On Swamiji

Pujya Swami Dayananda Saraswati (1930-2015) was one of the most profound thinkers, philosophers, spiritual leaders, teachers and writers of our times. Posthumously awarded the Padma Bhushan, Swamiji was the founder of AIM for Seva, Swami Dayananda Educational Trust and Arsha Vidya Gurukulams in India and USA. As a world-renowned spiritual leader and master of Vedanta, his influence on a world stage have been epochal.

Swamiji’s Global Vision

Nurturing the diversity of human culture

1980  Addressed the United Nations NGO representatives on ‘The Moral Imperatives of Ending the Arms Race’
1995  The UNESCO Seoul Global Convention
1995  The United Nations 50th Anniversary Celebrations
2000  The Millennium World Peace Summit
2001  The International Congress for the Preservation of Religious Diversity
2001  The Conference on the Preservation of Sacred Sites
2002  World Council of Religious Leaders
2002  Global Peace Initiative of Women Religious and Spiritual Leaders
2002  World Council of Churches
2002  The Youth Peace Summit
2002  A Hindu-Christian Dialogue with the World Council of Churches
2007  The Hindu-Jewish Leadership Summit
2008  World Religions after 9/11 Conference
2008  Faith in Human Rights Conference
2009  Global Peace Initiative of Women
AIM for Seva completes a year without Pujya Swami Dayananda Saraswati’s physical presence guiding us. However, we are re-orienting ourselves and working on projects with renewed zeal and focused energy. We embark upon a new path; of transformation and empowerment.

Besides education, we dive deeper into the arenas of healthcare and vocational training. Entire communities can now avail treatment at our healthcare facilities. Our skill-based training centres provide women with income opportunities.

Our students are completing their schooling and shifting to higher education. Some are acquiring skill-based training as per their aptitude. They are honing themselves towards a brighter future of their choice. We marvel at their growing confidence. Their successful achievements—academic as well as extracurricular—fill us with great pride.

Panegav village in Madhya Pradesh, a hilly region with no provision for water, electricity or good roads, is home to Vikram Khushwa. He would have whiled away his time in the fields and be married with children by now, had his father not enrolled him into our hostel. Now 19 years old, Vikram has completed a decade as an AIM for Seva hostel student. He is currently studying for his Bachelor’s degree. He says, “I have learnt a lot at AIM for Seva, under Swamiji’s guidance. Here, they not only educate us, but also inculcate culture and motivate us to go ahead in life. They teach us to be honest and kind, to respect all living beings and treat them equally. Through education one can lead a confident life. I am fortunate that I came here.” Vikram dreams of becoming a teacher and returning to his village to open a school. He wants to help in shaping the children there towards a better future.

Transformation and empowerment is the key to growth—for an individual, a region, or an organization. We are veering towards youth-driven programmes and events. By widening our presence on social media, we stay connected with our students and supporters.

Our core focus remains Pujya Swamiji’s vision and mission—educating rural children and holistically moulding them to become contributing citizens of tomorrow. We are tracking the progress of our student alumni, recording more success stories, traversing newer paths, strengthening networks, and building our nation.

Join us, as we strive to convert a million dreams into reality.

With warm regards,

Sheela Balaji
Chairperson & Managing Trustee
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AIM for Seva

Free Student Hostels
- Girls FSH
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- Facility for People with Developmental Disabilities
- Non-Formal Education Centres
- Hospitals
- Schools
AIM for Seva

Introduction

Educating Rural India
AIM for Seva is an NGO involved in providing value-based education to rural and tribal children across India.

Our Vision
To transform society through a network of seva, of caring, to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.

Our Mission
Empowerment through value-based education, and reaching out to children of rural India through a network of Free Student Hostels.

(Value-based education and cultural validation build self confidence. Only a self-confident individual can contribute and participate in the nation-building process.)
Free Student Hostels

In 1999, when Pujya Swami Dayananda Saraswati visited the hills of the Anaikatti range, he was astonished to discover more than 100 tiny hamlets nesting within the mountains. In one of the villages, he enquired of an elderly lady, “What help do you need?”. Papammal’s immediate response was, “Saami, my children need to walk seven miles to school across this forest and it is unsafe. Why don’t you build a hostel and help them go to school?”.

Thus began AIM for Seva’s journey. Launched in the year 2000 in New Delhi, AIM for Seva’s first hostel opened its doors to children from the tribal villages of Anaikatti, in 2001.

Schools

Working closely with the local community, AIM for Seva has built three schools in India. Using a sustainable model, these schools ensure that children in rural India have access to education, and also fosters community spirit and the concept of seva.

Non-Formal Education Centres

As an effort to empower women in rural India, AIM for Seva launched sewing training units. Self-reliance and financial independence were the focus behind setting up these vocational training centres.

Krupa Home

AIM for Seva’s Krupa Home provides adults with developmental disabilities, an environment that keeps them active for life. It was Pujya Swami Dayananda Saraswati’s vision to create a model community for people with disability to lead a life of meaning and purpose; he understood the difficulties and pressures parents faced, as marriage, career and the future of these adults were in question. In order to help both, parents and their children - giving them a life that reflects self-worth, achievement, independence and happiness - Swamiji launched Krupa Home in 1998.

Hospitals

In an attempt to build a healthy rural India, AIM for Seva has constructed health care facilities in different parts of the country. The consultation at all these facilities are completely free of cost, and locals need to only pay a minimum for medicines and sometimes the treatment.

Schools

Working closely with the local community, AIM for Seva has built three schools in India. Using a sustainable model, these schools ensure that children in rural India have access to education, and also fosters community spirit and the concept of seva.
Free Student Hostels

Our Free Student Hostels provide complete care to the students, during the critical phase of their mental and physical growth, from Class 4 to Class 12. Nurturing environment, value education, academic coaching, nutrition, health and hygiene awareness, and much more contribute to the students’ growth. Self-confident, disciplined students are a welcome addition to any organisation; each student graduating from an AIM for Seva hostel contributes to his or her family, to the community, and thereby to the nation.

Today, we have over 100 Free Student Hostels across 16 states in India, enabling children in rural India to realise their full potential.

Salient Features

- Located near a local school
- Accommodation, food, clothing, tuition, after-school support and extra-curricular activities are provided to all students free of cost
- Each hostel is monitored and managed by a disciple of Pujya Swami Dayananda Saraswati, thereby imparting important cultural and value-based knowledge to the children
**A girl from our Free Student Hostel**

“I am currently pursuing the biology group at the Semmangudi Higher Secondary School in Sembangudi, Tamil Nadu. I joined the AIM for Seva’s Free Student Hostel in Sembangudi in 2015 when I moved into Class 11. I come from Kakazhani Village, in Thiruvarur District. I did go to a local school, but the bus service was infrequent and the school was far from home. If this opportunity to join AIM for Seva had not risen, I might have had to stay in a relative’s house near the school or I would have to continue the long journey to school and back. At the hostel, I wake up at 4:30 a.m. every day, along with the other girls, complete my chores, study, pack a lunch box filled with simple South Indian food made by the resident hostel cook, and set off to school. The school is located a few kilometers away and on return, I attend to the day’s homework first. Then my day is followed with the evening routine of cleaning, followed by prayer, dinner, conversations with my hostel friends and finally we retire for the day. I scored 473 marks in Class 10 and I wish to study medicine and become a doctor.”

R. Rajarajeshwari | Class 12 | From Kakazhani Village, Thiruvarur District, Tamil Nadu, now living in AIM for Seva Free Student Hostel for Girls, Sembangudi

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**A boy from our Free Student Hostel**

“I am studying in Class 6 in Bhartiya Shishu Mandir School located in Nar Ghat, Mirzapur. My father is Yogendra Kumar and mother is Shiv Devi. My father is a weaver and is the sole breadwinner in our family. I am the only son and I have two sisters. My father once heard about AIM for Seva’s Free Student Hostel at Katra, Mirzapur. He came to know that they provide free education, food, clothing and shelter. So, he decided that by sending me here, I will get an opportunity to create a better future for myself and my family. Hence, I joined AIM for Seva Free Student Hostel in Mirzapur. My favourite subject in school is English and I am working hard to excel in all subjects. I am working hard to become a writer.”

Anand Kumar Bind
Class 6 | From Adhouli Village, Uttar Pradesh, now living in the Seth Bhavanidas Binani AIM for Seva Free Student Hostel for Boys, Mirzapur
Schools

In 2008, Swami Aishwaryananda Saraswati informed Pujya Swamji that a donor has come forward to donate 4 acres of land near Indore. Immediately Pujya Swamiji said, “We don’t have enough schools for girls, so we should start a school only for girls on that land.” With his blessings, AIM for Seva laid the foundation for AIM for Seva Balika Vidyalaya in Khategaon and soon, two more schools followed in Tamil Nadu.
AIM for Seva Schools

AIM for Seva Balika Vidyalaya
Tivadiya Road
Khategaon
Dewas District
Madhya Pradesh - 455 336

Number of Students: 266
Classes: KG to Class 12

Swami Dayananda Rotary Matriculation School
195, Kadalur Village P.O.
Cheyyur Taluk
Kanchipuram District
Tamil Nadu - 603 305

Number of Students: 630
Classes: KG to Class 10

Swami Dayananda Vidhyashram
Karagur, Seerianahalli Post
Palacode Taluk
Dharmapuri District
Tamil Nadu - 636 808

Number of Students: 250
Classes: KG to Class 5

“The students are grateful to AIM for Seva and Pujya Swamiji without whom they could not have progressed so far. As for me, I feel that without being part of AIM for Seva, I would not have had such a great opportunity to offer seva to my guru and to my country.”

Swami Aishwaryananda Saraswati
Co-ordinator of Madhya Pradesh AIM for Seva Free Student Hostels and School
Krupa Home

Disability is a functional limitation within the individual caused by physical, intellectual, emotional, or sensory impairments. People with a disability need continual assistance in order to complete everyday tasks, and some may have behavioural problems that require supervision - AIM for Seva’s Krupa Home extends support here.

Dr. Radhika Soundararajan, Director of Krupa Home, and her 20 member staff take care of 35 disabled adults and strive to fulfill Swamiji’s vision. The team has been actively working towards creating ‘work centres’ where these residents can be meaningfully occupied. This adds to their sense of self worth and happiness. We are delighted to announce that we are setting up looms for weaving activities, gardening, organic farming and much more.

Salient Features

• The facility is located on 10 acres, amidst rich flora and fauna
• The residents are taught weaving, gardening and craftwork; these activities support their motor skills and hand-eye coordination
• The fees for enrolment are minimal

“Our son Rajagopalan is 32 years old and we enrolled him at Krupa Home over one year ago. We have to say that finding Krupa Home was a blessing in disguise. Though he can be referred as ‘moderately disabled’, Rajagopalan has several behavioural problems and was on heavy medication. At Krupa Home, the first thing they did was completely understand his medical history. After much consultation with us and his doctors, they reduced the medication by almost 60%. He is calmer now and I can see that he actively participates in the everyday activities at Krupa Home. We visit him once a month, and take him home for a couple of days during the festive holidays. At home, he plays with his sister and nieces. We love our son, but enrolling him at Krupa Home has been a relief for us and changed things for the better for him.”

Balasubramaniam | Kalpakkam, Chennai
Father of 32-year-old Rajagopalan living in Krupa Home

Krupa Home
Krupa Home, Thiruvallur Road
Maduvankarai
Sriperumbudur Taluk
Kanchipuram District
Tamil Nadu - 602 105

Shanmuga Society
(Day Care for Mentally Challenged Children)
Plot No. 44, Phase 3
Kamalapuri Colony
Hyderabad - 500 073
Hospitals

In an attempt to build a healthy rural India, AIM for Seva has been setting up healthcare facilities in remote regions. AIM for Seva supports four healthcare facilities in India.

Salient Features

- Consultation is completely free
- Medicines are provided at a nominal cost
- Medical treatments are often free or provided at a subsidized cost

“Pujya Swami Dayananda Saraswati - a humanitarian par excellence, a philosopher and a teacher of Vedanta inculcated acute sensitivity towards poverty. He made this his cause celebre, towards impoverished spirit, impoverished intellect, impoverished mind, impoverished body and impoverished nature. He thus enlightened the spirit, brought a torch to the intellect, goaded the mind towards sthitaprajnasya, sanctified action through seva and danam, re-invigorated the human body and re-energized the earth by planting the trees. Only through this ‘holistic’ approach, can we co-exist as one in harmony with Isvara, jagat and jiva. We joined this movement to provide divya drsti for the visually challenged.”

Prem, Urmilla, Aruna, Ajay, Elora, Vijay and Parul Khilanani I USA
Sponsors of the Khilanani AIM for Seva Eye Care Hospital, Mathura

Khilanani AIM for Seva Eye Care Centre
Aurangabad Village, Agra-Mathura Road
Mathura, Uttar Pradesh - 281 006

Shamlaji Hospital
AT & Post Shamlaji
Bhiloda Taluka
Sabarkantha District, Gujarat - 383 355

Vivekanand Mission Hospital
CK 23/27 Chowk, Dighwat Village S.R.N.
Bhadohi District, Varanasi
Uttar Pradesh - 221 001

Jawahar Dharmath Chikitsalaya Clinic
Gazipur Village & P.O. Nalanda District
Bihar Sharif, Bihar - 805 105
Non-Formal Education Centres

In rural India, most women do not get their desired education primarily due to economic pressures. They are aware of the role and importance of education, and want their children to get education and find white-collar jobs. Conversations with mothers of the boys and girls living at our AIM for Seva Free Student Hostels revealed that they do feel hapless.

As an effort to empower women in rural India, AIM for Seva launched sewing training units. Self-reliance and financial independence were the focus behind setting up these vocational training centres.

Our Sewing Training Centres

AIM for Seva manages four vocational training centres in India. Located in Uttarakhand and Tamil Nadu, each centre trains approximately 40 women every year, who come from nearby villages.

Salient Features

- It is a one-year training programme. Women are taught sewing and knitting
- Classes are held every day for 1 hour
- Classes are free of cost

“I enrolled for the vocational training course in tailoring in November 2015. I have learnt to sew together clothing for babies, young boys and girls, women's wear and men's kurtas. I have become self-reliant and am now making a living for myself through tailoring. If I had not enrolled in this vocational training centre, I would not have been able to make a living. I am certain I would not have been able to find a decent job with my qualifications. I would like to thank the organization and also my teachers at the vocational training centre.”

Kushi Joshi | 35 Years | 8th Class Pass | Dehradun

AIM For Seva Tailoring Centre
Inter College Road
Haripur Kalan
Dehradun District
Uttarakhand - 244 205

AIM for Seva Education Centre
Bapugram
P.O. Virbhadra
Dehradun District
Uttarakhand - 249 202

AIM For Seva Tailoring Centre
Near Inter College
Village - Shyampur Khadri
P.O. Satyanarayan, Dehradun District
Uttarakhand - 249 204

Smt. Seethalakshmi Ammal AIM for Seva Training Centre
Puthu Appaneri
Kovilpatti, Thoothukudi District
Tamil Nadu - 628 502

AIM for Seva Education Centre
Bapugram, P.O. Virbhadra
Dehradun District
Uttarakhand - 249 202

AIM for Seva Computer Centre
Chamoli District
Karnaprayag
Uttarakhand - 246 481
Vishal Sharma, one of the brightest students of Seva Niketan, was consistently among the top performers in school. His father, Beer Singh, is a farmer and he hails from Uttri Village in Sirmaur District. He joined an undergraduate course in science and was performing well. However, he was always interested in serving the country and planned to appear for the Combined Defence Services examination after his graduation. Even before that, he got an opportunity to serve the country as a general duty soldier and is currently being trained in Jabalpur. He has been told that his first posting will be in Jammu and Kashmir.

“Challenges in life have made me stronger,” says Yashodha firmly. As a child of just 5 years she lost both her parents. She finished her primary schooling with the help of her grandmother. Later, she joined the AIM for Seva Free Student Hostel at Sagar and finished her high school and college with first class marks. At present she is continuing her graduate studies in Commerce at Indira Gandhi College. Yashoda is burning midnight oil to clear the Bank Probationary Officers competitive exam, as she nurtures a dream of reaching professional heights in banking!

From a remote tribal settlement in Indore, all the way to IIT! It was definitely not a smooth ride for a tribal agricultural labourer’s son. Hirmal Bhargav joined AIM for Seva FSH at Indore in 2006 while studying in Class 6. He says, “I mustered the courage to dream big at the FSH, and decided to join IIT.” Unfortunately, while studying in Class 11 his father passed away and he found it difficult to achieve his dream. However, the extra tuitions to prepare for IIT entrance exam aided by the FSH came as timely support, helping him achieve his aspirations. He cleared the entrance exam and is now pursuing mechanical engineering at IIT Indore. His exposure to various social issues has helped him to nurture a new dream. He wants to be a civil servant and bring social change.
It was because of the support extended by donors that we were able to help 13-year-old G. Sai Teja, who was found begging for alms in the streets of Bapatla, Andhra Pradesh, after both his parents passed away. Today, he lives in the Kosuri-Doraiswamy AIM for Seva Free Student Hostel for Boys in Bapatla, Andhra Pradesh, and has turned a new chapter in his life. Sai Teja aspires to become an engineer and has been working hard at school. There are many children like Sai Teja in India, who when provided the right support and direction, can become a better person and a responsible citizen.

K. Vamshi is a 16-year-old boy who hails from Venkatapuram village in Andhra Pradesh. His family of three members is relatively smaller in comparison to his friends, he says. His father, Munnaiah is a lorry driver and his mother Venkatalaxmamma works as a daily-wage earner. Once Vamshi enrolled in the AIM for Seva Free Student Hostel in Kamalapuram, Andhra Pradesh, he found a love for books. He is often found in his leisure time reading books in both Telugu and English. When asked what he would have done if he had not joined the AIM for Seva Hostel, he says he is not sure. "I'm happy to be here and want to become an army officer."

"I would have become a 'poojari' at the village temple, just like my father, if I was not given this opportunity. My mother Nagalaxmamma is a housewife and my father Subbayya is a poojari at a temple situated in Ankakamma Guduru," says K. Akhil, a 16-year-old boy living in the AIM for Seva Free Student Hostel in Kamalapuram, Andhra Pradesh. He has decided to become an army officer and serve the country. Akhil has a passion for boxing and enjoys storytelling and reading books.

"I joined the AIM for Seva Free Student Hostel in Sembangudi, Tamil Nadu, in 2008, the year it was inaugurated. My parents are daily-wage earners and sent me here as it was difficult for me to continue my education. I joined in Class 11, and upon clearing my Class 12 public examination, I enrolled for the Bachelor’s Degree in Information Technology at the Swami Dayananda College of Arts and Science, Manjakkudi. Today, I work as a graphic designer for a company in Erode and support my family and my younger brother’s education," says S. Sampathkumari, who is now 24 years old. She is an alumni of AIM for Seva’s Free Student Hostel, now living in Odapalli Village, near Erode, Tamil Nadu.
Board of Trustees

Smt. Sheela Balaji
Chairperson & Managing Trustee
*Entrepreneur in Textile industry*

Shri R. Kannan
Treasurer & Trustee
*Board of Directors in Shriram Group*

Shri R. Ganesan
Trustee
*Former Secretary to Government of India*

Shri Ravee Malhotra
Trustee
*Trustee of the D.A.V. School Trust & Punjab Association*

Shri Dr. E.S. Krishnamoorthy
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Trustee
*Director of Lucas India Service Ltd.*

Shri Arvind Balaji
Trustee
*Joint Managing Director, Lucas-TVS Ltd.*
Corporate Partners

How Can Corporate Partners Support Us?

Donate land and support the construction of a Free Student Hostel
Rs. 60 lakhs to Rs. 75 lakhs, depending on location

Construct a Free Student Hostel
Rs. 45 lakhs to Rs. 60 lakhs, depending on location

Sponsor the running cost of a Free Student Hostel for one year
Rs. 9 lakhs to Rs. 12 lakhs, depending on the number of students in the hostel

Sponsor a van or bus for children to commute to school
Rs. 8 lakhs to Rs. 10 lakhs

Support Special Projects
Setting up a digital lab, in-house library, solar panels and organising skill development workshops for the children
AIM for Seva's Free Student Hostels at a Glance

2015 - 2016 Donations

Running Expenses of a Free Student Hostel

10th & 12th Standard Marks

10th Standard Public Examinations

12th Standard Public Examinations
Newly Opened Hostels

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Number of Students Benefitting

<table>
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<tr>
<th>Year</th>
<th>Students</th>
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<td>2013-14</td>
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<td>2015-16</td>
<td>5000</td>
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</table>
Note from a Donor

“Pujya Swamiji has often emphasized the importance of “pupta karma” and being a contributor to the society. This is our primary motivation. While typically in Indian weddings a lot of money is spent, creating a monument in the form of a Free Student Hostel makes the event of the wedding more special and memorable for us and our family. When our son and daughter got married, we took the opportunity to appeal guests to support the project in lieu of gifts. Further, we arranged for an AIM for Seva counter at the wedding hall to help create an awareness of the good work done by AIM for Seva.

Our interest was in supporting poor children who are marginalized in our country. We generally see many fundraising initiatives for children, mainly for orphans. We also see and hear a lot on how the money raised for orphanages gets diverted or wasted in administrative costs. Thanks to our association with Pujya Swamiji, we were exposed and attracted to the AIM for Seva model, which has the unique and laudable objective of enabling education for children living in rural India, who otherwise have no access to education. The hostels are located near schools where children are provided value education classes, boarding, lodging, uniforms, books, yoga, sports and much more. These children are not orphans but have a family. They live in these hostels for 10 months in a year and go home during the school holidays. This distinction makes AIM for Seva’s Free Student Hostels; they connect to remote villages and provide uninterrupted education opportunities for these children - a total transformation of the remote villages is envisaged and is happening, thanks to AIM for Seva.”

Gopal Gopalakrishnan | Building Donor | USA
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