Nagaroil, the local support group has raised over Rs. 4 Lacs in a short period of five months. Thuthukudi, Uthumedu in Tamil Nadu, Utnoor, Akal, Peddapadu in Andhra Pradesh, Indore, Vikrampur, in Madhya Pradesh, Mysore, Hubli in Karnataka are some of the other places where local support groups have successfully raised funds to cover the running costs of the Student Homes.

Each committee elects a president, vice president, treasurer, secretary and members. Committed to the vision of the organization, they ensure that the Student Home is managed accordingly. At times, they also raise funds for augmenting the facilities in the home such as providing computers, tables, books, sports equipment and other student needs. Some of them also volunteer to train or coach the students. AIM for Seva’s efforts have shown local groups the light and has empowered them by giving them a direction to make the lives of others better and brighter.

AIM for Seva’s Hundri Collection Scheme has met with some limited success too. The logistics involved and our inadequate human resources are the only constraints to this program. With a more planned and concerted effort, AIM for Seva is convinced that in the coming years, the Hundri Collection Scheme will be an excellent way of reaching people at a very personal level.

However, despite our fund-raising efforts, AIM for Seva depends entirely on donations from the public to carry on its commitment to work towards providing education to every child in the tribal, rural and urban areas. Given the current economic scenario, it is becoming increasingly difficult to raise adequate funds. Nonetheless, with more events and student specific schemes, AIM for Seva hopes to increase its donor base and donations in the coming year.
The pride of AIM for Seva - Service at its very best

AIM for Seva has consistently met targets it has set for itself as reflected in the reduction in dropout rates from a high of the national average of 60% to less than 12%. Further, it is extremely cost-effective by limiting the administrative expenses, with the result that 85 to 90 paisa out of every rupee that is donated reaches the intended project.

Despite the organization maintaining a very low profile, the growth has been nothing short of spectacular. Successful completion of over 100 projects in 100 months translates roughly into one project every month. And the credit goes entirely to our large group of dedicated, committed people who work tirelessly to fulfill the vision of our founder Swami Dayananda Saraswati.

In the coming year, 2009-10, the organization hopes to not only continue its expansion of student homes, but also maintain and improve existing projects. AIM for Seva is confident that it has the necessary capacity and required skilled human resources to fulfill its goals and objectives of making value based education available to every child in the tribal and rural regions of India.
EIGHT SHORT YEARS
2001-09

18,000+ students
50,000+ families
5000+ villages
10,000,000+ people

To support AIM for Seva student homes you can contribute towards the education and living of a student or several students.

Rs. 15,000  A YEAR FOR ONE STUDENT
Rs. 750,000  A YEAR FOR 50 STUDENTS

DONATE NOW

Cheques payable to
AIM for Seva
Sri Nidhi Apts, 32/4, Sir Desika Road
Mylapore, Chennai 600 004. INDIA.

AIM for Seva is a registered public charitable trust. It has been granted 80G Tax exemption under the Indian Income Tax Act of 1961. The trust is permitted to receive funds in foreign currency under the Foreign Contributions Regulation Act.
AIM for Seva
All India Movement for Seva

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